

Europäische Fachmesse für Maschinentechnologie und Fertigungsbedarf European Trade Fair for Machine Technology, Equipment and Supplies for the Wood Crafts



PRESS RELEASE

HOLZ-HANDWERK 2018: views from exhibitors

Bernd Keppler, OS Datensysteme

"The trade show was excellent from our perspective. I would go so far as to say it was the best edition of HOLZ-HANDWERK in the past 20 years! There was plenty of willingness to invest, and having about a third more visitors at our stand compared to the previous event ensured that our employees were always busy."

Wolfgang Augsten, HOMAG Group

"HOLZ-HANDWERK is firmly established with both exhibitors and visitors, and is an essential date in their calendars – and that now goes for those coming from much further afield, too, not just Germany and the neighbouring countries!"

Matthias Krauss, MAFELL AG

"Our stand enjoyed lots of visitors, and the public were very cheerful and enthusiastic about investing. HOLZ-HANDWERK is an absolute leader for our cabinet-makers and carpenters in the trade sector. To put it briefly, it's simply fun to be a part of this event with its distinctive, familial atmosphere!"

Uwe Kreidel, Hettich

"Its clear focus on the trade aspect is the winning factor for this trade show. That is something that we as exhibitors appreciate, and so does the professional audience, because all our trading partners were there! Our goal was to create inspiration and enthusiasm with our products and solutions, and to create a good basis for our post-show business."

Veranstalter Organizer

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Jörg F. Mayer, Wilhelm Altendorf GmbH & Co. KG

The atmosphere at HOLZ-HANDWERK was top-level, as always! We enjoyed positive consulting and sales discussions, and have never had as much contact with customers from so many countries, including Australia!

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For all press releases, further information, photos and videos, see the Newsroom at: www.holz-handwerk.de/en/news

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