



## PRESS RELEASE

January 2016

### Exhibitor and visitor statements on EUROGUSS 2016

**EUROGUSS, International Trade Fair for Die Casting, was held from 12 to 14 January 2016 at the exhibition centre Nuremberg. We made our way through the exhibition halls and asked several exhibitors and visitors how successful the fair had been for them. Here are their replies:**

**Rolf Cramer, Managing Director Die Casting, Westfalen GmbH & Co.KG, Geseke, Germany:**

“We are impressed with this year's EUROGUSS because we had a very large number of visitors of very high quality to our stand. For us the great value of this trade fair lies in the trade visitors. Given this quality of the visitors, participation at the fair is really worthwhile. We will definitely be participating again at the next EUROGUSS. And we're considering whether we should enlarge our exhibition stand.”

**Francesco Raineri, Sales Manager, Raffmetal Spa, Italy:**

“We have been exhibitors at EUROGUSS since 2006. Our exhibition stand in Hall seven was very well frequented on all three days of the fair, it was even better than at EUROGUSS two years ago. The second day was by far the busiest. We are very satisfied with our trade fair participation. For us Nuremberg is the meeting place for the European die-casting sector.”

**Stefan Welz, Team Manager Sales & Marketing, Vibratory Finishing Germany, Rösler Oberflächentechnik GmbH, Germany:**

“For us as a surface specialist in the vibratory finishing and beam technology sectors EUROGUSS offers good contacts to potential users. Many have been our customers for years, as a result, the fair provides a

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good platform for an experience of exchange and cultivating customer contacts. But we are also initiating new projects: particularly in the international sector, new contacts are being made and specific requirements discussed. We are planning to participate again at the fair in two years' time."

**Steffen Günther, Vice President Casting, KUKA Industries GmbH, Germany:**

"Reis was one of the long-standing exhibitors at EUROGUSS in Nuremberg. Of course we are now also represented here under the umbrella of KUKA Industries and are this year once again looking forward to meeting our customers here and continuing proven partnerships."

**Jan Muijen, CEO, BUVO Castings, Netherlands:**

"We are absolutely impressed. Right from the first day of the fair onwards until shortly before the close, we always had visitors on the stand. This is seldom the case at a trade fair. Perhaps it also had a little to do with our exhibition presentation. Under the "Gießen und genießen" ("Die-casting and enjoyment") motto, we treated our customers to Dutch culinary specialties and ensured a relaxed atmosphere so that we could talk to each another in peace and quiet. I would say: the investment in the fair has fully paid off for us."

**Jonathan Abbis, Head of Business Area Die Casting, Bühler AG, Uzwil, Switzerland :**

"With a lot of high quality contacts, the Euroguss 2016 was a great success for us. The distinct focus on Die Casting makes the fair internationally exceptional for the industry."

**Torsten Nowak, Corporate Purchasing Direct Material, Schaeffler Technologies, Germany:**

"I enjoy attending trade fairs and exhibitions in order to meet business partners. The personal face-to-face meeting and discussion is important and cannot be replaced by anything else. EUROGUSS is held as a compact event in three exhibition halls and on three days. I like this. You



Internationale Fachmesse für Druckguss: Technik, Prozesse, Produkte  
International Trade Fair for Die Casting: Technology, Processes, Products

don't have to spend a long time searching for the companies you would like to visit.”

**Jürgen Geiger, Technical Sales and Marketing, vohtec Qualitätssicherung GmbH, Aalen, Germany:**

“Our company is specialized in non-destructive and destructive material examination and component testing - a key theme for foundries. I've been coming to EUROGUSS for many years now. Here, I meet many of our customers centrally at one venue. The event's date right at the start of the year is ideal for me.”

**Ivan Tzontchev, Sales and Marketing, Apollo Metals EOOD, Sofia, Bulgaria:**

“I am here for the first time at EUROGUSS together with our management and colleagues. We have travelled from Bulgaria. As dealers in secondary aluminium alloys, EUROGUSS is exactly the right fair for us to find new customers. Yesterday and today we held many good positive discussions and meetings and are considering possibly even exhibiting at the fair next time. EUROGUSS is the only fair we visit in Germany.”

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