



## CLOSING REPORT

December 2017

### Synergies put to best use

- Bio experts from all over the world
- Many highlights for trade fair visitors

From 9 to 11 November 2017, the India Expo Mart (IEM) in Greater Noida, near New Delhi, was the meeting place for the international organic sector. BIOFACH INDIA together with INDIA ORGANIC and the 19<sup>th</sup> IFOAM Organic World Congress brought 184 organic exhibitors, including 173 from India, and 9,645 international visitors together in an area of just under 10,000 m<sup>2</sup>. The trade visitors and participating organic companies benefited equally from this unique cooperation. The companies were able to establish many new business relationships with international buyers. The ninth BIOFACH INDIA together with INDIA ORGANIC was also the largest in its still young history.

Sajid Desai, CEO of NürnbergMesse India, commented: “Holding BIOFACH INDIA together with INDIA ORGANIC and IFOAM Organic World Congress in parallel provided many synergies. These were not limited only to educating and raising awareness about the importance of organic produce: India is now also increasingly being perceived as a country in which an organic and healthy way of life is deep-rooted in its culture. After all, India’s organic market is expected to grow to \$1.36 billion by 2020. In the last nine years, BIOFACH INDIA has been the leading platform for organic producers and their intended customers to network. The simultaneous scheduling of the events also played an important part in bringing together key interest groups in the organic sector, including APEDA, IFOAM, OFAI and ICCOA. They all met at a central location to create future growth opportunities for the organic sector and bolster the ecological movement.”

At the IFOAM Organic World Congress, trade fair and congress participants shared their expertise and exchanged ideas and information about innovations, best practices and market developments. Of course, approaches and solutions to current challenges in the organic market were also discussed at this top-class

International Patron



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# BIOFACH INDIA

into organic

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The market place for organic people

Delhi-NCR, India  
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knowledge platform. The 2017 IFOAM Organic World Congress had four key issue areas running in parallel: Main Track, Farmer's Track, Scientific Track and Marketing Track. Speakers included Dr Vandana Shiva, Member of the National Board of Organic Standards of India, and Bharat Mitra, founder of ORGANIC INDIA, an association of thousands of Indian small farmers. Alongside the Congress programme, participants were able to enjoy interactive workshops, practical demonstrations of organic farming methods, numerous cultural events under the motto "Amazing India", fashion shows as well as an organic Farmer's Market. The atmosphere among the 2,479 congress participants from 90 countries was good throughout the entire event.

## **First gathering of organic farmers from around the world**

For the first time in its history, BIOFACH INDIA was also the meeting place for organic farmers from all around the world. There was a lively intercultural exchange about innovations in the organic market, and especially about advanced organic farming methods. Organic farmers from Europe, Asia, Africa, South America and the USA lent BIOFACH INDIA 2017 a quite special ambiance.

## **Business promotion a key theme once again in 2017**

In addition to the IFOAM Organic World Congress and the extensive show of products, business development was once more a central topic at BIOFACH INDIA together with INDIA ORGANIC 2017. The three days of the trade fair provided the opportunity for 286 organised B2B discussions between exhibitors and 50 buyers from Germany, the Netherlands, Italy, France, the USA, Canada, Indonesia, Turkey, the Middle East, China and South Korea. In particular demand in this connection were spices, oil seeds, soya beans, cotton, herbs, tea, coffee, dried products and finished products. The result? Business networks were successfully established or expanded and new sources of supply and procurement emerged.

## **Exhibitors very happy with fair participation**

The exhibitors had plenty of praise for this year's event. Tarun Prajapati, CEO of Cultivator Natural Products, said: "BIOFACH INDIA has developed over the years into a wonderful event for meeting potential customers from all around the world at a central location in India. We are producers, processors and exporters of certified organic herbs, vegetable products and organic cosmetics, and were very pleased to be able to present our products to a broad professional audience at BIOFACH INDIA. We expect good post-show business." Surya Shastry, Managing Director of Phalada Pure & Sure, shares this view: "BIOFACH INDIA is the only platform in India where organic companies can meet so many international customers. As

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exporters of spice, herb and coconut products, we find this an excellent opportunity to present our products and cultivate contacts. Every year we look forward to being a part of these events.”

## Save the date for 2018!

The 10<sup>th</sup> BIOFACH INDIA will take place from 25 to 27 October 2018 in Pragati Maidan, New Delhi.

## BIOFACH World

NürnbergMesse has proven expertise in the field of organic food produce. The international sector comes together in February of each year in Nuremberg at BIOFACH, the World's Leading Trade Fair for Organic Food. The comprehensive range of certified organic products is demonstrated by the variety – from fresh products such as dairy produce and cheese, through fruit, vegetables, dried goods such as cereals and pulses, nuts and confectionery, to beverages. The international patron of BIOFACH is IFOAM – Organics International, the national supporting organisation of the Bund Ökologische Lebensmittelwirtschaft (BÖLW; in English: Organic Food Production Alliance). An integral element of the world's leading trade fair is the BIOFACH Congress, a knowledge platform unparalleled around the world. With six other BIOFACH exhibitions in Japan, the United States, South America, China, India and Thailand BIOFACH World is present around the globe and brings together a total of more than 3,000 exhibitors and 100,000 trade visitors year-on-year.



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## The next BIOFACH exhibitions:

- BIOFACH, Nuremberg, Germany: 14<sup>th</sup> – 17<sup>th</sup> February 2018
- BIOFACH CHINA, Shanghai, China: 24<sup>th</sup> – 26<sup>th</sup> May 2018
- BIOFACH AMERICA LATINA, São Paulo, Brazil: 6<sup>th</sup> – 9<sup>th</sup> June 2018
- BIOFACH SOUTH EAST ASIA, Bangkok, Thailand: 12<sup>th</sup> – 15<sup>th</sup> July 2018
- BIOFACH AMERICA, Baltimore, US: 13<sup>th</sup> – 15<sup>th</sup> September 2018
- BIOFACH JAPAN, Tokyo, Japan: 2018

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Press releases, more detailed information and photos are available from:

[www.biofach-india.com/press](http://www.biofach-india.com/press)