

FeuerTrutz 2021 Nürnberg, Germany 18.–19.10.2021



Internationale Fachmesse mit Kongress für vorbeugenden Brandschutz
International Trade Fair with Congress for Preventive Fire Protection

PRESS RELEASE

June 2021

Trade fairs reinstated in time for FeuerTrutz 2021

The Bavarian state government has announced a further easing of Covid-19 restrictions, offering the trade fair industry a clear prospect of re-opening. Provided there is a sustained decline in infection rates, it will be possible for trade fair operations to resume by 1 September 2021 at the latest. This decision reaffirms the timetable for FeuerTrutz, which is set to take place from 18 to 19 October 2021 on-site in Nuremberg with extra digital content. Following this good news, exhibitor registrations have meanwhile increased to more than 130.

The flexible concept for FeuerTrutz has always been about giving exhibitors a choice between an on-site only, online only or hybrid exhibit. The numerous discussions with exhibitors and the current number of registrations send out a clear message: 95% of exhibitors registered so far have opted for on-site participation with digital add-ons. This shows how keen they are to showcase their products live again, talk about them face-to-face with customers at their stands and rekindle business relationships, while at the same time leveraging the benefits of the digital channels. The state government has now given the official go-ahead for on-site events, which will considerably simplify the intensive planning phase that is now starting. Naturally, a comprehensive hygiene plan will ensure the safety of all participants at the venue. The rules applying to trade fair visitors are regularly updated at: www.feuertrutz-messe.de/protective-measures

This decision has also generated momentum for the parallel on-site Fire Protection Congress organised by FeuerTrutz Network. This event will still be live streamed as planned to accommodate those delegates who are not able to travel. For information about the fire protection congress please go to: www.feuertrutz.com/congress

The exhibitor and product database provides a clearly structured overview of the firms already registered: www.feuertrutz-katalog.de/en

**Veranstalter Fachmesse
Exhibition organizer**
NürnbergMesse GmbH
Messezentrum
90471 Nürnberg
Germany
T +49 9118606-0
F +49 9118606-120053
feuertrutz@nuernbergmesse.de
www.feuertrutz-messe.de

**Vorsitzender des Aufsichtsrates
Chairman of the Supervisory Board**
Albert Füracker, Mdl.
Bayerischer Staatsminister der
Finanzen und für Heimat
Bavarian State Minister of Finance
and Regional Identity

**Geschäftsführer
CEOs**
Dr. Roland Fleck, Peter Ottmann

**Registriergericht
Registration Number**
HRB 761 Nürnberg

**Veranstalter Kongress
Congress organizer**
FeuerTrutz Network GmbH
Postfach 41 09 49
50869 Köln
Germany
T +49 221 5497-500
F +49 221 5497-140
info@feuertrutz.de
www.feuertrutz.de

**Vertretungsberechtigte
Geschäftsführer
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Dr. Christoph Müller, Günter Ruhe


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Act now to secure your stand for FeuerTrutz 2021! For all other information and the link to register please go to: www.feuertrutz-messe.de/become-exhibitor

FeuerTrutz

FeuerTrutz is Europe's most important event for preventive fire protection, combining solutions for passive, active and organizational fire protection. At this event in Nuremberg, planners, experts, architects, building engineers, staff from official agencies and fire prevention authorities and fire officers can obtain specific information and discuss innovative solutions and products for fire protection and fire control. At the parallel Fire Protection Congress, organized by FeuerTrutz Network, prominent experts will speak on the latest key issues relating to passive, active and organizational fire protection.

Press and media contacts, trade fair

Bertold Brackemeier, Laura Weber,
Jasmin McNally
NürnbergMesse GmbH
T +49 911 86 06-85 21
F +49 911 86 06-12 85 21
jasmin.mcnally@nuernbergmesse.de

Press and media contacts, NürnbergMesse

André Gesellchen
FeuerTrutz Network GmbH
T +49 221 54 97-23 4
F +49 221 54 97-63 34
a.gesellchen@feuertrutz.de

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