

Press information

Berlin, 29 August 2018



The best packaging innovations of the year

Pure excellence! The dvi publishes the winners of the German Packaging Award 2018.

The winners of this great competitive showcase have been chosen in the international German Packaging Award 2018. An independent jury of professional associations, business, trade and research scrutinised 226 submissions from ten nations and picked out 40 as the best solutions in nine competition categories. The German Packaging Institute (dvi) invites all parties interested in this much anticipated event within the sector to a festive gala ceremony on 25 September 2018 during the FachPack in Nuremberg.

Extra convenience and meaningful added value for consumers, cost and efficiency gains in production, the packaging process and logistics, new opportunities for sustainable and eye-catching designs using new technologies and materials, innovative solutions for eCommerce and the increased use of recycling materials, as well as finding new ways for simple and efficient recycling are all features of the many excellent packaging solutions in 2018.

Dr. Bettina Horenburg, dvi Executive Board member and person responsible for the German Packaging Award, takes great satisfaction in the diversity and high quality of those innovations submitted. "Packaging is a key element in our infrastructure. It makes the supply of all the goods needed on a daily basis – both by companies and the population at large – secure. For this reason, packaging is right at the absolute centre of public interest. Ever-increasing demands in areas such as sustainability, efficiency and convenience can only be met through continuous innovations. The great competitive showcase of the German Packaging Award shows in an exemplary way how committed and successful our companies are in this task. The dvi, for itself and also on behalf of the Federal Minister for Economic Affairs and Energy as patron of the award, would like to take this opportunity to express our thanks and our utmost respect to all entrants."

Award ceremony and Gold Award

The festive award ceremony takes place within the framework of a special industry event with stage talk and industry VIPs on the first day of the FachPack trade fair in Nuremberg. "All the

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winners will receive a trophy, seal and certificate. In addition, we will unveil the mystery of who is to win the coveted packaging Gold Award," says Bettina Horenburg. The Gold Award is awarded by the jury for solutions that in their eyes merit special recognition, because they push trends forward in a unique way, find important answers or act as a pioneer in an entirely new way. The dvi invites all interested parties to be a part of this – on 25 September 2018 from 4 pm onwards in the Munich Hall of the NCC Mitte at NürnbergMesse. Participation is free of charge. However, we do request you to register in advance on the German Packaging Award website.

Special exhibition and PackBox Forum

A selection of the award-winning packaging innovations is available for visitors to the FachPack, as well as at the dvi booth in Hall 6, Box 459, to view. In addition, dvi Managing Director Winfried Batzke will present the results of the competitive showcase on Thursday, 27/09/2018 from 10 am to midday in the framework of the PackBox Forum. But if you can't wait until then, you can take a sneak preview at all the winning solutions complete with image and the text of the jury's rating from today onwards on the German Packaging Award website. www.verpackungspreis.de - www.packagingaward.de

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Images free for use in the context of the German Packaging Award

Winners, logos, trophies: bit.ly/DVP-Winner-2018
Winners online (with Jury Quotes & Picture-Download):
<https://www.verpackungspreis.de/winners-2018.html>

Press Contact

Christian Nink
T +49 (0)30 60 98 66 75 1
nink@verpackung.org
www.verpackungspreis.de

Deutsches Verpackungsinstitut e. V.
Kunzendorfstrasse 19 | D-14165 Berlin
T +49(0)30 8049858-0 | F +49(0)30 8049858-18
info@verpackung.org | www.verpackung.org

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About the German Packaging Award

The German Packaging Award is an international industry and material-spanning award held under the auspices of the Federal Ministry for Economic Affairs and Energy. With this award, the German Packaging Institute (dvi) annually awards innovative and creative packaging ideas from seemingly small but groundbreaking details right up to fundamental innovations. The German Packaging Award is directed at designers, developers, manufacturers and users of packaging and packaging machines as well as the creative young talent within the industry. Winners of the Packaging Award are automatically nominated for the WorldStar hosted by the World Packaging Organisation (WPO).

www.verpackungspreis.de www.packagingaward.de

About the German Packaging Institute

The German Packaging Institute e. V. (dvi) is the only network within the packaging industry which unites members from all levels of the value chain. From this environment, the network takes on important ideas, also providing its own impetus in return. The dvi consists of numerous initiatives. In addition to the German Packaging Award, there is the German Packaging Congress, Dresden Packaging Conference, the Packaging Academy and PackVision. All information is available at: www.verpackung.org