

PRESS RELEASE

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it-sa 2018: Celebrating tenth anniversary, IT Security Expo and Conference again on course for a record

- **New record participation and higher international turnout**
- **Pavilions sponsored by Israel, Netherlands and Czech Republic**
- **Andreas Könen, Head of the Cyber- and Information Security Department in the Federal Ministry of the Interior informs himself**
- **Special Keynote Address by IT security expert Paula Januszkiewicz**
- **20 events and tailored programme at Congress@it-sa**

Digital networking is leaving business, government and society vulnerable to attack – as the recent hack of 50 million Facebook accounts has once again shown. From 9 to 11 October, 696 exhibitors* (2017: 630) from 27 countries (24) will be displaying strategies and new technical solutions for protecting against cybercrime at the it-sa 2018 exhibition. This, the IT security expo with the world's largest number of exhibitors, is being held for the tenth time at the Nuremberg Exhibition Centre. Israel, the Netherlands and the Czech Republic will be showing off their IT security sectors' skills at their own pavilions. At five open forums, some 350 lectures and discussion rounds will offer decision-makers and experts information about organisational and legal aspects, technical issues, and products. A new addition is the international forum with presentations in English. And Congress@it-sa will again be held in parallel with the exhibition, as it has since 2012. The conference programme includes information on current developments, and this year also sets a new record with 20 series of presentations, some of which cover multiple days. Other highlights include the award of the German IT Security Prize, as well as the new start-up format UP18@it-sa, which was held yesterday.

**Veranstalter
Organizer**
NürnbergMesse GmbH
Messezentrum
90471 Nürnberg
Germany
T +49 9 11 86 06-0
F +49 9 11 86 06-82 28
it-sa@nuernbergmesse.de
www.it-sa.de

**Vorsitzender des Aufsichtsrates
Chairman of the Supervisory Board**
Albert Füracker, MdL
Bayerischer Staatsminister der
Finanzen, für Landesentwicklung
und Heimat
Bavarian State Minister of Finance,
Regional Development and
Regional Identity

**Geschäftsführer
CEOs**
Dr. Roland Fleck, Peter Ottmann

**Registergericht
Registration Number**
HRB 761 Nürnberg

* Figures for visitors, exhibitors and space for this trade fair have been calculated and certified in accordance with the standardised definitions of the voluntary certification authority FKM – Gesellschaft zur freiwilligen Kontrolle von Messe- und Ausstellungszahlen.

“The new record of 696 exhibitors, double-digit growth rates in exhibition space as well, and an even more extensive supporting programme will make it-sa 2018 bigger and more international than ever – it’s now the leading platform for in-depth dialogue about cyber-security”, said Frank Venjakob, Executive Director it-sa, NürnbergMesse. The steady evolution of it-sa since its 2009 premiere reflects the vigour of the IT security industry – today, twice as many exhibitors will be appearing in Halls 9, 10.0 and 10.1 than there were in Hall 12 just five years ago.

Three international pavilions

Companies from 27 countries are participating in it-sa, including a large number of European firms, as well as providers from the USA, Asia and Africa. Israel all by itself – known for its start-up culture and innovative cyber-security solutions – will be represented by 28 firms, 21 of them at the Israeli pavilion. Further international pavilions will show off the skills of Dutch and Czech IT security specialists.

Five open forums with international participation

The programme of lectures in the open forums, with some 350 presentations scheduled, covers a cross-section of current IT security questions. The new international Forum I10 in Hall 10.1 will offer a complement to the stage presentations on the topics of Management (Forums M9 and M10) and Technology (T9 and T10), and will especially cater to international visitors with a selection of English-language presentations. Highlights include the agenda items listed as “it-sa insights”: expert panel discussions and specialist lectures on such topics as IT security in hospitals and the financial sector, standardisation for blockchain, and security questions in smart metering. Representatives of national and international associations and organisations are taking part, including TeleTrust, Information Security Society Switzerland and ENISA.

High-ranking representatives from politics and business inform themselves

Andreas Könen, Head of the Cyber- and Information Security Department in the Federal Ministry, will visit it-sa on opening day. He and other high-powered representatives of national and international institutions, including Arne Schönbohm, President of Germany’s Federal Office for Information

Security, and Bitkom managing director Susanne Dehmel, will explore current developments in IT security during a tour of it-sa.

IT security expert Paula Januszkiewicz to deliver Special Keynote Address

On the third day of the event, well-known IT security expert Paula Januszkiewicz will give a Special Keynote Address in Forum I10. Her lecture, "Attacks of the Industry: A View into the Future of Cybersecurity", will point up the vulnerabilities that hackers exploit, and investigate when it's advisable from the security viewpoint to migrate services to the cloud. Januszkiewicz has received multiple awards for her presentations and is one of the few people in the world who have access to a source code for Windows.

Focus on start-ups

Just since yesterday, the new UP18@it-sa event format has offered 18 start-ups an opportunity to get into discussion with industry representatives and potential business partners. The applicants, chosen by a jury in advance, had the chance to present their products and business ideas to the public in a speed pitch, and could then make contacts in the subsequent networking session. As of today, 16 new IT security companies will be appearing at the special Startups@it-sa area in Hall 10.1, and with presentations in the open forums.

You can find out more about the winner of the UP18@it-sa AWARD in our Newsroom: www.it-sa.de/en/it-sa-news

German IT Security Prize to be awarded at it-sa

For the first time, it-sa will be the setting for the award of the Horst Görtz Foundation's German IT Security Prize, which carries a purse of EUR 200,000. The seventh German IT Security Prize will be awarded at 16.15 pm today in the Mailand Room. The nominated teams will first present their innovations in Forum T9.

Tailored expertise at Congress@it-sa

In a total of 20 events, some covering multiple days, Congress@it-sa will offer a great many opportunities for a specialized expansion of your own IT security expertise in your own field and industry. The supporting conference

programme began yesterday and already achieved one highlight: Vis!t (Verwaltung integriert sichere Informationstechnologie – “government integrating secure information technology”), an international symposium directed to IT security experts from government in Germany, Austria, Switzerland and Luxembourg. Additional presentation series will address such topics as the challenges for IT security officers in small and medium enterprises, liability questions under the European General Data Protection Regulation, and the question of identity and access management. Once again this year, the IT Basic Protection Day of Germany’s Federal Office for Information Security will be held in parallel with it-sa, as will the annual conference of state and municipal IT security officers.

Security trade fairs at NürnbergMesse

NürnbergMesse has established and proven expertise in the security field. With events such as Enforce Tac – Trade Fair for Law Enforcement, it-sa, it-sa Brasil and it-sa India – Trade Fairs for IT Security, FeuerTRUTZ – Trade Fair for Preventive Fire Protection as well as Perimeter Protection – Trade Fair for Perimeter Protection, FIRE & SECURITY INDIA EXPO and also U.T.SEC – Unmanned Technologies & Security, it brings together a total of around 1,400 exhibitors and some 36,000 visitors from all over the world.

For more information please visit: www.nuernbergmesse.de/security

Contact for press and media

Thomas Philipp Haas, Lena Vogl

T +49 9 11 86 06-83 23

F +49 9 11 86 06-12 83 23

lena.vogl@nuernbergmesse.de

All press texts and further information, photos and film impressions can be found at: www.it-sa.de/en/news

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