

Nürnberg, Germany 26.–29.7.2022

**BIOFACH2022**  
into organic

**VIVANESS2022**  
into natural beauty



## CLOSING STATEMENT

29 July 2022

### **BIOFACH and VIVANESS 2022: buoyant reunion at summer edition of combined trade fair**

- Organic food and natural and organic cosmetics community gathers live in Nuremberg again after more than two years
- At long last, a real-life gathering and feast for all the senses again

Over a four-day period from 26–29 July 2022, all the passion of the international organic community was on display in Nuremberg. BIOFACH, the World's Leading Fair for Organic Food, and VIVANESS, the International Trade Fair for Natural and Organic Personal Care, celebrated their comeback with a one-off 'summer edition'. The more than 24,000 trade visitors from 137 countries were absolutely delighted to be reunited. Relishing the opportunity for personal exchanges, networking and in-depth discussions of topical issues, they discovered innovations and trends and enjoyed the multi-sensory experience of a diverse range of products from the 2,276 exhibitors from 94 countries.

Petra Wolf, member of the management board at NürnbergMesse says: "The organic food and natural and organic cosmetics sector got back down to business in Nuremberg for its highly international community gathering, and we'd like to say a big thank-you for what was a massive response! The mood in the halls was impressive. Everywhere you could hear people saying how glad they were to finally see one another again and be back in Nuremberg. Exhibitors and visitors alike emphasised the unique trade fair experience on site."

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**BÖLW**  
Bund Ökologische Lebensmittelwirtschaft

**VIVANESS  
Ideelle Träger  
Supporting organizations**

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The event offered numerous highlights including the Agriculture Forum in the congress, the dedicated display area “Unpackaged”, and the Workshop Area at VIVANESS, all of which made their debut in 2022. From the beginning, however, the major issues of our times like climate protection, sustainability and global food security were also a key theme.

“Again and again, participants emphasised the immense value of the personal encounters, but also the in-depth professional discussions, for highlighting the solutions offered by the organic system, especially in the current global circumstances. We are absolutely delighted that the sector has been discussing these very issues, both on-site and online, and helping to shape the future, from this venue at our one-off summer edition!” Wolf continues.

### **BIOFACH and VIVANESS Congress explored the issues of the day – live and on demand**

The 123 technically informed sessions led by high-calibre presenters made the BIOFACH and VIVANESS Congress a cutting-edge forum for the sector. Alongside the main theme “Organic.Climate.Resilience”, the 2022 round of the congress explored issues relating to current market developments and trends as well as political and legislative frameworks.

### **Congress theme for BIOFACH 2023 already decided**

As the World Agriculture Report states: “*We need an agro-ecological evolution of agriculture, food production and consumption.*” The **BIOFACH Congress 2023** therefore aims to put the spotlight on the relationship between the organic system as the agriculture of the future, transformation, global crisis management and food security, including true cost. The ways in which the organic system contributes to more sustainable agricultural, social and nutritional choices will be identified, analysed and discussed. What potential does the organic system offer the planet? What global development tasks lie ahead for policymakers, the media and society, and specifically, the (organic) farming sector? Where does the organic system currently stand? From 14-17 February at BIOFACH and VIVANESS 2023, the opportunities and risks will be explored in the context of the key question: “Organic farming, climate protection and health: What’s

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the connection between healthy soil and healthy people?” The thematic focus of the congress will be jointly developed by IFOAM – Organics International, BÖLW (German Federation of Organic Food Producers) and BIOFACH.

**Make a note of the date now:** The next iteration of BIOFACH and VIVANESS will take place from **14–17 February 2023** at Exhibition Centre Nuremberg.

### **BIOFACH and VIVANESS contacts for press and media**

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**[www.biofach.de/en/news](http://www.biofach.de/en/news) and [www.vivaness.de/en/news](http://www.vivaness.de/en/news)**

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