

## PRESS RELEASE

August 2022

### Enforce Tac 2023: more display area and bigger range

Record-breaking display area for Enforce Tac 2023: As early as six months before the opening of trade fair for tactical solutions for internal and external security, the display area booked is 15 percent higher than at the record-breaking event in 2022. It's a result that can be attributed to the high level of satisfaction among exhibitors and visitors. "This represents a huge tick of approval for us and the work we are doing," says the Enforce Tac organising team. "The participating exhibitors are fully supportive of the trade fair. The strict admission criteria and meticulous accreditation process ensure a high quality of visitors that is much appreciated."

### Diverse range of exhibitors and products: live and on demand

In 2023, the professional audience at Enforce Tac can look forward to 17,520 square meters of exhibition space, much more than before (13,730 m<sup>2</sup> in 2019). To get to the highly specialised product range on display, visitors will now use Mitte Entrance rather than West Entrance. The restricted exhibition area is complemented by practical workshops and high-calibre congresses. The programme also offers a blend of old favourites and new highlights. The trade fair's response to the great diversity of exhibitors and products has been to expand the demonstration area: In 2023, alongside the exciting product presentations, Enforce Tac will also offer live demonstrations of practical applications to join the dots between theory and practice. Exhibitors are called upon to take advantage of this opportunity and even provide input for the design of this area. "For example, if an exhibitor needs a demonstration track to effectively showcase a vehicle, we can arrange this," says Isabelle Teufert, Director of Enforce Tac at NürnbergMesse. Online, the sector will also benefit from the digital presentation of several product highlights. In 2023, the YouTube format Enforce Tac TV will go into its second round, bridging the gap between online and 'on-demand'.

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## Excitement about reunion of the sector

Already, there is huge anticipation about the reunion of the sector that only an on-site exhibition can offer. Isabelle Teufert sums it up: “At an in-person event, exhibitors, visitors and media representatives all get talking to one another. As an international platform, Enforce Tac offers the ideal venue for professional dialogue and a confidential atmosphere.” As usual, there will be a social get-together on the first evening of the fair, when participants can look forward to an incredibly special schedule to celebrate the 10<sup>th</sup> round of Enforce Tac.

## Save the date!

The next Enforce Tac will take place at Exhibition Centre Nuremberg from 28 February to 1 March 2023.

## Contact for press and media

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