

MT-CONNECT

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International Exhibition

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Medical
Technology



Networking at the MT-CONNECT: Extensive programme at the new medical technology exhibition in June 2017 focuses on exchanging information

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- **National and regional pavilions inform visitors about international developments and innovations**

Exchanging information and networking will be very important at the new MT-CONNECT medical technology exhibition (21-22 June 2017). "We will bring suppliers, manufacturers and users together with unique offers," is how Alexander Stein, Exhibition Manager, describes the MT-CONNECT. "This includes an Innovation Market Place, joint international stands and unique software to network all the participants in the trade fair and in the accompanying medical technology congress MedTech Summit."

The MT-CONNECT offers a comprehensive trade fair programme for suppliers and manufacturers. It networks them with one another and with participants in the MedTech Summit of the MedTech Pharma e.V. forum. For many years now, the summit has been a platform for the medical technology and health industries. Top-class participants from Research and Development, manufacturers and suppliers, market and financing experts and users in clinics have made the summit one of the most significant medical technology congresses in Europe.

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Innovation Market Place

As many as three action areas under the roof of the "Innovation Market Place" guarantees that innovations are available: Start-ups can present themselves to users and investors, with their technologies, products and business models. Young enterprises thus get a direct feedback on the marketability of their inventions and ideas. Anyone who has already taken a step forward and who intends to take care of the specific authorisation of a medical product, will find information and a partner to facilitate and support market approval on a special area. Groups of researchers and scientific cooperations can push forward with the networking of projects and players in a third area.

Partnering Event

The "Partnering Event" is also all about networking. Special software is the central network node, permitting talks at the event to be easily agreed. The software tool that can also be booked on the Congress website brings together visitors and visitors just like it does exhibitors and visitors and exhibitors and exhibitors. Timed in 30-minute cycles, users can thus spend a perfectly utilised day at the MedTech Summit and the MT-CONNECT – knowledge gained and valuable contacts guaranteed. The software will already be available at the end of 2016, thus providing ideal conditions for extensive preparation for participation in the new branch event.

Electronics and Digitalisation

The special topic of electronics and digitalisation unites many MT-CONNECT exhibitors. "Digitalisation is one of the biggest drivers of the branch. This is why we will be highlighting the exhibitors from this area, almost as a digitalisation walk-around within the exhibition," says Alexander Stein.

International pavilions

The international offer at the MT-CONNECT will not only bring together suppliers and manufacturers, it is also to make products, developments and innovations from other parts of Europe transparent. The first regional and national pavilions have already been firmly agreed, and others are to follow



in the coming few weeks. "The market for medical technology is international. This is why we are working intensively on our international network, which will also find itself at joint stands at the MT-CONNECT," says Alexander Stein. "Thus, for example, recently we already advertised the new exhibition and connected the network more closely all around MT-CONNECT as part of a trip for businessmen to the Netherlands."

The MT-CONNECT and MedTech Summit will for the first time be held together at the Exhibition Centre in Nuremberg on 21 and 22 June 2017. More information and the registration form for exhibitors are available at: www.MT-CONNECT.de

About MT-CONNECT

MT-CONNECT is the exhibition for all the supply and manufacturing areas of medical technology. As a platform for the industry, MT-CONNECT pools expertise from all the sub-areas of medical technology, from technology and production to financing, marketing and regulatory affairs. This is where manufacturers, suppliers and service organisations as well as research and education institutions in the medical technology industry meet to exchange ideas. The international MedTech Summit Congress is being held in the immediate vicinity of MT-CONNECT. The promotional supporter of the MT-CONNECT is the MedTech Pharma e.V. forum, the largest healthcare industry network in Germany and Europe.

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The press texts and other information and photos are all available at:
www.MT-CONNECT.de/press