

New Delhi, India 25–27.10.2018

BIOFACH INDIA

into organic



CLOSING REPORT

December 2018

BIOFACH INDIA 2018: Successful tenth anniversary

- **Buyers Delegation: Many deals concluded**
- **German pavilion very well received**
- **NATURAL EXPO INDIA: Successful premiere**

At the end of three busy days, the tenth BIOFACH INDIA came to a close at New Delhi's Pragati Maidan exhibition centre on 27 October. A total of 6,067 visitors from all around the world learned about new and proven organic products from 185 exhibitors. Many certification companies and government representatives were also present, including Suresh Prabhu, India's Minister of Commerce & Industry and Civil Aviation. BIOFACH INDIA came up with a number of new developments for the anniversary event. For example, this year's show featured a "German Pavilion" sponsored by Germany's Federal Ministry of Food and Agriculture (BMEL). The NATURAL EXPO INDIA event was also held in parallel for the first time. The combined exhibition was organized and run by NürnbergMesse India in collaboration with APEDA, India's Agricultural and Processed Food Products Export Development Authority.

Sonia Prashar, CEO NürnbergMesse India, was more than satisfied with how the event turned out: "For ten years, BIOFACH INDIA has been the leading platform for India's organic sector. It's an industry meeting place for sharing knowledge and networking with experts from across the continent, and indeed from all around the world. The ground-breaking success of BIOFACH INDIA 2018 confirms the value, credibility and leading position of the trade fair in India's market for organics."

International Patron



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International Buyers Delegation: a complete success

The success of the tenth anniversary was also evident in the International Buyers Delegation. “An international delegation consisting of more than 50 buyers from 18 countries showed interest not only in Indian organic products but also in working together with Indian companies and farmers. The result was a vibrant exchange on agricultural practices, cultivation of raw materials, the quality of Indian organic products and their availability at the show in 2018. APEDA is proud to be a partner and joint organizer of a global event that brings together buyers from all around the world,” sums up Paban K. Borthakur, Chairman of APEDA. All in all, the three days included 170 business meetings, with deals concluded totalling about \$6.6 million (470 million rupees).

Enthusiasm for NATURAL EXPO INDIA & German Pavilion

NATURAL EXPO INDIA, held in parallel with BIOFACH INDIA, enjoyed a successful launch this year. The combined trade fair event impressed the many visitors with an attractive show of products from the fields of food and drink, natural and organic cosmetics and wellness, and textiles. Whereas BIOFACH INDIA covered only certified organic products, NATURAL EXPO INDIA also exhibited natural products and products currently undergoing organic certification. Equally successful was the launch of the “German Pavilion”, sponsored by Germany’s Ministry of Food and Agriculture (BMEL), which provided an opportunity for companies from Germany to show their products and services to both local and international visitors. Exhibitors on this occasion were BDIH, bio verlag, Demeter-International, Herbaria Kräuterparadies, Organic Services and Voelkel.

Strong congress attendance

Another highlight in the supporting programme was the international conference, India’s central communication platform for the organic sector to share ideas and network. A wide range of congress slots gave top-level speakers from India and around the world the opportunity to share useful knowledge on current practices, challenges and trends in the organic sector. And on the first day of the trade fair, organic farmers from India shared their own success stories at the Organic Farmers Conference organized by OFAI.

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Save the date for 2019!

The 11th BIOFACH INDIA will take place from 7 to 9 November 2019 in Pragati Maidan, New Delhi.

The next BIOFACH events:

- BIOFACH, Nuremberg: 13–16 February 2019
- BIOFACH CHINA, Shanghai: 16–18 May 2019
- BIOFACH AMERICA LATINA, São Paulo: 5–8 June 2019
- BIOFACH SOUTH EAST ASIA, Bangkok: 11–14 July 2019
- BIOFACH AMERICA, Baltimore 12–14 September 2019
- BIOFACH JAPAN: March 2020

BIOFACH World

NürnbergMesse has proven expertise in the field of organic foodstuffs. In February every year, the international organic sector gathers in Nuremberg at BIOFACH, the World's Leading Trade Fair for Organic Food. The comprehensive range of certified organic products on display shows their diversity – from fresh products like dairy and cheese, fruit, vegetables, dry products like grains and pulses, nuts and confectionery to beverages. The international patron of BIOFACH is IFOAM – Organics International, while the national supporting organisation is the German Federation of Organic Food Producers (BÖLW). An integral part of this world's leading trade fair is the BIOFACH Congress, a knowledge-sharing platform that is unique worldwide. With another six BIOFACH events in Japan, the USA, South America, China, India and Thailand, BIOFACH World has a global presence and year for year brings together more than 3,500 exhibitors and 100,000 trade visitors.

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