

HOME OF IT SECURITY

PRESS RELEASE

September 2020

Strong partners support it-sa 365, the digital dialogue platform for IT security

- On 6 October, it-sa 365 will go live with its "Launch Days"
- Institutional sponsors are BSI and Bitkom, TeleTrusT is premium partner
- Partner network for it-sa Expo & Congress will also provide expert input for the digital dialogue platform

At it-sa 365 you can look forward to a comprehensive directory of vendors and solutions, interactive dialogue formats, and updates from the world of cyber-security. The IT security platform, which will be available all year round starting on 6 October, will "create a bridge between trade fairs," as Frank Venjakob, Executive Director it-sa, puts it.

The platform itsa365.de will then be accessible to registered participants 365 days a year. Vendors can choose between a range of attractive packages. "As with the it-sa Expo & Congress, we appeal to the right kind of target groups and are therefore offering suppliers of professional IT security solutions an additional tool for a successful marketing mix," says Venjakob.

BSI and Bitkom as institutional sponsors, TeleTrusT as premium partner

The new concept is receiving support from numerous partners of the it-sa Expo & Congress, the popular IT security fair at Exhibition Centre Nuremberg. "First and foremost, the German Federal Office for Information Security (BSI) and digital association Bitkom will also be committing to it-sa 365 as institutional sponsors, while TeleTrusT, the German IT Security Association, will be our premium partner. I would specifically like to thank these organisations and all our other partners that are supporting the it-sa 365 project from the very outset," says a delighted Frank Venjakob about the extension of existing partnerships for the trade fair.

New!

From 6 October 2020 your platform for dialogue



12–14 October 2021 Nürnberg, Germany



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Registergericht Registration Number HRB 761 Nürnberg

and Regional Identity





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Partners to it-sa Expo & Congress also supporting it-sa 365

The partners that have already committed to support the digital industry platform it-sa 365 in addition to the on-site trade fair include the following institutions and organisations:

- National Research Center for Applied Cybersecurity (ATHENE)
- Employers' Associations of the Bavarian Metalworking and Electrical Industries (bayme vbm)
- German association of mid-sized IT companies (BITMi)
- German Federal Association for the Protection of Critical Infrastructures (BSKI)
- Bavarian Association for Economic Security (BVSW)
- Mechatronics & Automation Cluster
- Initiative for IT Security in Germany (DsiN)
- Association of the Internet Industry (eco)
- IT Security Cluster
- Open Web Application Security Project (OWASP)
- Security Network Munich
- Association of IT users (VOICE)
- Association of Technical Inspection Agencies (VdTÜV)

As part of the product-neutral "it-sa insights", experts from ATHENE, Bitcom, BSI, OWASP, TeleTrusT and VOICE will contribute specialist presentations on current issues related to IT security.

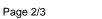
For more information please visit: www.itsa365.de/en

Information for IT security solution providers is available on a dedicated website: **www.it-sa.de/en/preview-itsa365**

it-sa and it-sa 365

It-sa is the largest trade fair for IT security in Europe and is also one of the leading events of its kind worldwide. Congress@it-sa offers decision-makers and experts additional expertise.

All year round, it-sa 365 offers innovative dialogue formats to enable IT security providers to network online with management and technology







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representatives with an IT security function. The digital platform is currently in the development stage and will launch on 6 October 2020.

Safety and security trade fairs at NürnbergMesse

NürnbergMesse has established and proven expertise in the safety and security field. With events such as Enforce Tac / U.T.SEC – Trade Fair for Law Enforcement, it-sa and it-sa India – Trade Fairs for IT Security, FeuerTrutz – Trade Fair for Preventive Fire Protection as well as Perimeter Protection – Trade Fair for perimeter protection and also FIRE & SECURITY INDIA EXPO, it brings together a total of about 1,650 exhibitors and over 42,000 visitors from all over the world.

For more information please visit: www.nuernbergmesse.de/security

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All press releases and more detailed information, photos and videos are available from: **www.it-sa.de/en/news**

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