

## PRESS RELEASE

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### Another plus: it-sa even bigger and more international

- **More than 580 exhibitors are expected at it-sa, Europe's largest IT security exhibition**
- **Increasing international participation**
- **Four open forums provide information on topics of current interest**
- **Congress@it-sa provides expertise right alongside the exhibition**

**Between 10 and 12 October, it-sa 2017 will host even more exhibitors than last time: Europe's largest IT security exhibition will extend to two halls in the Exhibition Centre Nuremberg, where exhibitors will present the latest in hardware and software and services for professional users. The high points will include three international pavilions and an extensive supporting programme comprising about 320 lectures. The four-day congress programme Congress@it-sa will start one day before the exhibition.**

With exhibitor numbers expected to total around 580, from 23 countries (2016: 489 exhibitors from 19 countries), it-sa continues to grow, and will be held in two halls (9 and 10) for the first time this year. "Expanding to two halls gives us the space we need for more exhibitors, larger stands and even more information sharing," says Frank Venjakob, Executive Director it-sa at NürnbergMesse, the event organiser.

#### **International dialogue platform**

For the first time, three countries will present their IT security skills with their own pavilion at it-sa. In addition to France, one of Germany's most important trading partners, exhibitors from Czechia and companies from Israel will have their own shared pavilions. The list of registrants includes companies from Europe, the USA, Russia, Canada and Japan. "Because cyber criminality is a global phenomenon, security for digital infrastructures is growing in importance worldwide," says Venjakob. "The international market for IT security solutions is also growing. And it-sa 2017 reflects that trend."

**Veranstalter**

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### **Varied supporting programme on topics of current interest**

it-sa's popular forum programme is even more extensive than in previous years, with four lecture stages and about 320 items on the programme: in both halls, experts will report on the huge growth in IT security. Whereas the T9 and T10 forums will focus on technical aspects, the contributions in M9 and M10 are aimed at management. Young companies exhibiting at the special Startups@it-sa area will also have the opportunity to report on their solutions. High-profile lectures and discussion rounds – “it-sa insights” – will also deal with topics of current interest like artificial intelligence and the EU Data Protection Directive.

### **Pure professional knowledge in the accompanying congress**

The supporting congress programme, Congress@it-sa, will include 15 lecture series, some spread over more than one day. The changing legal situation in the EU will also be one of the key questions in this area. This year, too, the IT Baseline Protection Day organised by Germany's Federal Office for Information Security and the annual meeting for IT security chiefs at a State and municipal level will be held as part of the congress. The change of halls for it-sa is also reflected in changes in the congress events: this time they will be held in NCC Mitte, making it easy to access the exhibition activities.

**More information on the supporting programme and Congress@it-sa:  
[www.it-sa.de/programme](http://www.it-sa.de/programme)**

### **Security exhibitions at NürnbergMesse**

NürnbergMesse has established and proven expertise in the security field. With events such as Enforce Tac – Trade Fair for Law Enforcement, it-sa and it-sa Brasil – Trade Fairs for IT Security, FeuerTRUTZ – Trade Fair for Preventive Fire Protection as well as Perimeter Protection – Trade Fair for Perimeter Protection, FIRE & SECURITY INDIA EXPO and also U.T.SEC – Unmanned Technologies & Security, it brings together a total of around 1,200 exhibitors and some 30,000 visitors from all over the world.



Die IT-Security Messe und Kongress  
The IT Security Expo and Congress

Nürnberg, Germany 10.–12. Oktober 2017

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