

## PRESS RELEASE

May 2022

### **FENSTERBAU FRONTALE 2022: “Summer Edition” with extensive supporting programme**

- Forums focusing on key topics like climate protection, comfortable living spaces, smart windows and architecture
- Special shows “A practical guide to digitisation for craftspeople” and “Green Deal”
- New features: MetallbauTREFF and Expert Talks
- #FFconnected: live stream and on-demand options

In around two months’ time, innovations in windows, doors and facades will be on display at Exhibition Centre Nuremberg, when FENSTERBAU FRONTALE takes place as a one-off “Summer Edition” from 12 to 15 July 2022. As always, the event will run alongside HOLZHANDWERK, which you can visit using the same ticket. The focus will be on discovering and trying out products and solutions, when at long last the trade fair will once again be the No. 1 platform for industry players for whom there is no substitute for making new business contacts and enjoying personal encounters and networking at a live event. Alongside the exhibition, the supporting programme also offers a comprehensive overview of the market, information on the latest industry trends, and many opportunities for professional development. Find the details online at: [www.frontale.de/en/events](http://www.frontale.de/en/events)

The main hub for compact knowledge transfer, networking, and a coffee with colleagues and business partners is the **FENSTERBAU FRONTALE FORUM**, which communicates practical knowledge in a series of presentations by experts. This year’s topics include energy efficiency and climate protection, ventilation and comfortable living spaces, PVC windows, and practical tips from tradespeople for tradespeople. The adjacent Job Board links employers with potential candidates.

→ Tuesday 12 to Friday 15 July 2022

All day

Hall 4A

**Ideelle und fachliche Träger  
Sponsors**  
Fachverband Glas Fenster Fassade  
Baden-Württemberg

Landesinnungsverband des  
Glaserhandwerks Rheinland-Pfalz  
Landesinnungsverband des  
Bayerischen Glaserhandwerks

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Peter Ottmann

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## **Window, door and facade construction goes digital**

Digitalisation will be one of the key topics at FENSTERBAU FRONTALE 2022. Satisfied customers are crucial to the business success of any skilled trade enterprise. This can be achieved with the help of skilled staff, efficient work processes, profit-driven business models, and innovative products and services. The digitalisation process makes the interaction of these success factors more transparent and easier than ever to plan and manage. But in what specific ways can digital transformation be put into practice in skilled trades enterprises? Find the answers in the talks and presentations in the newly created forum “**A Practical Guide to Digitisation for Craftspeople**”

→ Tuesday 12 to Friday 15 July 2022

All day

Hall 8

## **More energy efficiency and protection from climate extremes**

**Green Deal** is the slogan of this year's special show jointly organised by the ift Rosenheim and NürnbergMesse. The focus will be on issues of CO2 efficiency and using sustainable windows and structural components to protect against climate extremes like heat waves, hurricanes, hailstorms and floods. Solutions will be presented along with other exhibitors at various themed display areas at the stand.

→ Tuesday 12 to Friday 15 July 2022

All day

Hall 1, Stand 1-339

## **New features: Expert Talks and MetallbauTREFF**

The interactive format **Expert Talks** by Reinhold Kober from Book Your Video GmbH & Co. KG will make its debut at FENSTERBAU FRONTALE. Every afternoon has a different theme. The discussions with experts actively encourage input from the audience on topics like mounting frames, the PVC windows of the future, use of reflective materials rather than insulation to cut CO2, and digitalisation in window construction.

→ Tuesday 12 to Friday 15 July 2022

15:30

NCC Ost, café in foyer

Another new item on the programme is the **MetallbauTREFF**, which is being presented by trade journal metall-markt.net and ten innovative co-exhibitors. It offers a platform for products, innovations and information and creates opportunities for networking. “We are available for questions and suggestions from our readers and customers throughout the trade fair,” says editor-in-chief Stefan Elgass. After the long break due to the pandemic, this is an important gathering place for tradespeople working in the window and facade sector and steel and metal construction industry. “The summer edition of FENSTERBAU FRONTALE offers a lot of highlights,” Elgass continues. “Our partners will be on hand with innovations and new products to help business owners manage their day-to-day tasks and position themselves effectively for the future.” For more information, please go to: **[www.metallbautreff.de](http://www.metallbautreff.de)**

→ Tuesday 12 to Thursday 15 July 2022

All day

Hall 7, Stand 7-106 and 7-107

### **Compact overview with guided tours**

Once again, in partnership with the editorial board of trade journal GLASWELT, **guided tours** will be offered in German on “Innovations and Product Premieres at the Summer Edition of FENSTERBAU FRONTALE”. For times and dates, and to register, please go to: **[www.glaswelt.de/guidedtours](http://www.glaswelt.de/guidedtours)**

→ Tuesday 12 to Thursday 14 July 2022

2 x daily

Hall 5, Stand 5-142

### **Information and presentations for architects and designers**

The **Architecture-Window-Facade Forum**, which is jointly organised by the trade journals xia and AIT, is celebrating its 10th anniversary. In line with the theme: “Robust. Responsible resource use. Adaptability. Resilience”, it will once again be putting relevant questions from the trade fair in an overarching context. To create sustainable buildings, issues like social equity, mobility, digitalisation and climate-friendly building play an increasingly greater role for architects and engineers. There is a need to build robustly and responsibly, while recognising and exploiting influences and developments outside one’s own “bubble”. The point is not just to conceive of a resilient city but to realise it and thus bring about a meaningful transformation and crucial

changes to make the city sustainable and equip it for the future. In this context, there is a need to find architectural solutions that refocus on traditional building methods while exploiting natural phenomena and protecting the climate.

→ Thursday 14 July 2022

10:30 to 14:00

NCC Ost, Tokyo Room

When preparing their trade fair participation, visitors will also find solutions for architects and designers by using the corresponding filters in the exhibitor and product database at [www.frontale.de/exhibitors-products](http://www.frontale.de/exhibitors-products), which also offers the option of arranging appointments with exhibitors.

### **Taste of Windays: innovations from Switzerland**

Another established feature of the FENSTERBAU FRONTALE supporting programme are the **specialist presentations** on “Innovations from Switzerland”, organised by Bern University of Applied Sciences as part of the event series “Taste of Windays” in conjunction with the Swiss Window and Facade Industry Association FFF, Holzforschung Austria and TU Vienna. The theme for 2022 is “Smart windows – smart design”.

→ Wednesday 13 and Thursday 14 July 2022

10:30 to 12:30

NCC Ost, Budapest Room

### **Recognising excellence: awards ceremonies at FENSTERBAU FRONTALE**

The third day of the fair traditionally puts the spotlight on the **best young trainees** from the sector over the last year. The MeisterAward (Master Craftsman Awards) organised by the Glass, Window and Facade Association of Baden-Württemberg are designed to acknowledge the excellent performance of young tradespeople in their theoretical and practical examinations to qualify as master glaziers at the Technical College for Glass, Window and Facade Construction in Karlsruhe.

→ Thursday 14 July 2022

16:00 to 16:30

FENSTERBAU FRONTALE FORUM, Hall 4A

For the first time, the winners of the **Window Manufacturer of the Year** award will be officially announced at the FENSTERBAU FRONTALE FORUM. Through this innovation prize for small-scale window manufacturers, the association TSM GmbH – Die Marke Tischler Schreiner, Holzmann Medien, the publisher of GFF magazine, and Euro Baubeschlag-Handel (EBH) AG acknowledge especially inventive companies with innovative concepts for the product, effective marketing, long-term and sustainable encouragement and motivation of their own staff, or perfectly controlled production processes.

→ Thursday 14 July 2022

16:30 to 18:00

FENSTERBAU FRONTALE FORUM, Hall 4A

### **#FFconnected: programme content live und on demand**

The programme highlights from the FENSTERBAU FRONTALE “Summer Edition” will also be available online. This means that the industry gathering can be experienced live as well as online, giving all target groups worldwide the chance to be part of FENSTERBAU FRONTALE 2022. The FENSTERBAU FRONTALE FORUM will be live streamed in German and English. In addition, the presentations will subsequently be available on demand, as will the brief presentations from the forum “A Practical Guide to Digitisation for Craftspeople” and the guided tours. From 12 July 2022, all content will be available from: [www.frontale.de/en/events](http://www.frontale.de/en/events)

### **The FENSTERBAU FRONTALE app: available from June in app stores**

Visitors can use the FENSTERBAU FRONTALE app for iOS and android to get information in advance about exhibitors and products and create a wish list. The apps then make it easier to navigate the event on site thanks to a dynamic floor plan and push notifications if there are changes to anything in your personal wish list.

**Get your ticket now: [www.frontale.de/tickets](http://www.frontale.de/tickets)**

## FENSTERBAU FRONTALE in social media

#fensterbaufrontale

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[twitter.com/fensterbau](https://twitter.com/fensterbau)

[instagram.com/fensterbaufrontale](https://instagram.com/fensterbaufrontale)

[linkedin.com/company/fensterbaufrontale](https://linkedin.com/company/fensterbaufrontale)

[xing.com/communities/groups/fensterbau-frontale-1d43-1085553/posts](https://xing.com/communities/groups/fensterbau-frontale-1d43-1085553/posts)

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