

Delhi-NCR, India 7–9.11.2019

BIOFACH INDIA

into organic



PRESS RELEASE

September 2019

BIOFACH INDIA: India's must-do event for the organic industry goes into its 11th round

- Parallel to: NATURAL EXPO INDIA

From 7 to 9 November 2019, BIOFACH INDIA will open its doors for the 11th time. The India Expo Centre (IEML) in Greater Noida, Delhi NCR will then become the gathering place for Indian and international organic industry players. Taking place simultaneously is the NATURAL EXPO INDIA, which showcases semi-natural products including some that are undergoing the process of organic certification. The event expects to welcome more than 200 exhibitors and some 10,000 global decision-makers from the service, production, retail and manufacturing segments. The organisers, NürnbergMesse India and APEDA, are relying on the proven exhibition concept of wide-ranging product display and international conference with high-calibre speakers.

Sonia Prashar, CEO of NürnbergMesse India, is very enthusiastic about the forthcoming event: "Following the impressive growth of the last BIOFACH INDIA on its tenth anniversary, we are very much looking forward to organising the next round of India's most important annual symposium for the organic sector. The 11th round of BIOFACH INDIA in conjunction with NATURAL EXPO INDIA will take place parallel to the World Assembly on Ayurveda, Yoga and Naturopathy (WAAYN). The substantial synergies between these events will also help to drive the fast growing market for organic and natural products in India. At the same time, we are continuing our fruitful collaboration with APEDA – together with strong support from leading associations like IFOAM, ICCOA, OFAI, FSSAI, BDAI and AIOI."

International Patron



Co-located with

NATURAL EXPO INDIA

Organizers

Agricultural & Processed Food Products Export Development



NürnbergMesse India Pvt. Ltd.
German House, 2, Nyaya Marg
Chanakypuri, Delhi – 110 002, India
T +91 11 47 16 88 30
F +91 11 26 11 86 64
info@biofach-world.com
www.biofach-india.com

NÜRNBERG MESSE

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Wide-ranging product display with innovative impetus

The next round of BIOFACH INDIA and NATURAL EXPO INDIA offers numerous highlights. As both events have their own eligibility criteria, the unique feature of BIOFACH – to showcase only certified organic products – is strictly observed at BIOFACH INDIA. At the same time the range of products on display at NATURAL EXPO INDIA will provide new inspiration. At the combined event, visitors can look forward not just to a comprehensive display of food and drink but also a wide range of products from segments like natural cosmetics, wellness, textiles and certification. Various pavilions from the most important states of India will also provide a vibrant impression of the attractive organic market in India. The German Pavilion subsidised by the German Ministry of Food and Agriculture (BMEL) is going into its second round and assists firms from Germany to take part in the trade fair.

The accompanying international conference with its high-calibre speakers is set to provide interesting insights into the current opportunities and challenges of the organic market. In addition, an international Buyers' Delegation coordinates targeted business meetings at the venue for purchasers from Europe and the USA. This is yet another example of how India's largest industry gathering for the organic community is once again providing numerous business and networking opportunities for attendees.

BIOFACH World

NürnbergMesse has proven expertise in the field of organic foodstuffs. In February every year, the international organic sector gathers in Nuremberg at BIOFACH, the world's leading fair for organic food products. The comprehensive range of certified organic products on display shows their diversity – from fresh products like dairy and cheese, fruit, vegetables, dry products like grains and pulses, nuts and confectionery to beverages. The international patron of BIOFACH is IFOAM – Organics International, while the national honorary sponsor is the German Federation of Organic Food Producers (BÖLW). An integral part of this world-leading fair is the BIOFACH Congress, a knowledge-sharing platform that is unique worldwide. With another six BIOFACH events in Japan, the USA, South America, China, India and Thailand, BIOFACH World has a global presence and year for year brings together more than 4,000 exhibitors and 150,000 trade visitors.

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The next BIOFACH events:

- BIOFACH, Nuremberg: 12–15 February 2020
- BIOFACH INDIA, Delhi NCR: 7–9 November 2019
- BIOFACH JAPAN, Chiba (Tokyo) 10–13 March 2020
- BIOFACH CHINA, Shanghai: 13–15 May 2020
- BIOFACH AMERICA LATINA, São Paulo: 17–20 June 2020
- BIOFACH SOUTH EAST ASIA, Bangkok: 9–12 July 2020
- BIOFACH AMERICA, Philadelphia, PA: 24–26 September 2020

To participate, please contact:

Ms Priya Sharma

NuernbergMesse India Pvt. Ltd.

German House, 2, Nyaya Marg

Chanakypuri, Delhi – 110 002, India

Tel +91 11 47168830

Fax +91 11 26118664

priya.sharma@nm-india.com

Nathalie Lukas

NürnbergMesse GmbH

Messezentrum, 90471 Nürnberg, Germany

T +49 911 86 06-86 98

info@biofach-world.com

Contact for press and media

Christina Kerling, Lisa Hartbrich

T +49 911 86 06-88 25

lisa.hartbrich@nuernbergmesse.de

Press releases, more detailed information and photos are available at:

www.biofach-india.com