



NATRUE's Bloggers and Press Tour VIVANESS 2020

13th of February from
11.00 to 12.30

Meeting point:
NATRUE Village
(Hall 3C - stand 341)



Register your participation to this tour with
Claire Dove at natrue@publiclink.de

Tour's program

- ❁ Presentation about the NATRUE Label by Ana Ledesma, NATRUE's Communications Officer.
- ❁ Guided tour in the NATRUE Pavilion: know the latest natural and organic NATRUE certified cosmetics in the market!
- ❁ Guided tour in the NATRUE Village: know some of NATRUE's founding members and learn more about their sustainable practices and the formulation of their products.
- ❁ Quiz about NATRUE.



NATRUE at VIVANESS Congress



12th February
12:00 - 12:45



13th February
17:00 - 18:00



14th February
11:00 - 11:45



Dr. Mark Smith
Director General
at NATRUE

*Evolving legislation:
In 2020, what's
impacting the
natural and organic
cosmetics sector?*



Dr. Mark Smith
Director General
at NATRUE

*Backing the
certified organic
sector in the EU*



Dr. Hana Mušinović
Regulatory and
Scientific Manager at
NATRUE

*Sustainable Palm Oil: a
resource for the
cosmetic industry to
achieve environmental
and social goals*



True Friends of
Natural and Organic
Cosmetics

The NATRUE Team will be happy to welcome you at stand 341 in Hall 3C from 12 to 15 February 2020.

For requests for interviews or meetings with NATRUE representatives during VIVANESS, please contact Claire Dove at natrue@publiclink.de

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