



GaLaBau 2022

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Nürnberg, Germany 14. – 17.9.2022

PRESS RELEASE

March 2022

GaLaBau 2022: Preparations in full swing

- **Promising level of registrations underlines anticipation for green sector gathering**
- **Key topic “Climate Change Challenge” and new features in supporting programme**
- **Trade Fair expands presence in social networks**

There is great anticipation among the green sector – trade fair organizers and exhibitors alike – for this year’s gathering at GaLaBau, the 24th International Trade Fair for Urban Green and Open Spaces, Sports Fields, Golf Courses and Playground Design. It will finally take place again in Nuremberg from 14 to 17 September 2022. The level of enthusiasm is underscored by the excellent number of registrations so far. Planning preparations for the key topic of “Climate Change Challenge” and the programme are also in full swing. Potential and intending participants can keep up to date with the trade fair team and the latest plans via the GaLaBau social media channels on Facebook, Instagram and the most recent addition, LinkedIn.

“Inspiration, networking and experience at an in-person event will finally be possible once again,” says Stefan Dittrich, Director GaLaBau at NürnbergMesse, enthusiastically. “The level of registrations for GaLaBau 2022 makes us very optimistic, especially since the event calendar for the participating sectors is chock-full from spring through to late autumn. Just like us, our customers are very keen to catch up again in Nuremberg in September.”

Exhibitors can still register at: **www.galabau-messe.com/application**

Right now: Bolster networks and partnerships!

Lutze von Wurmb, President of the Federal Association of Horticulture, Landscaping and Sports Facilities (Bundesverband Garten-, Landschafts- und Sportplatzbau, BGL), honorary sponsor of GaLaBau, asserts: “The

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power of innovation and performance of the GaLaBau sector will finally be there to be experienced again in person in Nuremberg! For us as landscape gardeners, GaLaBau is the most important meeting place. After four years it's high time the sector was able to gather again to interact in person. I'm saying that *precisely* on account of the current critical political situation in Europe: In times like these, we can all see how existentially important it is to have trusted and reliable partners, solidarity and friendship. That's why the green sector is looking forward to this opportunity to bolster its networks at the GaLaBau trade fair and work together to create a positive economic future."

A mix of new and established at GaLaBau 2022

As always, GaLaBau offers an overview of innovations and trends, and strives to be a driver of the topics that will motivate the sectors in the future. By selecting the working title of "Climate Change Challenge" for 2022, it is drawing attention to a key theme in which the green sector is playing an active part in many areas of the garden, landscaping and sports facility sector.

A new element in the supporting programme is "Motorist meets Industry", a format from NürnbergMesse and the Rudolf Müller Media Group: In both the "Conversations with Motorists" item and the gala evening on Day 1 of the trade fair, the focus will be on networking and interaction for the relevant target groups: power equipment specialist dealers and dealers in agricultural machinery. The industry will have the opportunity to make an active contribution here.

Magnet: Equipment and arrangement of private gardens

A magnet for exhibitors is the new key product and service theme of "Equipment and arrangement of private gardens", covering all products for garden and terrace setup, including furnishings, decoration, lighting, privacy shields and wind protection, pools and outdoor kitchens.

In addition to the many innovations, of course, the proven and popular formats from previous events will continue. A broad range of trade forums such as the GaLaBau Landscape Talks and the GaLaBau Expert Forum are dedicated to the transmission of knowledge. Once again, the presentation area at the Silbersee Lake will be an outdoor highlight, featuring live



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excavation, paving and mowing, with a wealth of construction and maintenance machinery to experience and try out. A new emphasis there will be on the theme of electromobility. The popular Landscape Gardener Cup, the nationwide professional competition, will take place in the Exhibition Centre Park, where the best trainee landscape gardeners from every German state will demonstrate their professional skills and the “German champion team” will be determined.

#galabau2022: The GaLaBau community on the web

Starting now, GaLaBau has a profile on LinkedIn in addition to its existing Facebook and Instagram accounts. Join our community and enjoy exclusive insights and all the key information in the lead-up to GaLaBau 2022!

Follow us on LinkedIn: @galabauexpo

Follow us on Facebook: @galabauexpo

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About GaLaBau

GaLaBau is the international, all-encompassing show for design, construction and maintenance of urban, green and open spaces. Trade visitors are businesses in the garden, landscaping and open space development sector, landscape architects and planners in authorities at a federal, state and local level, in addition to dealers in powered equipment and agricultural machinery. The perfect complement to the trade fair is an extensive range of products and services for operators of leisure parks, camping areas and kindergartens, in addition to those in charge of construction, maintenance and management of golf courses. The honorary sponsor and founder of GaLaBau is the Federal Association of Horticulture, Landscaping and Sports Facilities (Bundesverband Garten-, Landschafts- und Sportplatzbau, BGL), with NürnbergMesse as organizer. At the last GaLaBau in 2018, some 72,000 trade visitors learned about the latest developments and innovations in horticulture, landscaping and sports facilities from more than 1,250 exhibitors.

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