

# BIOFACH WORLD

The world's leading trade show network  
for organic products



## PRESS RELEASE

July 2021

### BIOFACH World – Quarterly News Update Vol. II 2021

- **BIOFACH CHINA completes successful round**
- **Preparations in full swing for BIOFACH AMERICA in the autumn**
- **Registration underway for BIOFACH in Nuremberg**

Our lives are currently dominated by talk of the easing of restrictions, vaccination campaigns and case numbers. These are also issues that the trade fair industry is grappling with daily. Whereas in Germany and the USA, restrictions are slowly being eased and trade fairs will be allowed to take place again from September, this is certainly not the case everywhere else in the world. This press release will provide an overview about the current planning for BIOFACH World and show which exhibitions can take place and when.

“It is important to us to have a close relationship with our customers and to communicate transparently with them. Unfortunately, the incidence of infection does not enable us to predict all locations where there is a likelihood of trade fairs being held. We would nevertheless like to provide everyone with as much planning certainty as possible, at least to the extent that we are able to do so. We are looking to 2021 and 2022 with confidence. BIOFACH CHINA and BIOFACH JAPAN have already set an example this year by demonstrating that a trade fair can be conducted successfully given an appropriate event concept and strict adherence to hygiene provisions,” says Markus Reetz, Executive Director International Exhibitions at NürnbergMesse.

International Patron



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## BIOFACH CHINA

BIOFACH CHINA in Shanghai, which took place alongside the NATURAL EXPO CHINA, has just drawn to a successful close. Although the event was greatly diminished in scale in 2020, it was able to substantially improve its numbers again this year. More than 10,000 trade visitors learned about the latest trends and products in the organic food and natural and organic cosmetics segments from the over 200 exhibitors. The combined trade fair was organised into four thematic streams complemented by a conference programme: Natural Products Area (natural and near-natural products still in the process of obtaining organic certification, media, service providers, technology and equipment etc.); Brand Products Area (traditional organic agricultural products produced in China); International Products Area (imported organic products) and the Maternal & Infant Products Area (Chinese and international organic products for mothers, babies and children).

**Save the date:** The 16th round of BIOFACH CHINA will take place in Shanghai from 12 - 14 May 2022 parallel to the NATURAL EXPO CHINA at the Shanghai World Expo Exhibition & Convention Center.

For more information go to: [www.biofach-china.com](http://www.biofach-china.com)

## BIOFACH AMERICA

After BIOFACH AMERICA had to be cancelled last year due to the pandemic, this year will see the relocation of BIOFACH AMERICA and the Natural Products Expo East from Baltimore to Philadelphia.

In 2021, BIOFACH AMERICA and the Natural Products Expo East will move from Baltimore to the Pennsylvania Convention Center in Philadelphia. These two trade fairs bring the organic community together and showcase the latest products from the organic food, natural and speciality foods, and health and beauty segments. There will also be digital options to allow interested parties from all over the world to take part in the two exhibitions.

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At present it can be assumed that the event will take place, as the progress of the vaccination campaign in the USA and the relaxation of travel restrictions give cause for optimism.

**Save the date:** *The 18th round of BIOFACH AMERICA will take place from 23 - 25 September 2021 at the Pennsylvania Convention Center in Philadelphia.*

*For more information go to: [www.biofach-america.com](http://www.biofach-america.com)*

## BIOFACH INDIA

In 2020, BIOFACH INDIA successfully took place as an online-only "WE GO DIGITAL" edition. This year, BIOFACH INDIA is supposed to be held as an in-person event again. However, due to the current pandemic situation in India it is not possible to accurately predict the likelihood of the event going ahead.

The good news is that BIOFACH INDIA is part of the German government's International Trade Fair Programme that offers subsidised participation in a German pavilion via the German Federal Ministry for Food and Agriculture (BMEL). German companies can already register for this programme. Prospective exhibitors will find information about the German Pavilion at: [www.biofach-india.com/german-pavilion](http://www.biofach-india.com/german-pavilion)

**Save the date:** *The 13th round of BIOFACH INDIA will take place alongside the NATURAL EXPO INDIA from 28 - 30 October 2021 at the India Expo Centre, IEML, Greater Noida in Delhi-NCR.*

*For more information please visit: [www.biofach-india.com](http://www.biofach-india.com)*

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## BIOFACH SAUDI ARABIA

The premiere of the newest member of the BIOFACH World family will be postponed to 2022. The government in Saudi Arabia has currently decided to keep the exhibition center in Riyadh beyond 30.06.2021 until the end of the year as infrastructure in the Corona Pandemic.

With an attractive offer for "First Movers", it is worthwhile to secure your participation in BIOFACH SAUDI ARABIA 2022 now and benefit from a long time promotion for your company and brand.

### **Save the date:**

*The 1st BIOFACH SAUDI ARABIA will be held at Riyadh International Exhibition & Conference Center from 7 - 9 November 2022.*

*For more information go to: **[www.biofach-saudiarabia.com](http://www.biofach-saudiarabia.com)***

## BIOFACH Nuremberg

Following a break due to the pandemic, the prospects are now excellent for the restart of on-site trade fairs by 1 September 2021 at the latest, provided there is a sustained decline in infection rates. For some time now, preparations have also been in full swing for the 2022 round of BIOFACH, the world's leading fair for organic food, and VIVANESS, the international trade fair for natural and organic personal care. Following a successful digital edition in 2021, the organic food and natural and organic cosmetics community will gather at Exhibition Centre Nuremberg for its next event from 15 – 18 February 2022.

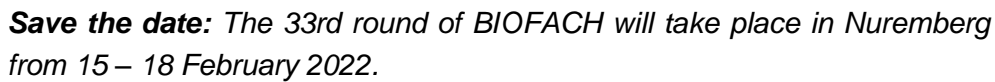
A new Tuesday to Friday schedule has been introduced, which will give the various players from the sector an extra day during the week for their long-awaited visit to the combined event. This also allows them more time to share information and knowledge, discover trends and innovations, and enjoy personal encounters with other members of their community.

Prospective exhibitors will find registration documents and other information about participating under the following link:

**[www.biofach.de/en/exhibitors/participation/application](http://www.biofach.de/en/exhibitors/participation/application)**



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The BIOFACH JAPAN Pavilion took place in March this year as part of FOODEX JAPAN, Asia's leading exhibition for the food and beverage industry. However, due to the circumstances, the pavilion was somewhat smaller than planned, with a total of five companies taking part in BIOFACH JAPAN.

**Save the date:** The 17th round of BIOFACH JAPAN will take place in March 2022 as the BIOFACH JAPAN Pavilion at FOOD EX JAPAN in Chiba, Tokyo.

In 2020 the event was initially postponed until the autumn but then had to be cancelled altogether. Currently, the pandemic in Brazil is still more or less crippling the exhibition industry, so that it will not be possible to hold BIOFACH AMERICA LATINA in 2021 either. However, the organic food and natural and organic cosmetics community can look forward to reuniting in Brazil in the summer of 2022.

**Save the date:** The 16th round of BIOFACH AMERICA LATINA – BIO BRAZIL FAIR will be held from 8 - 11 June 2022 at the Anhembi Exhibition Centre in São Paulo.

Due to the pandemic, BIOFACH SOUTHEAST ASIA could unfortunately not be held in 2020. In 2021 the event has been postponed for another year, as

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the infection rates in Thailand do not allow for the successful execution of this international exhibition.

**Save the date:** *The 3rd BIOFACH SOUTHEAST ASIA will take place in Bangkok in July 2022 parallel to the NATURAL EXPO SOUTHEAST ASIA. For more information go to: [www.biofach-southeastasia.com](http://www.biofach-southeastasia.com)*

## BIOFACH World

NürnbergMesse has proven expertise in the field of organic foodstuffs. In February every year, the international organic sector gathers in Nuremberg at BIOFACH, the world's leading fair for organic food products. The comprehensive range of certified organic products on display shows their diversity – from fresh products like dairy and cheese, fruit, vegetables, dry products like grains and pulses, nuts and confectionery to beverages. The international patron of BIOFACH is IFOAM – Organics International, while the national honorary sponsor is the German Federation of Organic Food Producers (BÖLW). An integral part of this world-leading fair is the BIOFACH Congress, a knowledge-sharing platform that is unique worldwide. With another seven BIOFACH events in China, India, Japan, Brazil, Saudi Arabia, Thailand and the USA, BIOFACH World has a global presence and year for year brings together more than 4,500 exhibitors and 150,000 trade visitors.

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All press releases, more information and photos are available at:  
**[www.biofach.de/en/news/biofach-world](http://www.biofach.de/en/news/biofach-world)**