



## PRESS RELEASE

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### Stone+tec 2018: New film helps attract visitors to trade fair

- [www.stone-tec.com/en/see-you-soon](http://www.stone-tec.com/en/see-you-soon): The Stone+tec film shows the essence of stone processing

“See you there!” is the theme of a film that Stone+tec is now using to entice visitors to its trade fair in Nuremberg. Using some spectacular images, the film brings the fascination of stone to life. Five representatives of the industry, including a master stonemason, sculptor and architect, explain what attracts them to the trade fair. Stone+tec 2018 will take place from 13 to 16 June at Exhibition Centre Nuremberg. As an international trade fair it is the No. 1 gathering place for stonemasons and stone processors in the German-speaking regions.

The scenes were filmed at two companies in South Germany at the beginning of November. From artisan craftsmanship to the use of modern machines, the film shows the breadth of the stonemason’s craft and the fascination for material and technology. In doing so the brief film also reflects the range on display at Stone+tec, where four halls showcase a wide diversity of stone, the latest technology, equipment and accessories. As an industry gathering, Stone+tec is also the ideal place to see and reconnect with colleagues and partners.

To watch the film and for information about all the main characters and their backgrounds go to: [www.stone-tec.com/en/see-you-soon](http://www.stone-tec.com/en/see-you-soon)

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### **About Stone+tec**

Stone+tec, the international trade fair for natural stone and stone technology, is organised by NürnbergMesse with honorary sponsorship from the DNV (German Natural Stone Association) and BIV (Association of German Stonemasons). It also receives international support from Confindustria Marmomacchine, the Italian Association for Natural Stone Working Machinery and Equipment. With over 15,000 trade visitors in 2015, Stone+tec is the most important gathering for the natural stone industry in the German-speaking regions.

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All press releases and more detailed information and photos are available from: [www.stone-tec.com/en/news](http://www.stone-tec.com/en/news)