

BIOFACH WORLD

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PRESS RELEASE

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BIOFACH World – Quarterly News Update Vol. I 2022

- **BIOFACH AMERICA LATINA:**
Expectations high after two-year pandemic-induced break
- **BIOFACH Nuremberg:**
One-time ‘summer edition’ for leading international fair
- **BIOFACH AMERICA:**
Organic community looks forward to reuniting in ‘Philly’

Good news from BIOFACH World: The seven months from May to November 2022 will see no less than six gatherings of the international organic community around the globe, following two challenging years in the shadow of the pandemic. The events will be hosted in Shanghai, São Paulo, Nuremberg, Delhi, Philadelphia and Riyadh. In Brazil, the eager anticipation about BIOFACH AMERICA LATINA after a two-year intermission matches the excitement about a reunion in the USA, where BIOFACH AMERICA enjoyed a successful restart in 2021 at its new location and exhibition venue in Philadelphia. In 2022, BIOFACH in Nuremberg will take the form of a one-off summer edition. At BIOFACH World, planning for 2023 is at full tilt, as the two remaining BIOFACH events out of a total of eight, i.e., BIOFACH JAPAN (Tokyo) and BIOFACH SOUTH EAST ASIA (Bangkok), are set to take place in March and July 2023 respectively.

BIOFACH CHINA

The first BIOFACH event in the trade fair calendar for 2022 is BIOFACH CHINA.

International Patron



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Save the date: The 16th round of BIOFACH CHINA will take place from 12 - 14 May 2022 parallel to the NATURAL EXPO CHINA at the Shanghai World Expo Exhibition & Convention Center.

For more information go to: www.biofach-china.com

BIOFACH AMERICA LATINA

After a two-year wait and pandemic-induced break, BIOFACH AMERICA LATINA – BIO BRAZIL FAIR is set to take the stage at the Anhembi Exhibition Centre in São Paulo, Brazil, from 8 to 11 June 2022. The anticipation is building, and expectations are high among the suppliers and industry specialists who visit the event to learn about innovations and trends in the organic sector, make new contacts, share ideas and add to their professional knowledge. Consumers too are invited to enjoy the event and will have the opportunity to get to know and try the brands on display. This stimulates consumption and creates added value for the entire supply chain. A distinctive feature of BIOFACH AMERICA LATINA – BIO BRAZIL FAIR is the supporting programme, which offers a range of presentations on all facets of organic production and sustainability. These events help to establish healthy habits among the population. The trade fair highlights include the International Forum for Ecological and Sustainable Production, the congress on natural and organic cosmetics, and presentations with special guests and industry experts.

As well as a host of Brazilian firms, the following international companies have already registered to take part: Alce Nero (Italy), IIDEA (Mexico), MACHU PICCHU FOODS (Peru), ORGANIC INDIA (India), Leef Blattwerk (Germany), DARY NATURY (Poland) and ProChile (Chile).

Save the date: The 16th round of BIOFACH AMERICA LATINA – BIO BRAZIL FAIR will be held from 8 - 11 June 2022 at the Anhembi Exhibition Centre in São Paulo.

For more information go to: www.biofach-americalatina.com

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BIOFACH Nuremberg

Following its postponement, BIOFACH, the world's leading fair for organic food, will take place alongside VIVANESS, international trade fair for natural and organic personal care, from 26 – 29 July 2022 as a one-off summer edition. Exhibition Centre Nuremberg then looks set to welcome a total of 2,500 exhibitors, 200 of them at VIVANESS.

Over the four-day event, the trade fair pairing in July 2022 will showcase all facets of organic food and natural and organic cosmetic products. Exhibitors, visitors and media representatives can look forward to a multisensory trade fair experience. The focus will be on personal networking, making new business contacts and finally nurturing existing relationships face-to-face again, discovering innovations and seeking inspiration. Alongside the unrivalled product range, innovations and trends, the BIOFACH Congress is yet another highlight of the event. In 2022 it will run under the banner: Organic.Climate.Resilience.

Save the date: The 33rd round of BIOFACH will be held as a one-off summer edition from 26 to 29 July 2022.

For more information go to: www.biofach.de/en

BIOFACH INDIA

Make a note of the new date: The 14th round of BIOFACH INDIA will take place alongside the NATURAL EXPO INDIA from 1 to 3 September 2022 at the India Expo Centre, IEML, Greater Noida in Delhi-NCR.

For more information go to: www.biofach-india.com

BIOFACH AMERICA

"We can hardly wait to go back to Philly from 29 September to 1 October 2022. After its highly successful premiere with 800 exhibitors and more than 15,000 visitors attending BIOFACH AMERICA and the Natural Products Expo East following the relocation to the Pennsylvania Convention Center in Philadelphia last year, the prospects are looking good for 2022 as

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well," says a delighted Katharina Neumann, Manager International Events at NürnbergMesse. "For example, it has already been confirmed that Argentina, Brazil and Germany will have their own pavilions at the event! Incidentally, it is still possible to register for all the pavilions."

LIMBUA is one of the exhibitors taking part in the premiere of BIOFACH SAUDI ARABIA, the BIOFACH Summer Edition 2022 in Nuremberg and the BIOFACH AMERICA event. Its founder Matti Spiecker says: "For LIMBUA, BIOFACH is the No. 1 event in the organic sector where we regularly meet existing contacts and customers in person. Especially after the pandemic-imposed break, we are looking forward with our expanded sales team to exchanging ideas and building and strengthening our valuable relationships. BIOFACH fairs outside of Germany, like the event in the USA, provide LIMBUA with insights and experience-based knowledge relating to distribution and markets in those locations. Apart from getting to know people in person, our goals for the BIOFACH fairs in 2022 include acquiring new customers and presenting our new products. As well as our organic, fair-traded macadamia nuts and macadamia oil, we are now also offering organic avocado oil from our own mixed crop production in Kenya. Alongside our raw macadamias, our product range includes tasty roasted macadamias in chilli, BBQ and honey flavours that we will be presenting live at the event. Naturally, it all comes directly from our own production facilities in Kenya in the accustomed high organic quality. We are very much looking forward to the gathering. For us, BIOFACH is not just a trade fair but the chance to meet and talk among friends and thus gain valuable inspiration for all of us!"

Companies interested in taking part in the German Pavilion will find further information at: www.biofach-america.com/german-pavilion

Save the date: The 19th round of BIOFACH AMERICA will take place from 29 September to 1 October 2022 at the Pennsylvania Convention Center in Philadelphia.

For more information go to: www.biofach-america.com

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BIOFACH SAUDI ARABIA

Our new addition to BIOFACH World – BIOFACH SAUDI ARABIA – is in the starting blocks, ready to make its debut on 7 – 9 November 2022. For the first time, sector representatives from the MENA region will gather at a dedicated BIOFACH event for this region. Two special highlights of the congress programme will explore the issues of water and fertilisers, addressing some of the challenges of the local market. From a global perspective too, the questions of water resources and the lack of organic fertilisers are increasingly demanding answers. Discussion panels with policymakers and industry experts will seek to delve into these issues at BIOFACH SAUDI ARABIA.

A total of 20 exhibitors have already made use of the attractive options for "First Movers" and secured their spots. To find out who these renowned organic companies are, go to:

www.biofach-saudiarabia.com/first-mover.

Save the date: *The 1st BIOFACH SAUDI ARABIA will be held from 7 – 9 November 2022 at the Riyadh International Exhibition & Conference Center.*

For more information go to: www.biofach-saudiarabia.com

BIOFACH JAPAN

Save the date: *Due to current developments, the 17th round of BIOFACH JAPAN will be postponed to March 2023, when it will return to Tokyo.*

For more information go to: www.biofach-japan.com

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BIOFACH SOUTH EAST ASIA

Save the date: The 3rd round of BIOFACH SOUTH EAST ASIA will take place in Bangkok in July 2023 parallel to the NATURAL EXPO SOUTH EAST ASIA.

For more information go to: www.biofach-southeastasia.com

BIOFACH World

NürnbergMesse has proven expertise in the field of organic foodstuffs. In February every year, the international organic sector gathers in Nuremberg at BIOFACH, the World's Leading Trade Fair for Organic Food. The comprehensive range of certified organic products on display shows their diversity – from fresh products like dairy and cheese, fruit, vegetables, dry products like grains and pulses, nuts and confectionery to beverages. The international patron of BIOFACH is IFOAM – Organics International, while the national honorary sponsor is the German Federation of Organic Food Producers (BÖLW). An integral part of this world-leading fair is the BIOFACH Congress, a knowledge-sharing platform that is unique worldwide. With another seven BIOFACH events in Brazil, China, India, Japan, Thailand, the USA and, soon also in Saudi Arabia, BIOFACH World has a global presence and year for year brings together more than 4,500 exhibitors and 150,000 trade visitors.

To participate, please contact:

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