Nürnberg, Germany 2020 MedtecLIVE

Connecting the medical technology supply chain

Im Verbund mit | Together with

MedTech - Summit

30.6 - 2.7.2020 THE EVENT GOES VIRTUAL

June 2020

PRESS RELEASE

Virtual MedtecLIVE: comprehensive programme now online!

- Apply now: free registration for visitors
- More than 125 exhibitors confirmed

MedtecLIVE is the hot spot of the medical technology sector. From 30 June to 2 July 2020, all industry players, from traditional suppliers to research teams and from start-ups to manufacturers, will meet each other virtually for the first time. At this stage, more than 125 exhibitors have confirmed their participation. Visitors can find out now about the high-calibre programme for MedtecLIVE and the MedTech Summit 2020, which will also run concurrently in the virtual version. For more information on the presentations, speakers and exhibitors, go to: <u>https://www.medteclive.com/en/exhibitors-programme</u>. As of now, all participants can put together their personalised agenda in advance from the four parallel live streams. This year, visitors can register free of charge for MedtecLIVE and the MedTech Summit.

What might the medical treatment of the future look like? This will be the topic discussed, for example, from 12:30 on 30 July 2020. This session hosted by our event partner bitkom will explore the very topical issue of artificial intelligence in medicine, nursing care and home-based caregiving. In 15-minute presentation slots, numerous experts will highlight various aspects and applications for this key technology. And there's more excitement from 13:30 on the second day, when recently established medical technology companies present their innovative ideas to compete for prestigious awards in the Start-Up Contest. And of course the virtual congress MedTech Summit will also deliver a wealth of specialist expertise about digital technologies in the medical technology segment and the associated challenges. More than 50 high-calibre speakers from the industry will explore its two main themes, "Future Trends" and "Major Challenges".

Ideeller Träger Honorary sponsor Forum MedTech Pharma e. V. Am Tullnaupark 8 90402 Nürnberg Germanv

Veranstalter Organizer MedtecLIVE GmbH Messezentrum 90471 Nürnberg Germany medteclive.com

Geschäftsführer Managing Director Rolf Keller

Registergericht Registration Number HRB 35124 Nürnberg

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Virtual MedtecLIVE: well worth a visit!

This year's virtual edition of the trade fair offers an alternative to the leading springtime gathering for the European medical technology community, which regrettably could not take place due to the coronavirus pandemic. It will feature the online matchmaking event "Partnering", which enables participants from the entire medical technology process chain to establish new contacts and talk to one another based on mutual interests, for example in face-to-face video calls. Exhibitors will also be given a comprehensive toolkit to help them present their innovations and solutions to the community. Visitors can attend this year's virtual show free of charge and have unlimited access to the matchmaking event and all presentations at MedtecLIVE. They will also have free access to the content of the MedTech Summit congress.

Participation options and "Save the Date" 2021

To see the options available for exhibitors and visitors please go to: <u>https://www.medteclive.com/en/virtual-event</u>. The next regular round of MedtecLIVE will take place at Exhibition Centre Nuremberg from 20 to 22 April 2021.

About MedtecLIVE and MedTech Summit

MedtecLIVE in combination with MedTech Summit Congress & Partnering is a leading networking platform for the international medical technology community. The trade exhibition's offering covers the full process chain in the production of medical engineering equipment, from prototypes to readyfor-market products. Leading companies, associations and institutions will engage in networking at MedtecLIVE to cultivate contacts, share ideas and create new innovations. At the renowned MedTech Summit Congress & Partnering event that accompanies the exhibition, manufacturers, endusers and researchers hold interdisciplinary discussions on the future developments in the sector. This event is organised by the Bavarian Ministry of Economic Affairs, Regional Development and Energy and realised by Bayern Innovativ. The industry network Forum MedTech Pharma is the institutional sponsor of MedtecLIVE and MedTech Summit. Nürnberg, Germany 2020 MedtecLIVE

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For all press releases, further information and photos please go to: **www.medteclive.com/en/news**

Further services for journalists and media contacts: www.medteclive.com/press

MedtecLIVE