

Global consumption of alcoholic and soft drinks

2019: 969.1bn l
2024: 1,042.7bn l
Growth 2019-2024: 7.6 %
(CAGR: 1.5 %)



Source: Euromonitor International, 2020
Growth rates calculated with the numbers rounded to Mio. litres

Global consumption of alcoholic drinks

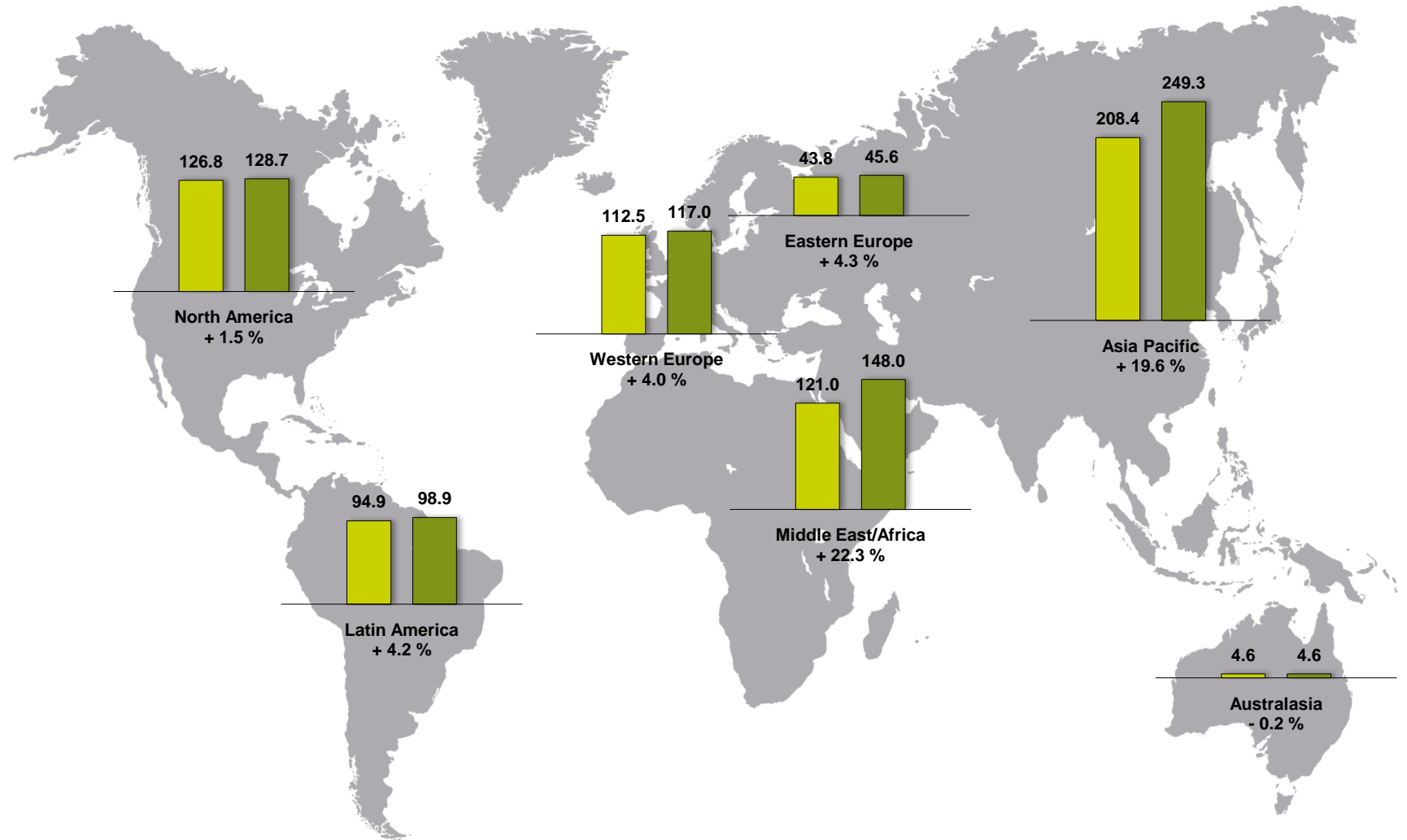
2019: 257.1bn l
2024: 250.6bn l
Growth 2019-2024: - 2.5 %
(CAGR: - 0.5 %)



Source: Euromonitor International, 2020
Growth rates calculated with the numbers rounded to Mio. litres

Global consumption of soft drinks

2019: 712.0bn l
2024: 792.1bn l
Growth 2019-2024: 11.3 %
(CAGR: 2.2 %)



Source: Euromonitor International, 2020
Growth rates calculated with the numbers rounded to Mio. litres