



PRESS RELEASE

August 2022

FACHPACK 2022: New ideas and inspiration for the packaging sector

- Hot topics and exciting speakers in the forums
- Audience participation encouraged
- Live streams via myFACHPACK

From 27 to 29 September 2022, it will once again be time for FACHPACK, the trade fair for packaging, technology and processes, to open its doors at Exhibition Centre Nuremberg. Under the banner “Transition in Packaging”, more than 1,100 exhibitors will present their innovative products and solutions for the packaging of the future in nine exhibition halls. FACHPACK sees itself as a trailblazer and source of inspiration for the industry. As such, it is once again organising an extensive programme of presentations to complement the exhibition. The PACKBOX forum (Hall 9), TECHBOX forum (Halle 3C) and exhibitor forum INNOVATIONBOX (Hall 5) will all feature interesting topics and speakers.

The FACHPACK forums are always a crowd puller: Last year, the PACKBOX and TECHBOX forums attracted around 9,500 participants. What is special about the forums is that the programme is designed by prestigious partners from the packaging sector that invite participants not just to listen to the presentations but to get actively involved in the discussions as well. The forums will address topical industry issues like sustainability, digitalisation, the shortage of skilled personnel, supply chain bottlenecks, the energy crisis, supply chain management, raw material prices, and a whole lot more.

Different focus every day

Each day, the PACKBOX and TECHBOX forums focus on a different topic. In PACKBOX, which is all about packaging, packaging printing and finishing, these topics are “Market Experience and Expectations” (27.9.), “Sustainable Design & Material” (28.9.) and “Packaging: digital & smart” (29.9.).

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PACKBOX partners include: bayern design, Berndt + Partner, German Packaging Institute (dvi), DFTA Flexodruck Fachverband, EPDA (European Brand & Packaging Design Association), FFI (German Folding Carton Association/ProCarton (European Association of Carton and Cartonboard Manufacturers), FuturePackLab/ popular packaging, Horváth & Partners, IK (German Association for Plastics Packaging), K&A BrandResearch, Packaging Europe Ltd., Packaging Journal, PAHNKE, taste, WPO (World Packaging Organisation) and Zukunftsinstitut (futurology institute).

In the TECHBOX forum, which focuses on packaging technology and logistics, the themes are “Innovation & Climate Strategy” (27.9.), “NEW WORK: future working models in packaging (28.9.) and “Efficiency & Digitalisation” (29.9.). This forum is hosted and organised by: AIM-D e.V., BayStartup, BGH Consulting, German Association of Packaging Engineers (bdvi), Deutsche Bank AG | Research / Economics, FNR (Agency for Sustainable Resources), University of Applied Sciences Vienna Campus, Fraunhofer Institute for Material Flow and Logistics (IML), Fraunhofer Institute for Process Engineering and Packaging (IVV), Institut für Generationenforschung (generational research institute), Logistik heute/ Huss Verlag, neue verpackung/ Hüthig Verlag, Packaging Journal, Packaging Valley Germany, TILISCO, TU Dresden, and VVL (Association for the Promotion of Innovative Logistics Solutions).

The PACKBOX and TECHBOX forums are accompanied by the exhibitor forum INNOVATIONBOX in Hall 5, where registered exhibitors can introduce their innovations and product highlights to trade visitors in live, 30-minute presentations.

For the complete FACHPACK 2022 programme go to:
www.fachpack.de/en/programme

Here are some more details about selected presentations:

Fresh thoughts on the supply chain

It all kicks off at 10 a.m. on the first day in the PACKBOX Breakfast Club with a keynote by Gunhard Keil from the renowned Zukunftsinstitut (futurology institute). The Viennese entrepreneur and longstanding advisor to the packaging industry reveals “Fresh thoughts on the future of the supply chain” in his presentation “Structure follows strategy or customer follows

packaging?" He sees conurbations like New York, Beijing or Frankfurt as the raw material centres of the future, for example. And as with transport packaging, there are going to be a lot of changes in the future in the field of logistics and freight transport.

New Work: the brave new world of work

In the TECHBOX forum, the second day of the fair (28.9.2022) is devoted entirely to the topic of "New Work". In the "war for talent", the increasingly fierce competition for the best talent, companies need to offer attractive working models. Between 10 a.m. and 5 p.m., seven presentation slots look at the issue from various perspectives.

For example, futurologist Hartwin Maas from the Institut für Generationenforschung (generational research institute) compares baby boomers with digital natives and explains the skills and technological capabilities that will be in demand in the new world of work (12:00–13:00). Richard Clemens, Managing Director VDMA Food Processing and Packaging Machinery Division, explores the question: "Between digitalization and sustainability: contradictory area or challenge for young talents?" (16:00–17:00). The round table hosted by BGH-Consulting (14:00–15:00) will discuss the advantages and disadvantages of new versus existing methods for winning and retaining skilled personnel, as well as the special role played by interim management. Packaging Valley Germany will present successful examples of personnel recruitment under the title "NEW WORK fully on the move! The valley of career opportunities for top talent – how companies in Packaging Valley are already winning over the skilled workforce of the future!" (10:00–11:00).

Turning point in packaging

The title of the hard-hitting and unsparing presentation by Eric Heymann from Deutsche Bank in the TECHBOX forum on the last day of the fair (29 September from 13:00–13:30) has the title: "The turning point and its challenges for the world and for packaging". The Deutsche Bank director and senior economist takes a macroeconomic look into the crystal ball and explores the question of what the new realities about energy, supply bottlenecks and the shortage of skilled personnel will mean for developments in the coming years.



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Live streaming of presentations via myFACHPACK

This year too, the digital add-on myFACHPACK for matchmaking and knowledge transfer between exhibitors, partners, speakers and visitors will extend the on-site event into the virtual environment. Ahead of the fair, from 16 September, the new tool for visitors will give them the opportunity to network with exhibitors, partners and presenters. During the event, the PACKBOX, TECHBOX and INNOVATIONBOX forums will be live streamed on myFACHPACK and can also be accessed there afterwards. The myFACHPACK tool can be used on your desktop and as an app on mobile devices: www.fachpack.de/myFACHPACK

About FACHPACK

FACHPACK (27.-29.9.2022, Nuremberg) is the European trade fair for packaging, technology, and processes, where exhibitors showcase their products for the packaging process chain for industrial and consumer goods. On display will be packaging materials, packaging and accessories, bottling and packaging machinery, labelling, marking and identification technology, machines and equipment for the packaging periphery, packaging printing and finishing systems, palletising technology, intra-logistics and services. With its new slogan: "We create the future", FACHPACK 2022 will be devoted to the trending topic of "Transition in Packaging". As the No. 1 gathering for the European packaging market, FACHPACK attracts trade visitors from all packaging-intensive sectors like food/beverages/luxury food, pharmaceuticals/cosmetics/chemicals/health care, non-food/pet food/other consumer goods as well as automotive/technical articles/medical technology and other industrial goods: www.FACHPACK.de

In 2022, POWTECH, the leading international trade fair for powder, granule and bulk solids technologies, will take place at Exhibition Centre Nuremberg at the same time as FACHPACK. This will create additional synergies in the processing and packaging segment.

www.POWTECH.de

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