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Bombay Convention &  
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## PRESS RELEASE

27 September 2017

### Powder and Bulk Solids India renamed POWTECH India

- India's leading trade fair for powder and bulk solid technologies gets new name
- Save the date: 11 to 13 October 2018, Mumbai

POWTECH India is the new name for the trade fair for powder, bulk solids and process technologies that has previously taken place in Mumbai, India, under the name "Powder and Bulk Solids India". The change was announced by Sajid Desai, CEO, NürnbergMesse India and Petra Wolf, member of the NürnbergMesse Management Board, at POWTECH 2017 in Nuremberg. The name reflects the extended scope of the event and underscores the association with POWTECH World, the network of leading global trade fairs for powder and bulk solids processing and mechanical processing technology.

"Since its establishment in 2010, the thematic diversity and product range of the fair has grown constantly and its execution has become more professional. This is where exhibitors meet precisely the target groups they seek. The new name 'POWTECH India' and sub-title 'India's Leading Technology Expo for Processing, Analysis and Handling of Powder & Bulk Solids' illustrate this perfectly," explains Sajid Desai, CEO, NürnbergMesse India. "We are delighted that the close connections with the leading industry fair POWTECH are now being reflected in the name of the event."

Petra Wolf from the NürnbergMesse Management Board had this to add: "The trade fair alliance POWTECH World is the leading network for the global bulk solids community with events in Brazil, China, India and Germany. The new name POWTECH India shows our confidence in the quality and strategic direction of these international trade fairs. We will continue to develop and fine-tune POWTECH India and the other POWTECH World events in the future with our local partners."

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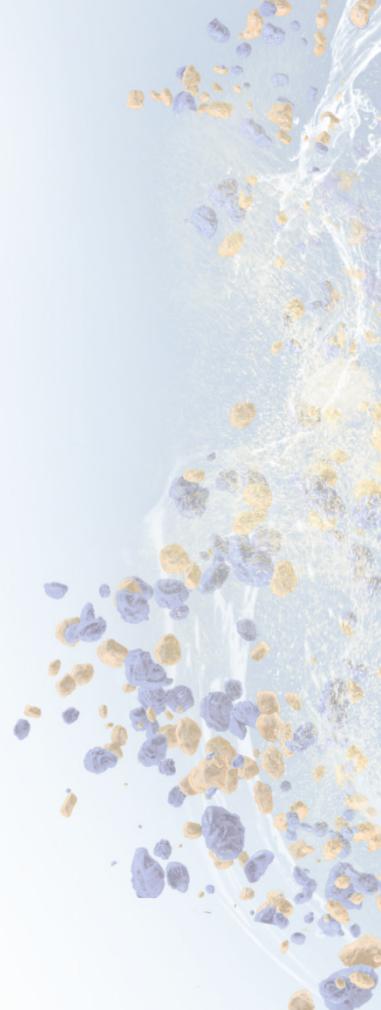
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## Strong links with POWTECH

The next POWTECH India will take place in Mumbai from 11 to 13 October 2018. A conference series in three Indian cities taking place in September 2017 was organised by the POWTECH India Team and represents an additional source of expertise on all aspects of mechanical process engineering.

The Indian offshoot of POWTECH was established in 2010 as "Bulk Solids India" and was initially directed mainly at the segments mining, cement, transport and energy. The trade fair and the range of products grew rapidly, so that the third event in 2012 went under the name "Powder & Bulk Solids India" to reflect the extended range for mechanical process technology and powder handling. Today, the event is attended by users from a wide range of industries such as pharmaceuticals and chemicals, food production and plastic and cement manufacturing, all of which offer high growth potential in India.

## Process engineering worldwide

POWTECH World is a global network of trade fairs and conferences related to mechanical processing technology. The various POWTECH World events provide the ideal platform for global knowledge-sharing and new global business connections. Other forthcoming POWTECH World Events include:

- **IPB China**

International Powder & Bulk Solids Processing Conference & Exhibition, 16 to 18 October 2017, Shanghai, China

- **POWTECH**

The world's leading fair for the processing, analysis and handling of powder and bulk solids will take place in Nuremberg from 9 to 11 April 2019.

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