



Interzoo 2022

37. International Trade Fair for Pet Supplies
37. Internationale Fachmesse für den Heimtier-Bedarf

24 – 27 May 2022

Organizer
Veranstalter

Honorary Sponsor
Ideeller Träger

Organization on behalf of the organizer
Durchführung im Auftrag des Veranstalters



PRESS RELEASE

February 2022

Interzoo 2022: Upswing in new registrations from around the world

Wiesbaden – Only three months to go until the next in-person Interzoo in Nuremberg: The World’s Largest International Trade Fair for the Pet Supplies Industry is very pleased to receive additional exhibitor registrations.

“In the last three weeks we have received 54 new registrations, nine from Germany and 45 international,” says Gordon Bonnet, Managing Director of WZF GmbH. “That means more than 1,300 exhibitors from over 60 countries have registered so far for the World’s Largest International Trade Fair for the Pet Supplies Industry. Many have told us they are itching to be able to present their new product developments in person again at last.”

Even if the Covid-19 incidence rates in Germany are still high, which understandably creates a sense of uncertainty, the current figures and scientific prognoses suggest the wave will soon peak, or may already have done so. That means there will be a green light for relaxing again and meeting in person without barriers. That is also the perception of WZF GmbH, the organizer of Interzoo, which will welcome visitors and exhibitors from around the world at the Nuremberg exhibition venue from 24 to 27 May 2022.

There have been the occasional enquiries from exhibitors in recent days regarding safety and conditions for travelling. “We are doing everything to ensure Interzoo is appealing, safe and successful for everyone taking part,” assures Bonnet. “And I firmly believe it will all work out! Our safety strategy enables in-person, face-to-face conversations with industry colleagues, beneficial new business contacts, experiences using all our senses, the pleasure of seeing new and old faces, and discovering trends and inspiration for your own business.”



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“In addition to the conversations at the exhibition stands, Interzoo offers a rich supporting programme,” adds Dr Rowena Arzt, Director Exhibitions for WZF. “Up-to-date presentations on the most pressing themes affecting the sector now and in the future will broaden and sharpen our attention to developments and trends in times of change. Attending Interzoo in person offers all that and much more.”

Robust hygiene strategy proves its value

“Our robust hygiene strategy, which we developed in collaboration with experts from the state of Bavaria and the local health authorities, has already proved its value at recent events,” says Heinz Priessmann, Head of Security and Logistics Management at NürnbergMesse. “It covers the entire Exhibition Centre, from the amply planned, contactless access strategy to the ultra-modern ventilation systems in our halls and the wide range of hygiene measures such as dispenser systems and ongoing disinfection throughout the venue. That creates a safe environment for our exhibitors and all visitors.”

In principle, trade fair participants from other countries are able to travel to Germany with no problems. The German government has defined participation in trade fairs as “essential business travel” and made it subject to TVR entry criteria (proof of testing, vaccination or recovery; “3G” in German).

In the opposite direction, the Interzoo team will travel from Germany to the USA to take part in the Global Pet Expo in Orlando, Florida, from 23 to 25 March with their own stand (stand number 1304). Bonnet and Arzt comment: “We are looking forward to lively conversations with people in the sector, who are all invited to Interzoo in Nuremberg from 24 to 27 May!”

For all press releases, photos and videos, see the Newsroom at:

www.interzoo.com/en/news

All services for journalists and media representatives are available at:

www.interzoo.com/press



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Interzoo press contact

Dr Anja Wagner (PR Manager Interzoo)
T +49 6 11 44 75 53-17

Antje Schreiber (Head of Communication WZF/ZZF)
T +49 6 11 44 75 53-14
presse@zzf.de

Press Office NürnbergMesse GmbH

Ariana Brandl (accreditations, press centre)
T +49 9 11 86 06-82 85
ariana.brandl@nuernbergmesse.de

Information about the organizer

WZF (Wirtschaftsgemeinschaft Zoologischer Fachbetriebe GmbH) organizes Interzoo in Nuremberg in partnership with the German Pet Trade and Industry Association ZZF (Zentralverband Zoologischer Fachbetriebe Deutschlands e. V.) as the founder and honorary sponsor. WZF is the owner and organizer of the world's largest international trade fair for the pet industry. With more than 1,900 exhibitors and about 39,000 trade visitors from 125 countries at the last event, Interzoo is the undisputed world's leading international fair for pet supplies. Since 1988, WZF has engaged NürnbergMesse GmbH to operate the trade fair. Since the summer of 2020, Interzoo Academy has been offering specialist presentations on topics of interest to the pet supplies sector.

WZF is a hundred percent subsidiary of ZZF. With its business fields trade fairs and events, media work and public relations, education and the issuing agency for identification markings for protected species WZF makes an important contribution to the economic and communicative development of the pet industry.

www.wzf-online.com

Wirtschaftsgemeinschaft Zoologischer Fachbetriebe GmbH (WZF)
Mainzer Strasse 10
65185 Wiesbaden – Germany
Managing Director: Gordon Bonnet
Commercial Register No.: HRB 23138 Wiesbaden District Court
VAT ID No.: DE 113595781
interzoo@zzf.de