

BIOFACH WORLD

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PRESS RELEASE

July 2022

BIOFACH World – Quarterly News Update Vol. II 2022

- **BIOFACH AMERICA LATINA:**
Successful start to BIOFACH World 2022 exhibition calendar
in São Paulo in June
- **BIOFACH World has its own stand at**
BIOFACH Nuremberg Summer Edition
- **BIOFACH SAUDI ARABIA**
premieres in Riyadh in November 2022

In June, it was finally that time of the year again, when **BIOFACH AMERICA LATINA** launched this year's tour of BIOFACH events around the globe. After the original May 2022 schedule for **BIOFACH CHINA** had been postponed till November due to the pandemic, **BIOFACH AMERICA LATINA - BIO BRAZIL FAIR** and **NATURALTECH** stepped in as the start-of-year event for the **BIOFACH World** family, bringing 35,600 visitors to the Pavilhão do Anhembi in São Paulo. The combined exhibition reported a 15% increase in the number of exhibitors, who showcased a total of 772 brands from eight market segments. As well as the next round of **BIOFACH CHINA** (17 – 19 November in Nanjing), there will be another premiere in the month of November: The new addition to the **BIOFACH** family, **BIOFACH SAUDI ARABIA**, will take place from 7 – 9 November in Riyadh as a B2B platform for the MENA region (Middle East and North Africa). But first, the international organic food and natural and organic cosmetics sectors will gather in Nuremberg for the **BIOFACH** and **VIVANESS Summer Edition 2022**, from 26 – 29 July.

Katharina Neumann, Manager International Events, NürnbergMesse: “We are extremely pleased about the positive start to the **BIOFACH World** annual trade fair calendar in São Paulo in June. Our partner Francal Feiras,

International Patron



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NÜRNBERG MESSE

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the operator and organiser of the fairs, reports that this round saw a 26.5% growth in health service professionals, nutrition scientists, chefs and restaurateurs from various regions of Brazil. This is a fantastic collective achievement that now enables us to look forward optimistically to the next round of BIOFACH AMERICA LATINA in 2023.”

Save the date: *The 17th round of BIOFACH AMERICA LATINA – BIO BRAZIL FAIR will take place from 14 to 17 June 2023 at the Anhembi exhibition centre in São Paulo.*

For more information go to: www.biofach-americalatina.com

BIOFACH Nuremberg

Following its pandemic-induced postponement, BIOFACH, the world's leading trade fair for organic food, will take place alongside VIVANESS, the international trade fair for natural and organic personal care, from 26 – 29 July 2022 as a one-off Summer Edition. Exhibition Centre Nuremberg then looks set to welcome 2,300 exhibitors, 200 of them at VIVANESS. BIOFACH World will have its own stand in Nuremberg, and at two special congress sessions, interested trade visitors can also gain sound knowledge and professional expertise on the US and Saudi Arabian markets (www.biofach.de/congress)

“We invite all interested industry stakeholders to visit our stand (3A-517) and the congress to learn about the various BIOFACH events and respective markets, interact with players from various regions of the world, and celebrate this reunion with us. Everyone is welcome to attend Blue Night and our joint stand party with IFOAM – Organics International on 27.7.2022 from 18:00,” says Katharina Neumann.

Save the date: *The 33rd round of BIOFACH will be held as a one-off Summer Edition from 26 – 29 July 2022. The next edition of the combined*

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BIOFACH and VIVANESS exhibition is then due as soon as February 2023, from 14 – 17 February.

For more information go to: www.biofach.de/en

BIOFACH INDIA

The 14th round of BIOFACH INDIA will be held alongside NATURAL EXPO INDIA and the first edition of MILLETS INDIA from 1 to 3 September 2022 at the India Expo Mart (IEM), Greater Noida, Delhi-NCR. This triple event brings together start-ups from the organic and natural food and millet segments in what is a booming market environment. The Indian market for organic food is enjoying a strong upturn, with a market volume of USD 820 million in 2020. By comparison, market volume was just USD 200 million in 2018, and is likely to continue to increase at an average annual growth rate of 24% between 2022 and 2026.

“Visitors to BIOFACH INDIA can look forward to an impressive overview of the market and a high-calibre supporting programme of presentations, case studies and best practice examples that illustrate the latest trend forecasts, developments and challenges in the respective sectors. It is therefore well worth taking part,” says Katharina Neumann.

Save the date: *The 14th round of BIOFACH INDIA will take place alongside the NATURAL EXPO INDIA from 1 to 3 September 2022 at the India Expo Mart, IEM, Greater Noida in Delhi-NCR.*

For more information go to: www.biofach-india.com

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BIOFACH AMERICA

Following a highly successful event in 2021, BIOFACH AMERICA is already in the starting blocks and is set to open its doors at the Pennsylvania Convention Center in Philadelphia from 29 September to 1 October 2022. And the market conditions could not be better. The latest survey by the Organic Trade Association (OTA), a US industry group, shows that following a more difficult phase marked by supply bottlenecks in 2021, consumers are now exhibiting more stable purchasing behaviours again. As a result, organic food sales in the USA amounted to more than USD 63 billion between 2020 and 2021, with an overall growth of USD 1.4 billion (2 percent) over the year. Sales of foodstuffs, which account for more than 90 percent of organic sector revenue, rose to USD 57.5 billion (growth rate of around 2 percent). Revenue from non-food products reached USD 6 billion (7 percent growth).

Katharina Neumann: "We are already very much looking forward to BIOFACH AMERICA in September! The organic community can expect a wealth of highlights, including the German pavilion subsidised by the BMEL (German Federal Ministry for Food and Agriculture) and dedicated pavilions for Argentina and Brazil. And under the overall management of Bioagricoop (Italy) and Polska Ekologia (Poland), the OrganiCity Project (<https://www.organicityeu.com/organicity-project/>) will showcase the diversity of European organic products.

Save the date: *The 19th round of BIOFACH AMERICA will take place from 29 September to 1 October 2022 at the Pennsylvania Convention Center in Philadelphia.*

For more information go to: **www.biofach-america.com**

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BIOFACH CHINA

Due to the spread of omicron in Shanghai, BIOFACH CHINA and NATURAL EXPO CHINA were postponed from their original schedule (12 – 14 May) to 17 – 19 November 2022 at the Nanjing International Expo Center. Nanjing is regarded as the 'birthplace of the Chinese organic sector' and the new location proved extremely popular with the market. BIOFACH CHINA and NATURAL EXPO CHINA are expecting around 150 exhibitors on a display area measuring 10,000 m².

Save the date: *The 16th round of BIOFACH CHINA will take place from 17 – 19 November 2022 parallel to NATURAL EXPO CHINA in the Nanjing International Expo Center.*

For more information go to: www.biofach-china.com

BIOFACH SAUDI ARABIA

Our new addition to BIOFACH World – BIOFACH SAUDI ARABIA – is in the starting blocks, ready to make its debut on 7 – 9 November 2022. For the first time, industry stakeholders in the MENA region will then gather for their very own BIOFACH for this part of the world. Two special sessions in the congress programme will explore the issues of water and fertilisers, addressing the challenges of the local market. From a global perspective too, the questions of water resources and the lack of organic fertilisers are increasingly demanding answers. Discussion panels with policymakers and industry experts will explore these issues at BIOFACH SAUDI ARABIA.

“After the scheduled premiere of BIOFACH SAUDI ARABIA was unable to take place in 2021, we are expecting a good turnout in November 2022, with exhibitors from 12 countries already registered. The accompanying two-day conference will compare the latest global trends with local developments, addressing two challenges that are of concern not only, but especially to, the Middle East: the proper management of water and soil,” explains Nathalie Lukas, Manager International Events at NürnbergMesse with responsibility for BIOFACH SAUDI ARABIA.

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A total of 20 exhibitors have already made use of the attractive “First Mover” options and secured their spots. To find out who these renowned organic companies are, go to: www.biofach-saudi-arabia.com/first-mover.

Save the date: *The 1st BIOFACH SAUDI ARABIA will be held from 7 – 9 November 2022 at the Riyadh International Exhibition & Conference Center.*

For more information go to: www.biofach-saudi-arabia.com

BIOFACH JAPAN

Save the date: *Due to current developments, the 17th round of BIOFACH JAPAN has been postponed until March 2023, when it will take place in Tokyo again.*

For more information go to: www.biofach-japan.com

BIOFACH SOUTH EAST ASIA

Save the date: *The 3rd round of BIOFACH SOUTH EAST ASIA will take place in Bangkok in July 2023 parallel to the NATURAL EXPO SOUTH EAST ASIA.*

For more information go to: www.biofach-southeastasia.com

BIOFACH World

NürnbergMesse has proven expertise in the field of organic food. The international organic sector gathers in Nuremberg every year in February at BIOFACH, the world's leading trade fair for organic food products. The comprehensive range of certified organic products on display shows their diversity – from fresh products like dairy and cheese, fruit, vegetables, dry products like grains and pulses, nuts and confectionery to beverages. The international patron of BIOFACH is IFOAM – Organics International, while the national honorary sponsor is the German Federation of Organic Food

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Producers (BÖLW). An integral part of this world-leading fair is the BIOFACH Congress, a knowledge-sharing platform that is unique worldwide. With another seven BIOFACH events in Brazil, China, India, Japan, Thailand, the USA and soon, also in Saudi Arabia, BIOFACH World has a global presence and year for year brings together around 4,500 exhibitors and more than 150,000 trade visitors.

Recommended sessions and times at BIOFACH Congress 2022:

We invite you to attend our international programme sessions at the BIOFACH Congress 2022 in Nuremberg.

BIOFACH World: Trends and news of the organic market in Saudi Arabia

Tuesday 26 July, 10:15 – 11:00

NCC Ost, Level 2, Istanbul Room

Speakers: Prof. Dr. Suliman Al-Khateeb, Ministry of Environment, Water and Agriculture; Dr. agr. Mazen Alkhateeb, Palladium Group; Ms. Maha Alkuheriji, Saudi Organic Farming Association

Moderator: Nathalie Lukas, NürnbergMesse

BIOFACH World: Trends and news of the organic market in the US

Wednesday 27 July, 11:45– 12:30

NCC Ost, Level 2, St. Petersburg Room

Speakers: Ms Michelle Garske, New Hope Network; Mr. Stefan Hauke, Hauke Consulting LLC

Moderator: Katharina Neumann, NürnbergMesse

To participate, please contact:

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www.biofach.de/news/biofach-world