



**27.-29.9.2022  
NÜRNBERG**

PRESS RELEASE

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## Anticipation is mounting for FACHPACK 2022

- Trade fair preparations underway in Nuremberg
- New theme “Transition in Packaging”

From 27 to 29 September 2022, the packaging sector will once again gather in Nuremberg at FACHPACK, the European trade fair for packaging, processes and technology. The preparations for the event are currently in full swing. And there's been a build-up of eager anticipation for the three-day reunion of the packaging industry. The new trade fair theme “Transition in Packaging”, and the attractive supporting programme with forums, special shows and awards ceremonies, are sure to create an exciting event. In 2022, myFACHPACK, the digital add-on to the on-site exhibition, will again provide opportunities for knowledge transfer and professional matchmaking via PC or mobile phone.

“We are back in action, planning the exhibitor stands in the halls and creating a programme with interesting topics and speakers. Our customers will be impressed by the diverse range of innovations and inspiring solutions on offer as well as by the opportunity for personal dialogue,” promises Phillip Blass, Director FACHPACK at NürnbergMesse. “The registration numbers are good. We are especially pleased that prestigious companies like Bluhm Systeme, Heidelberger Druckmaschinen, Mondi, Multivac, Packaging Valley, Prodinger, SSI Schäfer and many more have opted to take part again. The last FACHPACK in September 2021 showed that it is possible to hold a highly successful trade fair even under the most difficult pandemic-induced conditions. And that the hygiene concept is effective,” Blass continues. The results of the exhibitor and visitor polls also confirm the success of FACHPACK 2021.

### Highly satisfied exhibitors and visitors at FACHPACK 2021

During the event, an independent market and opinion research company conducted exhibitor and visitor surveys. Especially on the question of new

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leads and the quality of the professional audience, the figures increased yet again compared with the previous event in 2019: 95 percent of exhibitors were able to make new contacts at FACHPACK 2021 (2019: 91 percent). And as many as 96 percent of exhibitors were happy with the calibre of the professional audience (2019: 93 percent). This is hardly surprising, given that two thirds of trade visitors (64 percent) are in leadership roles. Moreover, 88 percent are decision-makers that influence the procurement decisions of their companies.

Visitors to FACHPACK 2021 were also highly satisfied with their trade fair experience (94 percent). Almost one in three trade visitors to FACHPACK 2021 came from outside Germany (29 percent). They travelled to Nuremberg from 70 countries, primarily Austria, the Czech Republic, Switzerland, Italy, the Netherlands, Poland, France, Belgium, Denmark and Spain. All the results from the FACHPACK 2021 Show Report are available from: [fachpack.de/en/rueckblick](https://fachpack.de/en/rueckblick)

### **“Transition in Packaging”: small steps to major change**

The packaging industry is undergoing a radical shift. Sustainability, digitalisation, e-commerce and many other factors are fundamentally altering the business of packaging. And this process has been accelerated by the pandemic. The new trade fair theme reflects this change that is happening now. “In this context, we deliberately avoided the currently much-used term ‘transformation’,” explains Heike Slotta, Executive Director Exhibitions at NürnbergMesse. She refers to trend researcher Harry Gatterer, the CEO of Zukunftsinstitut (futurology institute), who wrote: “Transformations depend on transitions”. This means that to master major turnarounds you need to have a strategy of lots of small steps and transitions. Because most people lack the courage to venture a giant transformational leap into the future with an abstract goal. At FACHPACK 2022, there will be plenty of small and larger examples of these transitions as well as narratives about new departures – at the exhibition stands, forums and special show.

### **About FACHPACK**

FACHPACK (27.-29.9.2022, Nuremberg) is the European trade fair for packaging, technology, and processes, where exhibitors showcase their products for the packaging process chain for industrial and consumer goods. On display will be packaging materials, packaging and accessories, bottling and packaging machinery, labelling, marking and identification technology,



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machines and equipment for the packaging periphery, packaging printing and finishing systems, palletising technology, intra-logistics and services. With its new slogan: “We create the future”, FACHPACK 2022 will be devoted to the trending topic of “Transition in Packaging”. As the No. 1 gathering for the European packaging market, FACHPACK attracts trade visitors from all packaging-intensive sectors like food/beverages/luxury food, pharmaceuticals/cosmetics/chemicals/health care, non-food/pet food/other consumer goods as well as automotive/technical articles/medical technology and other industrial goods. [www.FACHPACK.de](http://www.FACHPACK.de)

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