

Nürnberg, Germany 2021

MedtecLIVE

2nd VIRTUAL EDITION

Connecting the medical technology supply chain

Im Verbund mit | Together with

Medtec-SUMMIT

20. - 22.4.2021

PRESS RELEASE

January 2021

MedtecLIVE & SUMMIT 2021: Expert knowledge and networking for the entire medical technology community at 2nd virtual edition

The 2nd virtual edition of MedtecLIVE & SUMMIT is the main springtime gathering of the European medical technology scene, attracting suppliers, developers and manufacturers as well as researchers and end users. In 2021 the event will once again take place online, from 20 to 22 April. Improved features and a new user interface will make networking from home even more intuitive and targeted. The highlights of the event include its sophisticated matchmaking system featuring 1:1 video calls, the extensive MedtecSUMMIT programme based on nine topical thematic areas, and presentations by numerous exhibitors and experts. The Start-up Contest and a newly created talent award for young researchers bring fresh ideas to the programme.

The second virtual edition of MedtecLIVE & SUMMIT is coming at exactly the right time, as the need for dialogue between medical technology experts is immense: The MDR (EU Medical Device Regulation) will soon come into force, digital health applications are picking up speed, the pandemic is continuing to accelerate the digital transformation process while calling for exceptional achievements by the medical technology and diagnostic sectors. For medical technology companies, discussion, networking, and finding the right partners for future projects are more important than ever. As the patron of MedtecLIVE, German Health Minister Jens Spahn, underlines: "The innovative strength of the medical research segment is a central pillar of our health system. Researchers, developers, end users and medical practitioners need an excellent infrastructure and strong networks. MedtecLIVE provides an important dialogue platform for this purpose by facilitating professional discussions and strengthening networks."

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MedtecLIVE

Three days of direct networking

“Interdisciplinary networking among peers is part of the DNA of MedtecLIVE & SUMMIT, and the second virtual edition will be no exception. Participants will have direct access to experts from the entire medical technology supply chain and can start personal chats or arrange video calls with just one click. When designing the event, we benefit extensively from our experience of the first virtual MedtecLIVE and in many areas have ensured an even better user experience,” explains Christopher Boss, Director MedtecLIVE at NürnbergMesse. “Another new feature is the even closer intermeshing of trade fair and congress, which is now also reflected in the event’s name. MedtecLIVE & SUMMIT is where researchers come together with practitioners and scientific impetus meets solid practical knowledge.

At the virtual event, exhibitors will have a comprehensive company profile containing presentation, networking and matchmaking functions. Companies can set themselves apart by upgrading their profile to include other multimedia content and additional networking functions like lead lists or their own roundtable discussions. All exhibiting companies also have the option of reaching new prospects through a short presentation in the virtual exhibitor forum. Start-ups and young companies not only enjoy special terms and conditions but are also able to pitch for the Start-up-Contest@MedtecLIVE. Apart from the opportunity to gain prominence and prestige within the community, this competition also offers attractive prizes like coaching and financial support. As of now, MedtecLIVE is providing active support to the next generation through its new Talent Award. Budding medical technology professionals can present their master’s dissertations or final degree papers to win prizes such as iPads and valuable consultations with experts.

MedtecSUMMIT: Don’t hesitate, innovate!

The congress programme for the MedtecSUMMIT explores topics related to research, practical applications and technology, providing inspiration for a viable, strong and innovative sector. In a total of nine sessions over the three days, leading experts will provide further insights into the key themes “Digitalisation”, “Technology” and “Markets”. Speakers at the session “Updates in Diagnostics and Innovative Therapeutics” explain the background to the question of whether innovations in diagnostics and therapy can be accelerated through structured data, machine learning and biobanks. At the session “Digitalization in Hospitals: Patient-Centered?”, speakers will describe digital solutions to boost the digitalisation process in hospitals from a practical perspective. And under the heading “Regulation: Don’t hesitate, innovate!”, experts will provide a round-up

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on the MDR, answering questions about a range of issues like clinical testing or the certification of AI products. Other trends like clinical robotics, smart living, Industry 4.0 and 3D printing will also be examined in more detail at the congress.

“Especially in times of change like these, knowledge-sharing among the community is hugely important,” stresses Dr Jörg Traub, Project Manager for MedtecSUMMIT. He invites participants to actively take part in the programme, ask questions, get involved in discussions and make the most of the wide-ranging interactive programme features of MedtecLIVE & SUMMIT to gain a greater understanding of the issues, network with one another and work together to provide impetus for the future. For the complete congress programme please go to: www.medtech-summit.de. The MedtecSUMMIT is organised by Bayern Innovativ GmbH on behalf of the Bavarian Ministry of Economic Affairs, Regional Development and Energy.

Virtual edition has full backing of the sector

As well as Forum Medtech Pharma, the institutional sponsor of MedtecLIVE & SUMMIT, numerous other associations and clusters, including BVMed, ZVEI, bitkom, VDE, Medical Valley, eit health and many more, are supporting the virtual event. In the summer of 2020, the first virtual round of MedtecLIVE brought together more than 3,000 participants from 62 countries, including 153 exhibitors and more than 60 speakers. For information about taking part in the next round as an exhibitor and to register as a visitor please go to: www.medteclive.com

About MedtecLIVE & SUMMIT

The MedtecLIVE trade fair and MedtecSUMMIT Congress & Partnering event is a leading networking platform for the international medical technology scene. The next round will take place from 20 to 22 April 2021, when innovative products, solutions and services from the entire medical technology supply chain will take centre stage. Companies, associations and institutions come together at MedtecLIVE to make contacts, share ideas and create new innovations. At the renowned MedtecSUMMIT, manufacturers, end-users and researchers hold interdisciplinary discussions on the future developments in the sector. The congress is hosted by the Bavarian Ministry of Economic Affairs, Regional Development and Energy and is designed and executed by Bayern Innovativ GmbH. The MedTech Pharma Forum is the institutional sponsor of MedtecLIVE and MedtecSUMMIT.

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