

PRESS RELEASE

"The PVC Window as a sustainable Construction Product": Sustainability Brochure for Window Manufacturers and their Customers is published

Brussels, June 2020: The Qualitätsverband Kunststoffherzeugnisse (Quality Association for Plastic Products; QKE), the RAL Gütegemeinschaft Kunststoff-Fensterprofilssysteme (RAL Quality Association for PVC Window Profile Systems; GKFP) and EPPA (European Trade Association of PVC Window System Suppliers) have published its first magazine on "PVC windows as sustainable building products". The brochure is intended to appeal to window manufacturers, but above all to end consumers.

Thereby, the three associations offer a fact-based information brochure on the topic of sustainable PVC windows, which window manufacturers can use in their end-user approach.

This is how the reader can recognise sustainable PVC windows

The magazine is published in four language versions, in addition to German and English, also in French and Polish. The readers are introduced to the five central criteria for a sustainable building product PVC window, such as the RAL quality assurance and the VinylPlus® Product Label. The 16-page brochure also contains important information on the environmental impact of PVC windows, eco-design and the importance of recycling.

The magazine is available for free download as a PDF file from the EPPA, QKE and GKFP websites: <https://www.eppa-profiles.eu> | <https://www.qke-bonn.de/en> | <https://www.gkfp.de>

Printed copies can be ordered via the Gütegemeinschaft (info@gkfp.de).

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About EPPA

The European Trade Association of PVC Window System Suppliers EPPA represents the manufacturers of PVC window systems and related building products in Europe. About 25,000 employees process about 1,4 million tons of PVC creating a turnover of €4 billion with profile systems and building products. Based in Brussels, EPPA provides a common platform for bundling national activities in the fields of PVC window technology, recycling, environment and public affairs.