

PRESS RELEASE

September 2020

Strong partners support it-sa 365, the digital dialogue platform for IT security

- **On 6 October, it-sa 365 will go live with its “Launch Days”**
- **Institutional sponsors are BSI and Bitkom, TeleTrust is premium partner**
- **Partner network for it-sa Expo & Congress will also provide expert input for the digital dialogue platform**

At it-sa 365 you can look forward to a comprehensive directory of vendors and solutions, interactive dialogue formats, and updates from the world of cyber-security. The IT security platform, which will be available all year round starting on 6 October, will “create a bridge between trade fairs,” as Frank Venjakob, Executive Director it-sa, puts it.

The platform itsa365.de will then be accessible to registered participants 365 days a year. Vendors can choose between a range of attractive packages. “As with the it-sa Expo & Congress, we appeal to the right kind of target groups and are therefore offering suppliers of professional IT security solutions an additional tool for a successful marketing mix,” says Venjakob.

BSI and Bitkom as institutional sponsors, TeleTrust as premium partner

The new concept is receiving support from numerous partners of the it-sa Expo & Congress, the popular IT security fair at Exhibition Centre Nuremberg. “First and foremost, the German Federal Office for Information Security (BSI) and digital association Bitkom will also be committing to it-sa 365 as institutional sponsors, while TeleTrust, the German IT Security Association, will be our premium partner. I would specifically like to thank these organisations and all our other partners that are supporting the it-sa 365 project from the very outset,” says a delighted Frank Venjakob about the extension of existing partnerships for the trade fair.

New!

From 6 October 2020
your platform
for dialogue



12–14 October 2021
Nürnberg, Germany



**Veranstalter
Organizer**
NürnbergMesse GmbH
Messezentrum
90471 Nürnberg
Germany
T +49 9 11 86 06-0
F +49 9 11 86 06-82 28
it-sa@nuernbergmesse.de
www.it-sa.de

**Vorsitzender des Aufsichtsrates
Chairman of the Supervisory Board**
Albert Füracker, Mdl.
Bayerischer Staatsminister der
Finanzen und für Heimat
Bavarian State Minister of Finance
and Regional Identity

**Geschäftsführer
CEOs**
Dr. Roland Fleck, Peter Ottmann

**Registergericht
Registration Number**
HRB 761 Nürnberg

Partners to it-sa Expo & Congress also supporting it-sa 365

The partners that have already committed to support the digital industry platform it-sa 365 in addition to the on-site trade fair include the following institutions and organisations:

- National Research Center for Applied Cybersecurity (ATHENE)
- Employers' Associations of the Bavarian Metalworking and Electrical Industries (bayme vbm)
- German association of mid-sized IT companies (BITMi)
- German Federal Association for the Protection of Critical Infrastructures (BSKI)
- Bavarian Association for Economic Security (BVSU)
- Mechatronics & Automation Cluster
- Initiative for IT Security in Germany (DsiN)
- Association of the Internet Industry (eco)
- IT Security Cluster
- Open Web Application Security Project (OWASP)
- Security Network Munich
- Association of IT users (VOICE)
- Association of Technical Inspection Agencies (VdTÜV)

As part of the product-neutral “it-sa insights”, experts from ATHENE, Bitcom, BSI, OWASP, TeleTrust and VOICE will contribute specialist presentations on current issues related to IT security.

For more information please visit: www.itsa365.de/en

Information for IT security solution providers is available on a dedicated website: www.it-sa.de/en/preview-itsa365

it-sa and it-sa 365

It-sa is the largest trade fair for IT security in Europe and is also one of the leading events of its kind worldwide. Congress@it-sa offers decision-makers and experts additional expertise.

All year round, it-sa 365 offers innovative dialogue formats to enable IT security providers to network online with management and technology

representatives with an IT security function. The digital platform is currently in the development stage and will launch on 6 October 2020.

Safety and security trade fairs at NürnbergMesse

NürnbergMesse has established and proven expertise in the safety and security field. With events such as Enforce Tac / U.T.SEC – Trade Fair for Law Enforcement, it-sa and it-sa India – Trade Fairs for IT Security, FeuerTrutz – Trade Fair for Preventive Fire Protection as well as Perimeter Protection – Trade Fair for perimeter protection and also FIRE & SECURITY INDIA EXPO, it brings together a total of about 1,650 exhibitors and over 42,000 visitors from all over the world.

For more information please visit: www.nuernbergmesse.de/security

Contact for press and media

Thomas Philipp Haas, Lena Vogl
T +49 911 86 06-83 23
F +49 911 86 06-12 83 23
press@it-sa.de

Contact for companies

Event team it-sa
it-sa@nuernbergmesse.de

All press releases and more detailed information, photos and videos are available from: www.it-sa.de/en/news

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