

Nürnberg, Germany 2021

MedtecLIVE

2nd VIRTUAL EDITION

Connecting the medical technology supply chain

20. - 22.4.2021

Im Verbund mit | Together with

Medtec-SUMMIT

PRESS RELEASE

February 2021

Young Talent Award and Start-up Contest: Fresh ideas at MedtecLIVE & SUMMIT

MedtecLIVE & SUMMIT will take place in virtual form for the second time from 20 to 22 April 2021. The leading spring event in Europe for the medical technology sector and its suppliers, it focuses on future-oriented themes such as digitalization, robotics and interdisciplinary innovations. In addition to the virtual presentations by many exhibitors and a top-level congress programme, MedtecLIVE specifically aims to provide a stage for young talents, young entrepreneurs and start-ups: effective immediately, students and young professionals can submit their theses for the Young Talent Award. Young companies can also present pitches as part of the MedtecLIVE Start-up Contest.

New at MedtecLIVE 2021: For the first time, students and graduates in medical technology and related fields of study are also invited to submit their theses for the **Young Talent Award**. This is open to all Bachelor's and Master's graduates who have completed their theses within the past 18 months. Theses should relate to an innovation, improvement or new application in medical technology, including its entire value chain. The final papers will be evaluated and reviewed by a top-class jury consisting of representatives from industry and research. The jury members include leading players in research and practice, including Professor Wolfgang Böcker (Director, Innenstadt Hospital, Munich), Rainer Birkenbach (Brainlab AG), Dr Filipa Campos-Viola (FSQ Experts GmbH), Celine Carrera (EIT Health e.V.), Professor Björn Eskofier (Friedrich-Alexander University of Erlangen-Nuremberg) and Dr Christian Münzenmacher (Fraunhofer IIS). The five best candidates will have the opportunity to present their work live to the jury and interested industry professionals. The winners will also enjoy an exclusive discussion with a high-ranking representative of an exhibitor of MedtecLIVE and attractive non-cash prizes.

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MedtecLIVE

One of the sponsors of the Award is Munich-based company FSQ Experts. Dr Filipa Campos-Viola, member of the jury and Medical Devices Expert at FSQ Experts, emphasizes: “We are happy to support the Young Talent Award at MedtecLIVE. Our mission is to help other companies bring innovative medical devices to market in a way that meets all regulations and is safe and helpful for people. That's why we are constantly inspired by the wealth of ideas and creativity we see in the industry, and are here to actively help turn these ideas into reality.” The deadline for submissions is 10 March 2021. All the details can be accessed online at www.medteclive.com/young-talents-award. Other supporters of the Young Talent Award are EIT Health e.V.; Forum MedTech Pharma e.V.; Medical Valley EMN e.V.; and the Central Institute of Medical Technology (ZiMT), Friedrich-Alexander University of Erlangen-Nuremberg.

The **MedtecLIVE Start-up Contest** is well established as a fixture at this industry event, and is an essential showcase for start-ups and young companies with a medical technology connection. Participation is open to all start-ups and young companies exhibiting at the virtual MedtecLIVE which have a maximum of five years on the market, no more than 15 employees, and maximum annual revenue of €2 million. A pitch session gives them the opportunity to present their ideas to an experienced jury and the wider public at the event, and they also have the chance to win attractive prizes in the two categories of Digital Health and Medtech. The Community also votes (virtually) for the winner of the coveted People's Choice Award. The winners chosen by the jury in 2020 were Mowoot (Medtech) and Mindpax (Digital Health), and the People's Choice went to the start-up Visseiro. The partner for this year's MedtecLIVE Start-up Contest is EIT Health e.V. Start-ups can also enjoy special terms for taking part in MedtecLIVE. All information on participation and the Start-up Contest is available at www.medteclive.com/become-exhibitor under “Start-ups”.

About MedtecLIVE & SUMMIT

The MedtecLIVE trade fair and MedtecSUMMIT Congress & Partnering event is a leading networking platform for the international medical technology scene. The next round will take place virtually from 20 to 22 April 2021, when innovative products, solutions and services from the entire medical technology supply chain will take centre stage. Companies, associations and institutions come together at MedtecLIVE to make contacts,

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share ideas and create new innovations. At the renowned MedTecSUMMIT, manufacturers, end-users and researchers hold interdisciplinary discussions on the future developments in the sector. The congress is hosted by the Bavarian Ministry of Economic Affairs, Regional Development and Energy and is designed and executed by Bayern Innovativ GmbH. The MedTech Pharma Forum is the institutional sponsor of MedtecLIVE and MedtecSUMMIT.

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