



PRESS RELEASE

November 2018

ALUCAST 2018 shows India is an important future market

- Theme for ALUCAST 2018: The latest trends and technologies in the die-casting industry

ALUCAST, India's most important trade fair for the die-casting and aluminium industries, will be held in India once again from 6 to 8 December 2018, this time at the India Expo Mart (IELM) in Greater Noida, U.O. (Delhi-NCR). The trade fair is held every second year in different locations around India, and is accompanied by an extensive conference programme. In an exhibition area of over 7,000 m², more than 150 exhibitors will display the latest trends and technologies for aluminium casting. It is designed to appeal to all players in the die-casting and aluminium industries who would like to develop or expand their business in the Indian market or are seeking contact with Indian suppliers.

India's automobile market is flourishing. The country is the world's fifth-largest automobile manufacturer. According to the Automotive Mission Plan adopted by the government and the trade association SIAM (Society of Indian Automobile Manufacturers), India is expected to become one of the top three in the automotive sector within the next ten years. This means forecast growth of 300 percent, representing an average annual increase of ten percent in sales. Many prominent manufacturers operate production facilities in India. The market leader, with a market share of just under 50 percent, is Maruti Suzuki India, followed by Hyundai Motor India and Tata Motors. Automobile suppliers also maintain branches in the country, including Bosch, Rico Auto Industries, Wheels India, Continental, Magna, Valeo and Schaeffler India.

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An important producer and sales market in the automotive sector

India's passenger vehicle production figures for FY 2017/18 exceed four million. It is not only important as a manufacturing location, however, but is also growing more and more significant as a lucrative sales market. Imports of vehicle parts grew by as much as 26 percent in this period. The automobile industry benefited in particular from the economic upturn and the resulting increase in demand from rural areas. Sales amounted to approximately 3.2 million units, or an increase of almost eight percent. India's government is deliberately encouraging consumption with an expansive fiscal policy. Added to this is the potential and overall size of India's sales market. Only about 3.2 percent of the population currently owns a car, compared to almost 70 percent in Germany. That makes India an increasingly important market for the die-casting industry, and it is already the third-largest producer of cast aluminium components.

ALUCAST: India's leading trade fair for die casting and cast aluminium

The host of ALUCAST is the Indian trade association ALUCAST (Aluminium Casters' Association of India), and the event is organized by NürnbergMesse India. During the three days of the event, international exhibitors will present their products and services, along with new innovations and trends, from raw materials for die casting to foundry plant, moulds and technical services. The event reflects the entire value chain for aluminium casting, and provides an ideal opportunity to talk with experts and gain deeper insights into topics of interest for the industry. Prasan Firodia, President of the ALUCAST trade association and Managing Director of Force Motors & Jaya Hind Industries, looks forward to the show with optimism: "ALUCAST 2018 would not only present knowledge and information about the core industry, but also explore the emerging trends which are bound to have a considerable impact on the future of the industry. To remain competitive, sustained efforts are needed to continuously raise the bar on productivity, quality, ease of manufacture and appropriate technology. ALUCAST 2018 will present and highlight leading players from the segment offering innovative solutions." Sonia Prashar, Managing Director of NürnbergMesse India, is also happy with the positive



development shown by ALUCAST: “With growth of more than 15 percent compared to 2016, ALUCAST 2018 promises to be the largest and best event in the series so far. The growth in these numbers reflects the growing importance of the die-casting industry in India.”

ALUCAST Conference: an important meeting place for the aluminium industry

The ALUCAST conference programme covers a broad range of subjects, including product presentations and other presentations relating to aluminium casting. Participants can learn about topics of current industry interest from internationally recognised specialists and take their know-how to a new level. They can also talk with other players in the die-casting market and expand their global networks. At the same time, the presentations will introduce the key advances and developments made in the die-casting market in the areas of manufacturing processes, production plant, materials and shaping of moulded parts. Experts get to meet with experts and discuss emerging trends, technologies and challenges facing the die-casting sector.

Delegation trip for interested visitors

Interested visitors can book a travel and business package for ALUCAST 2018. In addition to simplified registration, participants will also benefit from having a contact on the ground and many special offers, including a guided tour of the show, a number of evening events and also a site visit to an Indian company connected with the die-casting industry. An ideal opportunity to get to know the Indian market even better! For further information, please go to: www.euroguss.de/de/international

About the EUROGUSS trade fair family:

THE LEADING DIE CASTING SHOWS

In even years, the European die-casting industry meets in Germany at the EUROGUSS trade fair at Exhibition Centre Nuremberg. For three days, some 640 exhibitors and 15,000 trade visitors learn about the latest technology, processes and products. EUROGUSS is the only event covering the entire die casting process chain, from high-tech machines through new materials to efficient services. In the area of die-casting, the



Internationale Fachmesse für Druckguss: Technik, Prozesse, Produkte
International Trade Fair for Die Casting: Technology, Processes, Products

NürnbergMesse Group is also active at CHINA DIECASTING (held annually in Shanghai) and ALUCAST, held at different locations in India in even years. This year, NürnbergMesse is organising for the first time the pavilions EUROGUSS Mexico at the Fundiexpo and EUROGUSS ASIA PACIFIC as part of METAL AP in Bangkok, Thailand.

For more information please visit: www.euroguss.de/international

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