it sa 2018

Die IT-Security Messe und Kongress
The IT Security Expo and Congress

Nürnberg, Germany 9.–11. Oktober 2018

PRESS RELEASE

September 2018

Three international pavilions at it-sa 2018

- **National pavilions from Israel, the Netherlands and the Czech Republic**

At it-sa 2018, Israel, the Netherlands and the Czech Republic will use their own pavilions to showcase the expertise of their IT security industries. From 9 to 11 October, the three countries will be flying the flag for their IT sectors in Exhibition Centre Nuremberg when it-sa opens its doors.

"Cybersecurity is a global challenge that can only be mastered through cross-border collaboration. And it-sa offers international IT security experts and managers the ideal platform for doing so," explains Frank Venjakob, Executive Director it-sa. At it-sa 2018, pavilions from Israel, the Netherlands and the Czech Republic will present trends and innovations from the respective countries to an international trade fair audience. Exhibitors from a total of 24 countries have already registered for Europe's leading dialogue platform for cybersecurity.

Israel – start-up culture meets IT security expertise

A total of 27 Israeli companies are currently registered for it-sa 2018, including 20 that will be part of the Israeli pavilion in Hall 9. This makes it the largest of the three international pavilions. Here, trade visitors will find specialist vendors e.g. for network monitoring in industrial production environments, intrusion detection or denial-of-service defence, as well as young companies pushing to break into the international IT security scene. This is the third time that the nation of start-ups will be providing impressive evidence of the capabilities of its IT security sector at it-sa. Alongside the Israel Export Institute, the following IT security vendors will be part of the pavilion: Avnet Cyber Group, Cognigo Research, Coronet, Cyberbit, CybeReady, Cynet Security, Cytegic, Empow Cyber Security, Kaymera Technologies, Pcysys, Reblaze Technologies, Safe-T, Scadafence, Secure-Ly, Sixgill, Terafence, Unbound Tech, Vdoo and Votiro.

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Czech Republic puts the spotlight on information security

The Czech Republic will be representing its IT industry in Hall 10. IT security vendors from Germany's neighbour will provide information about their products and services, e.g. network monitoring or advanced threat protection. The following companies have registered for the Czech pavilion: GreyCortex, Institut mikroelektronickych aplikací, Novicom, Safetica Technologies, the association ELA (Elektrotechnická asociace), the initiative Network Security Monitoring Cluster and Czech Trade. A total of nine Czech companies have confirmed their attendance so far.

New pavilion for the Netherlands

For the first time, Dutch companies will also be joining forces to exhibit at it-sa. The Dutch pavilion, organised by InnovationQuarter, the regional development agency for West Holland, is located in Hall 10.0. It brings together the products and solutions offered by Beone Development Group, BitSensor, Compumatica secure networks, Cybersprint, Eclectic IQ, Fox-IT Group, Guardian 360 and Tesorion. The main thematic focus areas include security awareness and managed security. A total of 15 Dutch companies will be taking part.

Security trade fairs at NürnbergMesse

NürnbergMesse has established and proven expertise in the security field. With events such as Enforce Tac – Trade Fair for Law Enforcement, it-sa, it-sa Brasil and it-sa India – Trade Fairs for IT Security, FeuerTRUTZ – Trade Fair for Preventive Fire Protection as well as Perimeter Protection – Trade Fair for Perimeter Protection, FIRE & SECURITY INDIA EXPO and also U.T.SEC – Unmanned Technologies & Security, it brings together a total of around 1,400 exhibitors and some 36,000 visitors from all over the world.

For more information please visit: **www.nuernbergmesse.de/security**

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