

PRESS RELEASE

14 January 2022

BrauBeviale 2022 suspended at the request of the industry

- **Next date: BrauBeviale 2023: 14 – 16 November 2023**

The Covid pandemic continues to shake up the international event calendar in the global beverage technology sector in 2022. After intensive consultation with the companies and associations represented on the BrauBeviale exhibition advisory committee, the event organiser, NürnbergMesse, has decided to suspend BrauBeviale 2022, from 8 – 10 November 2022. “By taking this step, we are reacting early to the concerns of the market, and ensuring planning reliability for the industry” says Andrea Kalrait, Executive Director of BrauBeviale and Beviale Family. The next BrauBeviale, therefore, will be held from 14 to 16 November 2023 in Nuremberg.

Here are a few voices from the BrauBeviale exhibition advisory committee:

“We made the decision to suspend the BrauBeviale in 2022 as key sponsors, alongside our partner NürnbergMesse; by doing so, we are accepting the industry's desire to hold just one international specialist exhibition in 2022. However, we are already working together to get another attractive and successful BrauBeviale up and running in Nuremberg in 2023!” Stefan Stang, Managing Director, Private Brauereien Bayern e.V.

“I have the utmost respect for this difficult, but certainly correct decision. Instead, next year we will be putting the pedal to the metal once again in Nuremberg!” Andreas Holleber, Vice President Global Technology Centre, GEA Brewery Systems GmbH.

Member of the **Beviale Family**

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BrauBeviale 2023

Nürnberg, Germany

14. - 16. November

“The decision is absolutely the right one: holding the two leading beverage technology exhibitions in one year would be too much. We are very much looking forward to a strong BrauBeviale in 2023!” Dr. Roland Folz, Group President, Pentair Haffmans BV.

“Planning reliability is very important, particularly at present. I want to express my thanks and great respect for this early decision!” Martin Tolksdorf, CMO, DÖHLER Group GmbH.

About the BrauBeviale:

The BrauBeviale is one of the leading international capital goods specialist exhibitions for the beverage industry in Nuremberg, with around 1,100 domestic and international exhibitors, and around 40,000 professional attendees from Germany and abroad. Alongside the Beviale Moscow, the Beviale Mexico, the Craft Beer China and the Craft Beer Italy, the BrauBeviale is part of the Beviale Family.

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All press releases and further information, photos, and videos are available in the newsroom at: www.braubeviale.de/en/news

Further services for journalists and media representatives are available at: www.braubeviale.de/press

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www.beviale-family.com