

Nürnberg, Germany 12. – 15.2.2020

**BIOFACH2020** **VIVANESS2020**  
into organic into natural beauty



## PRESS RELEASE

October 2019

### **BIOFACH and VIVANESS: Jane Goodall to give keynote address at opening of combined trade fair**

- **The primate researcher, environmental activist and UN Messenger of Peace will speak at the opening of BIOFACH and VIVANESS 2020**

**On 12 February 2020, Dr Jane Goodall, Dame Commander of the Order of the British Empire (DBE), primate researcher and UN Messenger of Peace will open the next round of the biggest industry gathering for the international organic food and natural cosmetics sectors. This means that the keynote address at the official opening of BIOFACH, the world's leading trade fair for organic food and VIVANESS, the international trade fair for natural and organic personal care, will be held by a highly acclaimed scientist who has made a name for herself around the globe through her huge commitment to the natural world, the human race and animals, worldwide species conservation, sustainability and the life of future generations. In doing so she embodies issues and values that do not just play a key role within the sector but are also reflected in the BIOFACH 2020 congress theme "Organic delivers!".**

Petra Wolf, member of the NürnbergMesse management team, says: "We are honoured that Dr Jane Goodall DBE has accepted our invitation! The entire sector can look forward to a fantastic highlight on the very first day of BIOFACH and VIVANESS 2020 when the primate researcher, environmental activist and UN Messenger of Peace gives the keynote speech. She is a highly impressive and inspiring woman whose dedication to species conservation is unparalleled, not just through her work with chimpanzees, and who therefore could hardly have a closer connection to the values of the organic sector. She is certain to inspire the organic movement through her words and we are all looking forward to her presentation and her presence here with great excitement!"

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