



PRESS RELEASE

January 2019

ALUCAST 2018: More visitors, more exhibitors, more space

ALUCAST 2018 – the biennial International Conference and Exhibition on Die Casting Technology – concluded its proceedings on 8th December, 2018. Organized by Aluminium Casters’ Association of India (Alucast), and produced by NürnbergMesse India, the three day event held at the India Expo Mart, Noida attracted a record number of Exhibitors, Visitors and Delegates.

Out of the 164 exhibitors and brands at the event, 33% of the participation was international from countries including Japan, Switzerland, Germany, Taiwan, Italy and China. A special highlight was the “CHINA PAVILION” organised by NürnbergMesse China who also led a delegation visit to some prominent die-casting facilities in North India to assess the scope of the market.

The event was inaugurated by Mr. Sudarshan Venu, Joint Managing Director, TVS – one of India’s leading automobile companies. During his inaugural address, Mr. Venu reiterated India’s position as the largest two wheeler manufacturer in the world and a leading automobile exporter, and its ascent towards becoming a global manufacturing hub.

He also stressed that aluminium will be put to greater use in the future, especially when it comes to manufacturing bodies and motor houses for E-vehicles and certain structural parts, and also under BS-VI norms which mandate light-weighting of vehicles. Impressed with the products and solutions on display, he deemed ALUCAST as an important event for the die-casting Industry.

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In his presidential address, Mr. Prasan Firodia, President – ALUCAST and Managing Director - Force Motors & Jaya Hind Industries remarked that, “ALUCAST 2018 presents the knowledge and information about the core aluminium die-casting industry; it also explores emerging trends which are bound to have a considerable impact on the future of the Industry.

He further added, that “To remain competitive sustained efforts are needed to continuously raise the bar on productivity, quality, ease of manufacture and appropriate technology. ALUCAST presents and highlights leading players from the segment offering innovative solutions.”

The Key Note speech was delivered by Dr. Pradeep Pawar, Senior Director Corporate Commodity Engineering Aluminium casting Siemens, Germany. Dr. Pawar highlighted the various challenges and roadblocks ahead for the Aluminium Castings Industry especially in light of introduction of E-Vehicles. He also predicted optimistic growth figures for the Industry, the shift to gravity and sand die-casting in the future and creation of world class foundries in India, capable of supplying to the rest of the world.

The Theme for the Event was: “Emerging Trends for Die-Casting Technology”. The three day exhibition cum conference attracted over 3639 visitors. The 15 Technical Papers and seven Product Presentations presented during the conference were attended by 200+ delegates. In a noteworthy departure from the traditional content design, a large number of Product Presentations, some with Case Studies, were built in.

The Best Die-Casting & Best Foundry Awards were presented to felicitate foundries with outstanding performance during the year gone by. Jayahind Industries from Pune won the award for best large scale Foundry and Alubee Die-Casters, Hosur in the small scale category. Aakar Foundry, Pune took home the award for Best Casting.

Mr. Christopher Boss, international product manager and exhibition director EUROGUSS at NürnbergMesse and Ms. Sonia Prashar, Managing Director, NuernbergMesse India remain upbeat about the scope of the show and the global die-casting network. “We are very pleased to see that ALUCAST has



found its place within the international portfolio of NürnbergMesse Group. With EUROGUSS in Nuremberg, the leading international trade fair for die casting in Europe, CHINA DIECASTING in Shanghai, and two newly established events – EUROGUSS ASIA PACIFIC in Bangkok and EUROGUSS MEXICO in Guadalajara - we have managed to build up world's most valuable die-casting network", she concluded.

ALUCAST offers a focused business platform, which gives participants an opportunity to highlight their latest products and technology on offer and network with a global audience. The exhibition spread over 8000 SqM area managed to showcase castings, machines, accessories, dies, materials, and services equipped with the latest technology.

The relevance of ALUCAST is also endorsed by key exhibitors, Mr. Kedar Vaidya, Head of Business- Die Casting Buhler South Asia, remarked on the side-lines of their participation at the event, "ALUCAST is the only curated platform for the die-casting industry in India. Here we meet the right people, enjoy networking opportunities and exchange ideas. Plus the technical presentations are great. At ALUCAST 2018 we connected with industry leaders, learnt of new technologies coming in and met a wide section of experts from India and abroad."

The next mega edition of the event will take place in 2020. For detailed information about the event and latest updates please log on to: www.alucastexpo.com

About ALUCAST

The Aluminium Casters' Association of India (ALUCAST) is a registered body, with Head Office at Pune, Maharashtra. It is managed by a Board of Trustees. Its list of members includes manufacturers of aluminium castings, users of castings, manufacturers and suppliers of die casting machines and peripherals for die casting machines, foundry chemicals and consumables, design software, casting process simulation software, dies, and others connected with casting manufacture and post casting processes. www.alucast.co.in



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About the EUROGUSS trade fair family:

THE LEADING DIE CASTING SHOWS

In even years, the European die-casting industry meets in Germany at the EUROGUSS trade fair at Exhibition Centre Nuremberg. For three days, some 640 exhibitors and 15,000 trade visitors learn about the latest technology, processes and products. EUROGUSS is the only event covering the entire die casting process chain, from high-tech machines through new materials to efficient services. In the area of die-casting, the NürnbergMesse Group is also active at CHINA DIECASTING (held annually in Shanghai) and ALUCAST, held at different locations in India in even years. This year, NürnbergMesse is organising for the first time the pavilions EUROGUSS Mexico at the Fundiexpo and EUROGUSS ASIA PACIFIC as part of METAL AP in Bangkok, Thailand.

For more information please visit: www.euroguss.de/international

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