

PRESS RELEASE

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From design to blister pack: Entire value chain of medical technology on display at MedtecLIVE

“We cover the whole process chain of medical technology,” promises Alexander Stein, Exhibition Director for the MedtecLIVE exhibition at NürnbergMesse. For suppliers, manufacturers and users, the combination of the exhibition and the MedTech Summit congress, held in parallel from 21 to 23 May 2019, provides a unique platform whose strong appeal will win exhibitors over right from the outset. The international range of products and services at the exhibition, with exhibitors currently representing 25 countries, will reflect all aspects of the production and use of the latest in medical technology. Here at MedtecLIVE is where developers and experts from all round the world meet to share ideas and work together to shape innovations.

MedtecLIVE provides exhibitors from all areas of the medical technology supply industry with a lively, international platform to share ideas with medical product manufacturers and other players in the supply pyramid. About half of the exhibitors who have registered so far are pure suppliers, while the other half includes companies that manufacture components and products, or provide important services on all aspects of the development and manufacture of medical products. “Our exhibitors serve the entire process chain, from services like design and usability to the manufacture of components, software development, and contract manufacturing of entire medical devices,” says Stein. “We will also see solutions for downstream process stages such as packaging at MedtecLIVE.” Visitors from the areas of purchasing, development and research in medical technology manufacturing firms will therefore find a broad range covering almost all procurement needs in medical technology at the exhibition.

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Extensive range of services for exhibitors

Exhibitors at MedtecLIVE benefit from more than just the experienced team representing the organizer, a joint venture between UBM and NürnbergMesse, which has gathered a vast amount of experience in arranging medical technology exhibitions around the world. Nuremberg, the exhibition location, is also right in the heart of Europe and offers good transport connections and a state-of-the-art exhibition venue. A stand dedicated to new developments will bring together the innovations from the exhibitors in a large special exhibition area, giving visitors a quick overview of the highlights. The Partnering Event, which takes place as part of the MedTech Summit, also offers an additional opportunity for direct dialogue – discussion appointments can be made online in advance and will encourage direct discussion between exhibitors and visitors to the exhibition and congress. The free MedTech Summit ticket given to every exhibitor will give them the opportunity to take part in the Partnering Event, as well as access to one of Europe’s most important medical technology congresses.

A link to users

The MedTech Summit will bring together representatives from research and clinical application with manufacturers, suppliers and service providers in the medical technology industry. Together with the extensive supporting programme, the result will be a platform for targeted and practical exchanges. Broad-based congress sessions will address trends in technology like robotics, smart electronics and digital processes. The many and varied challenges in the innovation process, like Supply Chain Management and the Medical Products Regulation, will also be very important topics. “At the MedTech Summit, participants can go much further than an in-depth look at the key subjects of interest,” notes Dr Matthias Schier, CEO of Forum MedTech Pharma e.V., honorary sponsor of the overall event. “Guided discussion rounds and customised workshop platforms will encourage shared ideas on specific solutions and innovative projects. By participating in the MedTech Summit Congress & Partnering Event, players in the healthcare sector will find appropriate partners whose skills will provide an ideal complement to their own know-how. This means that innovative products can continue to be developed for the healthcare industry, despite a challenging environment.”

Young enterprises at the Innovation Market Place

Young enterprises and start-ups can benefit from favourable terms as they introduce themselves at the Innovation Market Place. They can introduce their technologies, products and business models to users and investors. This gives the founders direct feedback on the marketability of their inventions and ideas. Many partners can provide information about medical product registration, and help deal with regulatory requirements and market entry. The special exhibition area is also available to research institutes, giving groups of researchers and scientific cooperative entities the chance to talk and network. Registrations for the Innovation Market Place can be made online with immediate effect.

“We want to provide our exhibitors and visitors with an ideal platform for new business and contacts,” says Stein. “That’s how MedtecLIVE came into being in close dialogue with exhibitors and the representatives from the industry and professional associations on the advisory board. The concept is being very well received, and many exhibitors have already undertaken to attend the exhibition. We remain open to new ideas and stimuli from our exhibitors.”

MedtecLIVE together with MedTech Summit will be held at the Exhibition Centre Nuremberg from 21 to 23 May 2019. For further information and details of all registered exhibitors, please go to: www.medteclive.com

About MedtecLIVE and MedTech Summit

MedtecLIVE is a leading networking platform for the international medical technology community. The trade exhibition’s offering covers the full process chain in the production of medical engineering equipment, from prototypes to ready-for-market products. Leading companies, associations and institutions will engage in networking at MedtecLIVE to cultivate contacts, share ideas and create new innovations. At the prestigious MedTech Summit Congress & Partnering, experts and scientists will discuss future industry trends on an interdisciplinary basis. MedtecLIVE will be held from 21 to 23 May 2019 in the Nuremberg Exhibition Centre. The exhibition organiser is MedtecLIVE GmbH, a joint venture of NürnbergMesse and UBM. The MedTech Summit is organized by the Bavarian State Ministry for Economic Affairs, Energy and Technology, and run by Bayern Innovativ. Forum MedTech Pharma e.V. is the honorary sponsor of MedtecLIVE and MedTech Summit.

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