



Baltimore, USA
12 – 14.9.2019



CLOSING REPORT

November 2019

BIOFACH AMERICA – ALL THINGS ORGANIC 2019: Satisfied exhibitors and a unique range of products

- Larger “German Pavilion” proves a winner
- BIOFACH AMERICA 2020: relocating to Philadelphia

The international organic sector gathered at the Baltimore Convention Center on America’s eastern seaboard from 12 to 14 September this year. Together with Natural Products Expo East, BIOFACH AMERICA – ALL THINGS ORGANIC brought together more than 1,550 commercial brands and more than 30,000 visitors. Dedicated exclusively to certified organic products, BIOFACH AMERICA was held for the 17th time this year. From 24 to 26 September 2020, BIOFACH AMERICA – ALL THINGS ORGANIC and Natural Products Expo East will be held in Philadelphia.

At their recent combined trade fair event, the numerous exhibitors at BIOFACH AMERICA – ALL THINGS ORGANIC and Natural Products Expo East presented the latest trends and innovations that may help shape the future of the organic sector. The organizers, NürnbergMesse, responsible for the 192 international exhibitors at BIOFACH AMERICA – ALL THINGS ORGANIC, and New Hope Network, in charge of Natural Products Expo East, were extremely happy with how this year’s events ran. Lacey Gautier, Group Show Director at New Hope Network, sums up: “Every autumn, the exhibition halls are overflowing with products that boost consumer awareness of the importance of organics and support trends and innovations relating to plants, hemp and agriculture.” Katharina Neumann, Manager International Exhibitions, NürnbergMesse, adds, “This year’s BIOFACH AMERICA – ALL THINGS ORGANIC could not have gone better. In addition to the unique range of products and the excellent atmosphere in the halls, it was the positive feedback from the exhibitors that made the 17th exhibition such a success for us. We were particularly pleased to see the satisfied participants in the expanded German pavilion.

International Patron



Co-located with



Organizer

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They all took the opportunity to establish important contacts and present their products to an international public.”

Exhibitors fully satisfied

That was also confirmed by Dr Heinrich Heinrichs, of africops!, a German supplier of fair-trade, sustainably grown plant products from Africa, who was exhibiting at the combined event for the first time: “The trade fair gave us a very good impression of how the US organic market operates. We are going home with new trading partners and ideas.” Thomas Vahsen of Biback Zwiebackfabrik, in Germany’s Taunus region, was also attending for the first time and was equally impressed: “A great show, and fantastic organization, offering plenty of insights and a unique overview of the organic market in the US.” A further positive summary is offered by Nilay Kirpat, of Izmir Organik, a Turkish supplier of organic dried fruit and other organic foodstuffs: “BIOFACH AMERICA has an impressive number of visitors. It’s great to be here.”

Highlights of the supporting programme

The accompanying programme for the combined trade fair event was top-notch and informative as usual, offering a broad range of lectures, discussion rounds and workshops. In addition to a keynote by best-selling author Shawn Achor, the highlights included an expert discussion on “The Future of Organic: Relevance & Scalability”. Moderator David Gould, Global Head of the Sustainability Program at FoodChain ID, puts it in a nutshell: “For me it was an honour and a pleasure to act as moderator at such an inspiring session on the future of green agriculture and the main trends and challenges involved in making it better known and more relevant around the world. The huge value of the experiences and insights gained by the participants in our discussion was clear immediately after the session, thanks to the positive feedback from the audience.”



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Premiere in Philadelphia – save the date!

The next BIOFACH AMERICA – ALL THINGS ORGANIC will take place in conjunction with Natural Products Expo East at the Pennsylvania Convention Center in Philadelphia from **24 to 26 September 2020**.

BIOFACH World

NürnbergMesse has proven expertise in the field of organic foodstuffs. In February every year, the international organic sector gathers in Nuremberg at BIOFACH, the world's leading fair for organic food products. The comprehensive range of certified organic products on display shows their diversity – from fresh products like dairy and cheese, fruit, vegetables, dry products like grains and pulses, nuts and confectionery to beverages. The international patron of BIOFACH is IFOAM – Organics International, while the national honorary sponsor is the German Federation of Organic Food Producers (BÖLW). An integral part of this world-leading fair is the BIOFACH Congress, a knowledge-sharing platform that is unique worldwide. With another six BIOFACH events in China, India, Japan, South America, Thailand and, the USA, BIOFACH World has a global presence and year for year brings together more than 4,000 exhibitors and 150,000 trade visitors.

The next BIOFACH events:

BIOFACH, Nuremberg:	12-15 February 2020
BIOFACH AMERICA, Baltimore:	12-14 September 2019
BIOFACH INDIA, Delhi-NCR:	7-9 November 2019
BIOFACH JAPAN, Chiba (Tokio):	10-13 March 2020
BIOFACH CHINA, Shanghai:	13-15 May 2020
BIOFACH AMERICA LATINA, São Paulo:	17-20 June 2020
BIOFACH SOUTH EAST ASIA, Bangkok:	9-12 July 2020



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