

PRESS RELEASE

September 2018

Highlights of the supporting programme for it-sa 2018

- **It-sa insights, special keynote by Paula Januszkiewicz and the I10 international forum are the highlights in the open forums.**
- **IT security start-ups compete for UP18@it-sa Award**
- **Congress@it-sa offers high-calibre programme**

From 9 to 11 October 2018, some 700 international exhibitors will showcase their IT security solutions at this year's it-sa. The trade fair and accompanying congress also attract visitors with a programme that offers numerous sources of information on various aspects of IT security. For example, visitors can look forward to a new open forum including presentations in English, a special keynote by IT security expert Paula Januszkiewicz or the presentation of the German IT Security Award. Thanks to specifically tailored events, Congress@it-sa addresses the needs of CISOs, SME users and IT security managers working in administration and public authorities.

“The need for IT security solutions will continue to grow as part of the digital transformation process. Keeping track of trends in IT security management and new technical developments represents a major challenge for decision-makers and IT security managers. The wide-ranging supporting programme at it-sa provides direction and facilitates networking,” explains Frank Venjakob, Executive Director it-sa at NürnbergMesse.

Open forums offer international presentations on five stages

The programme of talks in the open forums at it-sa 2018 comprises around 350 presentations. A new addition this time round is the internationally aligned Forum I10, which conducts all presentations in English. Forums M9 and M10, which also featured last year, explore the issue of cybersecurity from a management perspective, while Forums T9 and T10 focus on technical aspects.

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It-sa insights: standout features in the forum programme

Vendor-neutral presentations and discussion panels involving industry associations and organisations are specifically highlighted as “it-sa insights”. In the international forum I10, for example, Professor Udo Helmbrecht, Executive Director of ENISA, the European Agency for Network and Information Security, will speak on 9 October about “Innovative solutions to enhance cybersecurity in Europe”. Other topics covered include IT security for critical infrastructures and Industry 4.0, as well as block chain.

Paula Januszkiewicz on the future of cybersecurity

The special keynote at it-sa 2018 will be held by the world-famous IT security expert Paula Januszkiewicz. On Thursday 11 October, she will speak at the new international forum I10 on “Attacks of the Industry: A View into the Future of Cybersecurity”. Januszkiewicz is the founder and managing director of CQURE Inc. and has been the recipient of the Enterprise Security MVP (Microsoft Most Valuable Professional) accolade. She is one of the few people worldwide to have access to a source code of Windows.

UP18@it-sa: award for start-ups

UP18@it-sa is the trade fair’s new platform for start-ups in the IT security segment. On 8 October, a day before the trade fair, 18 nominated IT security start-ups from Germany, Austria and Switzerland will present themselves to the corporate decision-makers, consultants and potential investors who will decide the winners of the UP18@it-sa Award. The winning start-up can look forward to individual coaching by the two initiators of the competition, Digital Hub Cybersecurity and Bavarian IT Security Cluster. The competition for security start-ups complements the special display area Startups@it-sa, which offers young exhibitors their own presentation area in Hall 10.1.

For more information on UP18@it-sa please go to: www.it-sa.de/up18

Congress@it-sa: high-calibre events under one roof

What does the lack of skilled staff mean for the alignment of IT security departments? How does the EU General Data Protection Regulation govern liability in respect of the use of new technologies? Decision-makers and IT security experts will find the answers to these and other questions at Congress@it-sa. In a total of 19 lecture series, some spread over several days, companies and organisations will provide relevant information in the accompanying congress programme starting on 8 October.

The international symposium VIS!T – “Administration integrates secure information technology” – will also be stopping off in Nuremberg for the first time. The event is designed for IT security experts from the administration segment in Germany, Austria, Switzerland and Luxembourg. Also this year, the IT baseline protection meeting of the BSI (German Federal Agency for IT Security) and the annual convention of IT security managers from regional and local municipalities will take place under the umbrella of Congress@it-sa. The 7th German IT Security Award will be presented for the first time at it-sa on 9 October. As part of the forum programme, the finalists will present their innovations beforehand in Forum T9.

For more information on the supporting programme and Congress@it-sa:
www.it-sa.de/programme

Security trade fairs at NürnbergMesse

NürnbergMesse has established and proven expertise in the security field. With events such as Enforce Tac – Trade Fair for Law Enforcement, it-sa, it-sa Brasil and it-sa India – Trade Fairs for IT Security, FeuerTRUTZ – Trade Fair for Preventive Fire Protection as well as Perimeter Protection – Trade Fair for Perimeter Protection, FIRE & SECURITY INDIA EXPO and also U.T.SEC – Unmanned Technologies & Security, it brings together a total of around 1,400 exhibitors and some 36,000 visitors from all over the world.

For more information please visit: www.nuernbergmesse.de/security

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