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Woodworking Events from NürnbergMesse: Working together to develop new markets

Nuremberg, 12 December 2018

- NürnbergMesse key topic of “Woodworking”: focus on Asian growth markets
- DELHIWOOD 2019 larger than ever
- HOLZ-HANDWERK gearing up for anniversary event in 2020

Things are still buzzing at NürnbergMesse even during the gap year for HOLZ-HANDWERK. While the leading European exhibition for machine technology and manufacturing requirements works toward its 20th anniversary event in 2020, there is a highlight in the NürnbergMesse Group’s international event calendar to look forward to in March 2019. DELHIWOOD is one of three trade shows in India that NürnbergMesse acquired in 2018; together with HOLZ-HANDWERK, they make up the “Woodworking Events” family of products, collectively accounting for about 2,000 exhibitors and 200,000 trade visitors. In parallel with these, NürnbergMesse has a number of orders for German state pavilions in two other highly promising growth markets, China and Vietnam. DELHIWOOD 2019, the first to be held under the auspices of NürnbergMesse India, is looking forward to more than 550 exhibitors from 35 countries in Greater Noida – a new record. Further information on the woodworking shows is available at www.wood-working-events.com

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Record exhibitor numbers and exhibition space at DELHIWOOD 2019

At HOLZ-HANDWERK 2018, NürnbergMesse announced the acquisition of the three Indian shows INDIAWOOD, DELHIWOOD and MUMBAIWOOD, which are firmly established in the Asian market and are being run with immediate effect by NürnbergMesse subsidiary NürnbergMesse India. The event series under the new management will kick off in March 2019 with DELHIWOOD, which is held in Greater Noida every two years, and is second only to Bangalore-based INDIAWOOD as the most important woodworking event in India. Exhibitors cover the areas of woodworking machinery and technology, materials and accessories, fittings, hardware and components, and industrial services. With about three months to go before the show, bookings are already up 25 percent on the final exhibitor numbers from the previous event in the series, and bookings for exhibition space are up by as much as 40 percent. And for the first time, the number of expected trade visitors exceeds 30,000.

“Companies aiming to gain a foothold in India at a strategically favourable time should not miss DELHIWOOD,” says Sonia Prashar, Managing Director NürnbergMesse India, enthusiastically. “Global players in the woodworking industry, including HOMAG, Biesse and Leitz, will be there. These successful preparations reflect the upturn in the market and the major potential it offers. In response to the high level of demand, we are expanding the exhibition area to six halls and a large outdoor area. We are quite literally surpassing ourselves.” For the first time, DELHIWOOD will host companies from Sweden, Japan and Russia in collective national pavilions; and NürnbergMesse is working with the German Ministry of Economic Affairs and Energy, AUMA and VDMA to organize the German commercial pavilion that will represent 25 companies.

Further information: www.delhi-wood.com

Make in India – India’s wood and furniture industry is booming

“Make in India” is the name of the Indian government’s central investment programme, and has been the credo of NürnbergMesse’s Indian subsidiary for more than five years now. Conditions are ideal on the Indian market for bringing together successful exhibitions in the woodworking sector – the Indian woodworking and furniture industry generates revenues of around 20 billion dollars a year and employs more than 300,000 people. Imports worth more than 225 million US dollars attract international companies from more than 67 countries to India. With economic growth of 7.3 percent in 2018,

India will be one of Germany's largest customers for machinery exports in the medium term. Currently, India is an investment hot spot for the wood chip and MDF industry.

HOLZ-HANDWERK 2018: Success all along the line

Between 21 and 24 March 2018 the combined HOLZ-HANDWERK and FENSTERBAU FRONTALE exhibition event, held at the Exhibition Centre Nuremberg every two years, once again attracted more than 111,000¹ international experts from the wood and window industries from 123 countries. The halls at HOLZ-HANDWERK, the industry meeting for the wood processing sector, were alive with more than just the buzz of machines: business was also booming. With 515 exhibitors from 19 countries, this exhibition for machine technology and manufacturing requirements was once again the go-to event for cabinet-makers, joiners and carpenters from all over Europe. Stefan Dittrich, Exhibition Director for HOLZ-HANDWERK, looks ahead to the 20th anniversary event: "No sooner had the last event closed than exhibitors were putting their names down for 2020 in large numbers. During the intensive planning phase, we will start sending out the registration documents in the spring of 2019. Anyone intending to take part in the 2020 anniversary event should get in touch with us as early as possible."

Save the dates!

DELHIWOOD	13-16.03.2019	Greater Noida, India
<i>Orders for German state pavilions</i>		
WMF	08-11.09.2019	Shanghai, China
Vietnam Wood	18-21.09.2019	Ho Chi Minh City, Vietnam
MUMBAIWOOD	17-19.10.2019	Mumbai, India
INDIAWOOD	27.02-02.03.2020	Bangalore, India
HOLZ-HANDWERK	18-21.03.2020	Nuremberg, Germany

¹ Together with FENSTERBAU FRONTALE

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For all press releases, further information and photos on HOLZ-HANDWERK please go to:

www.holz-handwerk.de/en/news

Further services for journalists and media contacts for HOLZ-HANDWERK:

www.holz-handwerk.de/en/press

About the NürnbergMesse Group

NürnbergMesse is one of the 15 largest exhibition companies in the world and among the Top Ten in Europe. The portfolio covers some 120 national and international exhibitions and congresses and approx. 40 sponsored pavilions at the Nürnberg location and worldwide. Every year, around 30,000 exhibitors (international share: 41 %) and up to 1.4 million visitors (international share of trade visitors: 24 %) participate in the own, partner and guest events of the NürnbergMesse Group, which is present with subsidiaries in China, North America, Brazil, Italy and India. The group also has a network of 50 representatives operating in 100 countries.

All press releases as well as photos and more information are available for free downloading at: **www.nuernbergmesse.de/press**

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