

BevialeMoscow2022

Trade fair for beverage production.
Beer | Juices | Water | Wine | Spirits | Dairy

VDNH, Moscow, Russia

29 - 31 March

PRESS RELEASE

March 2022

Beviale Moscow 2022 suspended indefinitely

Beviale Moscow, the first holistic trade fair for the Russian beverage market, is being suspended indefinitely in light of current events. It will not take place, as planned, from March 29 to 31, 2022, in Pavilion 57 of the VDNH event center in Moscow.

In its sixth edition, Beviale Moscow was well on its way to building on previous successes. Around 100 exhibitors had registered for Beviale Moscow 2022 and some 5,000 visitors were expected, around two-thirds of them from Russia.

Trade fairs have always stood for the peaceful exchange of goods, services and ideas between different nations. Conversely, peace is a basic prerequisite for trade fairs to take place in the respective countries. Due to the armed conflict and the resulting sanctions, it is currently not possible to hold Beviale Moscow. It is therefore suspended for an indefinite period.

Beviale Family: International expertise in the beverage industry

NürnbergMesse Group showcases its expertise in the beverage industry on an international stage: BrauBeviale in Nuremberg is one of the most important capital goods trade fairs for the beverage industry worldwide. In addition, the Beviale Family is active in around 10 countries worldwide with various event formats and marketing collaborations tailored to the respective target markets. The members of the Beviale Family and network partners are established in the key growth markets. The latest addition to the network is the Beviale Summit, a live congress in Nuremberg, while myBeviale.com complements the portfolio as a digital platform for the beverage industry.

www.beviale-family.com

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More than a single event – the Beviale Family:
www.beviale-family.com

For all press releases, further information, photos and videos, see the Newsroom at: **www.braubeviale.de/en/news**