



Nürnberg, Germany 21.–24.3.2018

HOLZ-HANDWERK 2018

ENTDECKEN. ERLEBEN. MACHEN.

Europäische Fachmesse für Maschinentechnologie und Fertigungsbedarf
European Trade Fair for Machine Technology, Equipment and Supplies for the Wood Crafts



PRESS RELEASE

April 2017

HOLZ-HANDWERK 2018: Reserve your exhibition space today

- **New timetable means longer preparation phase for exhibitors**
- **Early booking discounts until 2 June 2017**
- **Pavilions – “Innovation made in Germany” and HOLZ-HANDWERK Campus**

The trade fair for woodworking machinery, equipment and supplies for the woodworking and wood processing trade is getting ready for its next appearance from 21 to 24 March 2018. The registration phase for the 19th HOLZ-HANDWERK has begun, and those who book a stand before 2 June 2017 will enjoy early booking discounts. Following yet another record-breaking event in March 2016, which saw an increase in visitor numbers and welcomed 494 exhibitors from 19 countries, the leading European fair for the sector intends to once again put on a spectacular show. Interested companies will find all the information they need at www.holz-handwerk.de/application

In 2018, HOLZ-HANDWERK will once again launch its familiar blend of specific technical problem-solving and personal networking – and will inspire exhibitors and visitors alike with its distinctive atmosphere.

“The dispatch of the registration forms means that we have now begun the intensive planning phase. We are deliberately starting earlier than usual to give exhibitors more time to prepare for the trade fair,” explains Stefan Dittrich, Event Director for HOLZ-HANDWERK. “HOLZ-HANDWERK has always been a constant in the industry's trade fair calendar and is generally booked out very quickly. So if you want to exhibit in 2018 you should contact us as soon as possible.”

The closing date for registrations is 30 June 2017. Interested companies that register by 2 June 2017 will benefit from early booking rates.

Veranstalter

Organizer

VDMA Holzbearbeitungsmaschinen
Lyoner Straße 18
60528 Frankfurt
Germany
T +49 69 66 03-13 40
F +49 69 66 03-16 21
infoholz@vdma.org
www.vdma.org/holz

NürnbergMesse GmbH

Messezentrum
90471 Nürnberg
Germany
T +49 9 11 86 06-0
F +49 9 11 86 06-82 28
holzhandwerk@nuernbergmesse.de
www.holz-handwerk.de

**Vorsitzender des Aufsichtsrates
Chairman of the Supervisory Board**

Dr. Ulrich Maly
Oberbürgermeister der
Stadt Nürnberg
Lord Mayor of the
City of Nuremberg

Geschäftsführer

CEOs

Dr. Roland Fleck, Peter Ottmann

Registergericht

Registration Number

HRB 761 Nürnberg





Nürnberg, Germany 21.–24.3.2018

HOLZ-HANDWERK 2018

ENTDECKEN. ERLEBEN. MACHEN.

Europäische Fachmesse für Maschinentechnologie und Fertigungsbedarf
European Trade Fair for Machine Technology, Equipment and Supplies for the Wood Crafts



HOLZ-HANDWERK Campus goes into its second round

The lack of skilled personnel is an issue of concern to the woodworking and wood processing sector. In 2016, organisers NürnbergMesse went some way to resolving this issue by creating the HOLZ-HANDWERK Campus. This dedicated forum of leading technical and vocational colleges and academic institutions is a point of contact for recruits to the industry and provides information about opportunities for training and ongoing skills development. Following its successful debut, this special display area will be continued in 2018. For more information and to register please visit: www.holz-handwerk.de/en/campus

Discover, experience and do: a convincing concept

HOLZ-HANDWERK covers all products and technologies relevant to the everyday work of wood processing companies and is therefore the must-do event every two years for joiners, carpenters, specialist dealers and experts in furniture-making and interior fittings. The products on display range from woodworking machinery, power and pneumatic tools, software, fixing systems, fittings/hardware, construction elements and fitted systems to timber and engineered wood. At the previous event, more than 110,000 visitors took the opportunity to find out about the latest trends and industry topics at the parallel fairs HOLZ-HANDWERK and FENSTERBAU FRONTALE. The main reasons stated for visiting HOLZ-HANDWERK were to gain more professional knowledge and obtain information on product innovations. And these industry professionals were not disappointed: 97 percent of visitors were satisfied with the products and solutions on display at HOLZ-HANDWERK 2016, and the number of those intending to visit the event again is correspondingly high. Exhibitors also provided positive feedback. Almost all companies – no less than 96 percent – were able to reach relevant target groups, while 91 percent expected follow-on business as a result of the contacts made at the event.

Long-standing partnership

HOLZ-HANDWERK is jointly organised by the Woodworking Machinery Association within the VDMA and NürnbergMesse GmbH. The co-sponsor of HOLZ-HANDWERK is the FSH – Bavarian Carpentry Association. Apart from the traditionally broad range of products in the exhibition halls, the planned special show by the Bavarian Carpentry Association FSH in particular offers a wealth of information and gives visitors the opportunity to obtain valuable inspiration for their own creative efforts.



Nürnberg, Germany 21.–24.3.2018

HOLZ-HANDWERK 2018

ENTDECKEN. ERLEBEN. MACHEN.

Europäische Fachmesse für Maschinenteknologie und Fertigungsbedarf
European Trade Fair for Machine Technology, Equipment and Supplies for the Wood Crafts

Exhibitor information and registration

NürnbergMesse GmbH

HOLZ-HANDWERK 2018 Event Team

Stefan Dittrich, Marcel Mönkemöller, Stefan Habermeier-Phen

T +49 9 11 86 06-81 67

F +49 9 11 86 06-86 72

holzhandwerk@nuernbergmesse.de

Contact for press and media

Stefanie Haug, Lena Vogl

T +49 9 11 86 06-83 23

F +49 9 11 86 06-12 83 23

lena.vogl@nuernbergmesse.de

For all press releases, further information and photos please go to:

www.holz-handwerk.de/press

