



# Interzoo 2024

38th International Trade Fair for Pet Supplies  
38. Internationale Fachmesse für den Heimtier-Bedarf

**7 – 10 May 2024**

Organizer  
Veranstalter



Honorary Sponsor  
Ideeller Träger



Organization on behalf of the organizer  
Durchführung im Auftrag des Veranstalters



## PRESS RELEASE

March 2023

### **Get ready to register: exhibitor registration for Interzoo 2024 starts on March 15th**

**Wiesbaden, Germany – Exhibitors from all over the world can now register for Interzoo 2024 and plan the presentation of their products, services and innovations at the world's leading exhibition for pet supplies in Nuremberg from May 7-10, 2024.**

With 14 months to go until Interzoo's next edition, the starting of exhibitor registration shows that preparations for Interzoo 2024 are already in full swing. The 38th edition of the world's leading exhibition for the pet industry will offer participants a comfortable and dense layout thanks to new hall planning. Exhibition halls 1, 2, 3, 3A, 3C, 4, 4A, 5, 6, 7, 7A, 8, 9 and 10.0 are planned for the upcoming event.

The exhibitor application portal features a quick stand booking digitally and directly on the Interzoo website. The event team at NürnbergMesse is available to provide support for all questions associated with the application process and looks forward to assist exhibitors in creating in a perfect trade show participation.

After a successful re-start as an onsite exhibition last year, the pet industry is really looking forward to the world's leading exhibition with great anticipation. "Both long-term Interzoo exhibitors and new companies have signalled great interest in Interzoo 2024 in our conversations during the past weeks. We are therefore delighted to once again offer a comprehensive, global and innovative market platform to the international pet industry with upcoming Interzoo 2024," states Dr. Rowena Arzt, Head of Exhibitions at Interzoo organizer WZF (Wirtschaftsgemeinschaft Zoologischer Fachbetriebe GmbH).

For all press releases, photos and videos, see the newsroom at:

**[www.interzoo.com/en/news](http://www.interzoo.com/en/news)**

Further services for journalists and media contacts:

**[www.interzoo.com/press](http://www.interzoo.com/press)**



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## Information about the organizer

WZF GmbH – Pet Industry Services organizes Interzoo in Nuremberg in partnership with the German Pet Trade & Industry Association ZZF as the founder and honorary sponsor. WZF is the owner and organizer of the world's largest international trade fair for the pet industry. With more than 1,300 exhibitors and about 28,000 trade visitors from 129 countries at the last event, Interzoo is the undisputed world's leading international fair for pet supplies. Since 1988, WZF has engaged NürnbergMesse GmbH to operate the trade fair. Since the summer of 2020, Interzoo Academy has been offering specialist presentations on topics of interest to the pet supplies sector.

WZF is a hundred percent subsidiary of ZZF. With its business fields trade fairs and events, media work and public relations, education and the issuing agency for identification markings for protected species WZF makes an important contribution to the economic and communicative development of the pet industry.

**[www.wzf-online.com](http://www.wzf-online.com)**

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