

PRESS RELEASE

February 2020

STATUS REPORT 2020



COSMOS COSMOS
NATURAL ORGANIC

Mannheim, February 2020. Since the COSMOS-standard became compulsory for all Products with new application date the number of products marketed with the BDIH / COSMOS label increased considerably. This development increased especially during last year. As a consequence we are representing together with our COSMOS-partners the biggest and most important certification system for natural and organic cosmetics in the world. This success imposingly confirms the importance and relevance of an internationally harmonized standard. The further development of criteria for sustainability is important for us. The new criteria which are in place since 2019 with requirements for the use of certified sustainable palm oil have found positive resonance without exception.



COSMOS is the only initiative worldwide which has succeeded in bringing together and improving different successful natural cosmetics standards into one internationally harmonized certification. The success: Since the BDIH-standard label had been awarded to more than 11.000 products, currently (end of 2019) the COSMOS-signatures have been provided for more than 29.000 finished products and ingredients to companies in more than 60 countries.

COSMOS-standard distinguishes between the control of **natural cosmetics** and the certification of **organic cosmetics**. For both levels, the basic requirements are identical. For organic cosmetics, there is another requirement: In addition, the necessary contents of ingredients from organic farming must be fulfilled.

In 2019 an additional COSMOS-requirement **for sustainable palm oil** came into force: Products may only contain **palm oil, palm kernel oil and their derivatives** (such as glycerine, fatty alcohols and fatty acids) from certified sustainable palm oil (CSPO). The transitional period has expired by 1st January, 2020.

BDIH also continues its contribution for correct and competent information about **ISO Guideline 16128**, in order to prevent the already occurring misunderstanding about their scope and purpose, compared to a complete certification-standard.

FACTS AND FIGURES

The BDIH has been the world's **first industry association** to successfully introduce a **standard for natural and organic cosmetics**.

- Currently, **more than 300 licensees** with more than **400 brands** offer products which are labelled according to the BDIH standard and/or the COSMOS-standard now mandatory for new products since 01.01.2018. **More than 150** of those companies are located outside of Germany, half of them outside the EU. The **licensees** are spread to **38 countries**.
- More than **13,000 certified products** so far have been awarded the BDIH label. Therefore, the product range to choose from leaves nothing to be desired, including special products like modern anti-aging care and unscented products for those suffering from fragrance allergies.
- Again in 2019, **hundreds of publications** in the German press are generating **millions of contacts and readers** – and show that the subject of natural cosmetics according to BDIH standard and COSMOS-standard is a matter of huge public interest and has a constant place in the media and social networks.

BDIH is an internationally active association located in Germany. It was founded in 1951 and represents the interest of manufacturers and distributors in the area of health-related products, which also includes cosmetic products. BDIH has about 480 member companies from all areas of its activities.

The **BDIH label** is a trustworthy distinctive mark for the consumers identifying products that meet their expectations concerning natural and organic cosmetics. The relevance of the criteria for evaluation is acknowledged internationally by consumer associations and authorities, and the control mark is also dedicated to contribute actively to fair competition.

The **IONC GmbH**, owned by the association, is responsible for the control and awarding of the label.

The **criteria of the BDIH standard for certified natural cosmetics** and of the **COSMOS-standard** define in a comprehensive way the requirements related to natural ingredients in cosmetic products. Furthermore, nature conservation and animal welfare are respected as well as important aspects of sustainability.

Essential requirements of the standards are therefore, amongst others:

- No paraffins and other petrochemical ingredients
- No silicones
- No synthetic dyes, fragrances and UV filters
- Limitation to nature-identical preservatives / No parabens
- No ethoxylated ingredients, like PEG
- No genetically modified organisms
- No nano-materials (or restrictions for UV filters)
- No irradiation
- Respecting the protection of species
- Respecting prohibition of animal testing
- Respecting the principles of Green Chemistry
- Use of sustainable palm oil
- Requirements for deception-free labelling and advertising, especially for “organic“ claims

Since the beginning of this year the control mark **BDIH-Vegan** is available for vegan natural cosmetics.



www.bdiH-vegan.info

BDIH respects by this the need for an independent control and label awarding. The label deliberately is awarded only for products which are in compliance with the requirements for natural and organic cosmetics.

IONC is happy to provide details concerning certification and awarding of labels:

ionc@ionc.info

www.ionc.info.



BDIH fosters the international distribution of its control mark by **offices in Milan, Tokyo and Seoul**, and by a permanent cooperation with other associations, exhibitions and conferences in and beyond Europe.



All staff members of BDIH and IONC GmbH will be at your disposal for any further information and your questions.

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