

Nürnberg, Germany 2020

MedtecLIVE

Connecting the medical technology supply chain

Im Verbund mit | Together with

MedTech Summit
Congress and Partnering

30.6. – 2.7.2020
INTERNATIONAL EXHIBITION

PRESS RELEASE

28 April 2020

MedtecLIVE and MedTech Summit Congress & Partnering plan virtual event in 2020

As part of the comprehensive protective measures in force to stop the spread of the coronavirus, the Bavarian government has decided to prohibit all major events up to and including 31 August 2020. As a result, MedtecLIVE GmbH has been forced to cancel MedtecLIVE in association with MedTech Summit Congress & Partnering at Exhibition Centre Nuremberg and is planning to hold a digital event instead. The planned virtual event consisting of webcasts, digital exhibits and presentations by companies and matchmaking opportunities will run from 30 June to 2 July 2020 and will be free of charge for registered visitors.

Rolf Keller, Managing Director MedtecLIVE GmbH, says: "Protecting health and maintaining a high standard of medical care continue to be absolute priorities for us. As a result, it is unfortunately not possible for all of us to experience MedtecLIVE in the usual way live at Exhibition Centre Nuremberg. However, because we know how important it is for the medical sector to have a platform for dialogue and knowledge-sharing, particularly in times like these, we'd now like to step into the breach with a virtual event."

The virtual edition of MedtecLIVE is set to take place on the scheduled dates for the live event, i.e. 30 June to 2 July 2020. During this time the programme could feature live-streamed presentations, talks, pitches and other highlights. Exhibitors will also be able to inform about their innovations through presentations. A matchmaking tool will allow participants to connect with one another based on their mutual interests. The virtual round of MedtecLIVE 2020 will also offer opportunities for networking, making new contacts, attending presentations and generating knowledge.

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Professional expertise at MedTech Summit

Knowhow and lectures from the programme of the renowned medical technology congress MedTech Summit shall also be incorporated into the virtual event. Dr Jörg Traub, Managing Director of the Forum MedTech Pharma, the honorary sponsor of MedtecLIVE and the MedTech Summit congress, had this to say: "In these challenging times in particular, professional dialogue needs to be ongoing. The need to talk is greater than ever. Digital methods and presentations offer powerful opportunities and we have already made use of these options at Forum MedTech Pharma events in recent months and will continue to expand this. We are currently examining all possibilities for a virtual event and are working to enable an industry exchange and dialogue at the end of June."

Participation options and save the date 2021

Details of the programme for the virtual MedtecLIVE event and all participation options for exhibitors and visitors are expected to be available at www.medteclive.com during May 2020. Planning and preparations for the new format are currently in full swing.

The next regular round of MedtecLIVE will take place in Exhibition Centre Nuremberg from 20 to 22 April 2021.

About MedtecLIVE and MedTech Summit

MedtecLIVE in combination with MedTech Summit Congress & Partnering is a leading networking platform for the international medical technology community. The trade exhibition's offering covers the full process chain in the production of medical engineering equipment, from prototypes to ready-for-market products. Leading companies, associations and institutions will engage in networking at MedtecLIVE to cultivate contacts, share ideas and create innovations. At the renowned MedTech Summit Congress & Partnering event that accompanies the exhibition, manufacturers, end-users and researchers hold interdisciplinary discussions on the future developments in the sector. This event is organised by the Bavarian Ministry of Economic Affairs, Regional Development and Energy and realised by Bayern Innovativ. The industry network Forum MedTech Pharma is the institutional sponsor of MedtecLIVE and MedTech Summit.

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