

Nürnberg, Germany 2020

MedtecLIVE

Connecting the medical technology supply chain

Im Verbund mit | Together with

MedTech Summit
Congress and Partnering

PRESS RELEASE

October 2019

31.3.–2.4.2020
INTERNATIONAL EXHIBITION

MedtecLIVE and MedTech Summit join forces

- **All trade fair participants now have free access to MedTech Summit Congress & Partnering**
- **Programme planning in full swing**

Following its successful premiere, MedtecLIVE is now entering its next round. From 31 March to 2 April 2020, it invites representatives of the medical technology sector to enjoy professional dialogue with experts at Exhibition Centre Nuremberg. The biggest change this time round is that the internationally renowned MedTech Summit Congress and the matchmaking event “Partnering” will now be an integral part of the exhibition and accessible to all visitors and other participants.

For 2020, MedtecLIVE and MedTech Summit are putting more emphasis on new ideas for research and development and cutting-edge knowledge for practical application. In 2019, the event package consisting of exhibition, Congress & Partnering event earned a lot of positive feedback from exhibitors, visitors and conference delegates. Alexander Stein, Director of MedtecLIVE at NürnbergMesse, says that the event concept is just perfect: “Next year we are taking things a step further and pooling our strengths to an even greater extent to offer all participants genuine added value.” The 2020 MedTech Summit, for example, will take place directly in the exhibition hall.

Researchers and industry professionals come closer together

There are benefits to this physical proximity, as all visitors to the event have the opportunity to acquire expert knowledge at first hand and come into direct contact with researchers and representatives from the industry. “We see it as our job to get innovations to end-users more quickly. If researchers, engineers, market experts and medical practitioners can sit down together and discuss requirements and solutions in person, this is a

Ideeller Träger
Honorary sponsor
Forum MedTech Pharma e. V.
Am Tullnaupark 8
90402 Nürnberg
Germany

Veranstalter
Organizer
MedtecLIVE GmbH
Messezentrum
90471 Nürnberg
Germany
medteclive.com

Geschäftsführer
Managing Director
Richard Krowoza

Registergericht
Registration Number
HRB 35124 Nürnberg

Durchführung im Auftrag
des Veranstalters
Realization on behalf of
the organizer
NürnbergMesse GmbH
Messezentrum
90471 Nürnberg
Germany
T +49 9 11 86 06-0
F +49 9 11 86 06-82 28
medteclive@nuernbergmesse.de

MedtecLIVE

big step forward for the sector. And that's exactly what free access to the congress at the heart of the display area in the exhibition halls helps to do," explains Dr Matthias Schier, Managing Director of Forum MedTech Pharma e.V., who is responsible for the MedTech Summit at Bayern Innovativ. The matchmaking event "Partnering" is once again part of the event and is also freely accessible for all participants in the exhibition.

Key topics for 2020 again focus on supply chain

MedtecLIVE continues to adhere to its original concept and focuses strongly on representing the entire supply chain. The topics for the exhibition and Congress & Partnering are currently being developed. Already it is becoming obvious that digitalisation will continue to play a key role. In particular, smart manufacturing and artificial intelligence are issues that will be of great interest to the exhibitors and participants in the Medtech event. The discussions will also look at the soon to be implemented MDR (medical device regulation).

About MedtecLIVE and MedTech Summit

MedtecLIVE in combination with MedTech Summit Congress & Partnering is a leading networking platform for the international medical technology community. The trade exhibition's offering covers the full process chain in the production of medical engineering equipment, from prototypes to ready-for-market products. Leading companies, associations and institutions will engage in networking at MedtecLIVE to cultivate contacts, share ideas and create innovations. The international alignment of MedtecLIVE was confirmed in 2019, when it welcomed visitors from 50 different countries who networked with the more than 400 exhibitors from 30 nations. At the renowned MedTech Summit Congress & Partnering event that accompanies the exhibition, manufacturers, end-users and researchers hold interdisciplinary discussions on the future developments in the sector. This event is organised by the Bavarian Ministry of Economic Affairs, Regional Development and Energy and realised by Bayern Innovativ. The industry network Forum MedTech Pharma is the institutional sponsor of MedtecLIVE and MedTech Summit.

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Contact for press and media

Jens Fuderholz, TBN Public Relations

Leonie Hagen, Simon Kögel, NürnbergMesse GmbH

T +49 911 86 06-89 02

simon.koegel@nuernbergmesse.de

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