



Nürnberg, Germany 12. – 15.7.2022

HOLZ-HANDWERK 2022

ENTDECKEN. ERLEBEN. MACHEN.

Europäische Fachmesse für Maschinentechnologie und Fertigungsbedarf
European Trade Fair for Machine Technology, Equipment and Supplies for the Wood Crafts



PRESS RELEASE

May 2022

HOLZ-HANDWERK 2022: highlights of the 20th anniversary edition

- **“Summer Edition” with around 330 international exhibitors from the woodworking and wood processing sector**
- **Key topics: digitalisation, skilled personnel shortages, and creative design**
- **Exhibition complemented by presentations and special display areas**

At long last, “discover, experience, do” is back on the agenda, in line with our event slogan. At the 20th round of HOLZ-HANDWERK, the focus will be on personal encounters and networking, discovering and trying out new products and solutions, and gaining inspiration and knowhow. The European trade fair for machine technology, equipment and supplies for the secondary wood processing segment will take place as a one-off “summer edition” from 12 to 15 July 2022 at Exhibition Centre Nuremberg, as always alongside FENSTERBAU FRONTALE, which you can visit using the same ticket. In this anniversary year, visitors will not only enjoy the trade show in the usual seven exhibition halls but can also look forward to a new highlight in the supporting programme, with the premiere of a forum on digitalisation. For more information, please go to: www.holz-handwerk.de/programme

“A practical guide to digitisation for craftspeople” – but how?

HOLZ-HANDWERK is providing support to carpenters on their journey into the digital world. The new forum “A practical guide to digitisation for craftspeople” offers participants the opportunity to meet experts, share information, make contacts, and gain new inspiration, insights and ideas. It is taking place in Hall 8 for the first time as part of HOLZ-HANDWERK and

**Veranstalter
Organizers**
VDMA Holzbearbeitungsmaschinen
Lyoner Straße 18
60528 Frankfurt
Germany
T +49 69 66 03-13 40
F +49 69 66 03-16 21
infoholz@vdma.org
www.vdma.org/holz

NürnbergMesse GmbH
Messezentrum
90471 Nürnberg
Germany
T +49 9 11 8606-0
F +49 9 11 8606-82 28
holzhandwerk@nuernbergmesse.de
www.holz-handwerk.de

**Vorsitzender des Aufsichtsrates
Chairman of the Supervisory Board**
Marcus König
Oberbürgermeister der Stadt Nürnberg
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**Geschäftsführer
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Prof. Dr. Roland Fleck
Peter Ottmann

**Registergericht
Registration Number**
HRB 761 Nürnberg

NÜRNBERG MESSE



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FENSTERBAU FRONTALE 2022 and will explore topics tailored to the requirements of this skilled trade. With a combination of product presentations and short “Ted-style” talks, the forum offers information on the key topics of efficiency and productivity, staff and leadership, and collaboration and communication with customers. A series of articles in the HOLZ-HANDWERK newsroom provides a foretaste: www.holz-handwerk.de/en/news

Professional development and careers in the woodworking trade

The shortage of skilled personnel is also an issue of concern to the wood processing sector. The HOLZ-HANDWERK CAMPUS therefore offers a key platform for training and professional development. Vocational colleges, universities and advanced training establishments will present information on their courses in Hall 12. For the first time, a Job Board at HOLZ-HANDWERK will connect skilled personnel to companies with job vacancies.

The power of ideas – bringing ideas to life!

As co-sponsor of HOLZ-HANDWERK, Fachverband Schreinerhandwerk (Bavarian Carpentry Association, FSH) will host the special show “DesignObjekt – ObjektDesign” in Hall 9, offering an interactive information platform with practical tips in line with this year’s focus „Macht DER Idee – Macht DIE Idee“ – a play on words in German: the power of ideas is bringing ideas to life. Meaning the carpenter is responsible for realising a customer's idea, which will succeed well if the idea is powerful and creative. It will focus on the creative aspects of the trade and the process of taking the customer’s idea and developing it into a creative product through the guidance and skill of the carpenter.

Experience the innovative strength of the sector ...

... at the “Innovation made in Germany” pavilion. The German Federal Ministry for Economic Affairs and Climate Action (BMWK) provides funding to help start-ups and young companies take part in leading international fairs like HOLZ-HANDWERK. At this pavilion, visitors can meet and chat with young companies and discover novel and innovative processes, products and solutions.



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A successful concept for the last 30 years

HOLZ-HANDWERK took place in Nuremberg in combination with FENSTERBAU FRONTALE for the first time in 1992, initially as an annual event and subsequently every two years. “Since then, HOLZ-HANDWERK has become the must-do event for carpenters, joiners and cabinetmakers from all over Europe,” says Stefan Dittrich, Director of HOLZ-HANDWERK, commenting on the importance of the exhibition. “If anyone had said to me at the close of the 19th round in March 2018 that our 20th anniversary event would also be a summer edition, I would not have put any bets on it happening!” says Dittrich, reflecting on turbulent times. “Following a pandemic-induced break of 1,571 days, we can now sense the massive excitement among our customers as they look forward to their industry gathering. There is a great need to find out about trends and innovations, try out machines and tools, and discuss topical issues like rising energy costs, material shortages or price increases with other industry professionals. Valuable chance encounters and spontaneous brainstorming sessions that result in business ideas and alliances can only happen in live, face-to-face settings. The HOLZ-HANDWERK teams at NürnbergMesse and at the VDMA are making the final preparations for the event, and we cordially invite all exhibitors and visitors to come and celebrate with us this special edition and reunion of the industry,” Dittrich continues.

The HOLZ-HANDWERK app: available in app stores from June

An app for Android and iOS makes it easy to plan your trade fair visit: Exhibitors and products can be bookmarked in a wish list, while a dynamic floor plan helps you navigate your way round the venue. In addition, app users receive push notifications if there are any changes to an item on their personal wish list. For more information, go to:

www.holz-handwerk.de/en/exhibition-info/app

Get your ticket now: www.holz-handwerk.de/tickets



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Contact for press and media

Stefanie Haug, Jasmin McNally

T +49 911 86 06-85 21

jasmin.mcnally@nuernbergmesse.de

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