CLOSING REPORT

27 February 2020

Focus on security solutions and artificial intelligence

- **More than 900 exhibitors and around 13,800 visitors in Nürnberg**
- **Conferences convince the experts**
- **Artificial intelligence: driving force for digital transformation**
- **Global situation around Covid-19 influences trade fair**

At embedded world 2020, the international meeting place for the industry, more than 900 exhibitors from 42 countries presented the entire value chain for embedded system technologies this year. The embedded world Conference and the electronic displays Conference convinced with expert knowledge at a high level. Over 1,500 participants and speakers from 46 countries came to the knowledge tanks of the industry. Under the title "Connecting Embedded Intelligence", the main focus was on the tension between the huge amounts of data that can be obtained through all-encompassing networking and the question of how they can be sent to the cloud and processed. The main focus was therefore also on the security of electronic systems, distributed intelligence, the Internet of Things and the topics E-Mobility and energy efficiency. The range of products and services offered ranged from software and hardware, tools, services and systems to system and application software. Solutions in the field of artificial intelligence (AI) represented another central topic: Here the focus was particularly on application areas and potentials.

Short term cancellations due to coronavirus

With reference to the spread of the coronavirus, about 200 companies had withdrawn their participation at short notice with regret. At around 13,800, the number of visitors was significantly lower than in previous years. "In recent years, we have been able to report increasing visitor numbers year after year at the end of the exhibition," says Thomas Preutenborbeck, Member of the Management Board, NürnbergMesse. "Unfortunately, this is not possible for us this year. The discussion about exhibitor cancellations and the coronavirus has unsettled numerous exhibitors and visitors all over the world and had a strong impact on embedded world". From

NÜRNBERG MESSE

NürnbergMesse's point of view, the international exhibition this year therefore painted an ambivalent picture. "On the one hand we received news from exhibitors who assessed the course of the exhibition as rather unsatisfactory for themselves, and on the other hand there was a positive response from companies who were able to hold many valuable discussions during the three days," says Preutenborbeck. "In the end more than 900 exhibitors and thousands of visitors came to Nürnberg. We would like to thank them for this and of course we missed all those who did not come or could not come.

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Details of exhibitors and their latest product information are available
from: **www.embedded-world.de/exhibitors-products**

All press releases and more detailed information, videos and photos
are available from: **www.embedded-world.de/en/news**

More detailed information and videos about the Student Day are available
from: **www.embedded-world.de/studentday**