



# GaLaBau 2018

gardening. landscaping.  
greendesign.

**Nürnberg, Germany 12.–15.9.2018**

## PRESS RELEASE

August 2018

### **GaLaBau 2018: the world comes to Nuremberg**

- **Return rail tickets to Nuremberg from within Germany from EUR 99**
- **App: GaLaBau goes mobile**
- **Fast admission with e-ticket**

**GaLaBau, The Leading International Trade Fair for Urban Green and Open Spaces, will open for the 23rd time at Exhibition Centre Nuremberg from 12 to 15 September 2018. Some 1,350 exhibitors will welcome 65,000 trade visitors in this year's 14 exhibition halls, exhibition centre park and outdoor demonstration area. Over four days, international companies from the landscaping and gardening sector will showcase their complete range of products and solutions for planning, building and maintaining gardens, parks and green spaces. NürnbergMesse offers visitors various services to allow them to efficiently plan their business trip to Nuremberg.**

Planning your visit is a breeze thanks to our user-friendly, clearly structured website [www.galabau-messe.com/en](http://www.galabau-messe.com/en) (in German and English). Whether you are looking for information on the trade fair, supporting programme, travel, accommodation or restaurants in Nuremberg, you'll easily find what you need in just a few clicks. We've also provided tips on sightseeing in Nuremberg or after-work venues. The website has been programmed using responsive web design and therefore offers lots of surfing fun from all devices.

#### **Within Germany: inexpensive rail tickets to GaLaBau**

In partnership with Deutsche Bahn, NürnbergMesse is once again offering attractive travel packages for trade visitors to GaLaBau. From just EUR 99 for a second class return, you can book a special ICE ticket to enjoy a relaxing rail journey to the fair and back. Travelling by train means that you are also protecting the environment, as the train runs on 100% ecological electricity provided exclusively from European renewable energy sources. By the way, the underground rail system takes just eight minutes from Nuremberg main station to the Exhibition Centre.

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**Honorary Sponsor**  
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If you need a ticket for public transport you can also order this via the online booking system. For more information please go to:  
**[www.galabau-messe.com/train](http://www.galabau-messe.com/train)**

## **Coming from outside Germany? Fly to Nuremberg and get to the Exhibition Centre quickly**

Albrecht Dürer Airport Nuremberg has already received the prestigious “Business Traveller Award” several times and is regarded as one of the best airports in Germany. Seasoned flyers appreciate the fast check-in and handling procedures, short distances and good connections to the inner city and NürnbergMesse. It only takes about 25 minutes by public transport to get to GaLaBau 2018.

After a busy day at the trade fair, it's important to have somewhere comfortable to stay. Whether you are looking for a 5-star hotel or a private guest room, go to our website under **[www.galabau-messe.com/accommodation](http://www.galabau-messe.com/accommodation)** to find suitable accommodation for your visit to the trade fair in Nuremberg.

## **Exhibitor and product search made easy**

Have you organised your travel and accommodation? Then it's time to plan your trade fair visit as such. You can do this quickly and easily using our online platform “Exhibitors and Products”, a user-friendly list of all exhibitors, products and innovations. It couldn't be easier to find what you need using specific search terms. You can then save the most interesting search results to a wish list. The platform also allows you to arrange appointments directly with exhibitors at their exhibition stands.

## **Plan your visit on your mobile device with the GaLaBau app**

The GaLaBau app will also be available from mid/end August. It works on all operating systems from iOS 8 and Android 4.0.3 and offers practical features for planning your visit. The app also allows you to make up a personal wish list for exhibitors, products and events. Push notifications (automated messages) inform you about any changes affecting your choices. There's also a dynamic floor plan for easy navigation around the exhibition grounds. All content is available offline at all times and the login works globally, i.e. for web and app. It also features a cool gadget, so if after a long and successful day at GaLaBau you have completely forgotten



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where you parked your car, help is at hand with the integrated GPS-based car finder. Regular updates mean that users of the app always have the latest news and information.

## **Just one click takes you to your e-ticket in the online shop**

You can book entry tickets to the fair conveniently via the online ticket shop and print them out immediately. The e-ticket guarantees direct admission to the trade fair without queues. A day pass costs EUR 30 and a 4-day pass EUR 40.

More information is available online at [www.galabau-messe.com/en](http://www.galabau-messe.com/en).

## **Press and media contacts**

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For all press releases, industry news and further information, photos and videos, see the Newsroom at: **[www.galabau-messe.com/en/news](http://www.galabau-messe.com/en/news)**

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