

PRESS RELEASE

September 2020

## Ten IT security startups in online pitch for UP20@it-sa award

- Finalists for startup award nominated by expert jury
- Startups give virtual presentation of IT security solutions
- Pitch on 8 October as part of it-sa 365 Launch Days

On 8 October, ten IT security firms will compete for the title of “best security startup in the German-speaking region”. They have already impressed the jury of experts, and now it is time to win the public over with their speed pitches. The pitching session, which normally takes place as part of it-sa, the IT security trade fair, will assume virtual form for the first time this year – a highlight in the programme for the Launch Days on the new it-sa 365 dialogue platform. Platform participants are invited to vote for the winner using online voting.

The nominee startups cover a broad range of the IT security sector, with new approaches for forensic network analysis, automated software tests, and a data protection-compliant ecosystem for secure data analysis.

### These are the nominees for the UP20@it-sa award:

- Apheris AI
- Apiida
- Asvin
- Build 38
- Code Intelligence
- Crashtest Security
- Enginsight
- Perseus
- Synamec Technologies/Ciscope
- Tenzir

### New!

From 6 October 2020  
your platform  
for dialogue



12–14 October 2021  
Nürnberg, Germany



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### **Virtual pitches – a high point of the it-sa 365 Launch Days**

From 6 October this year, the it-sa 365 digital dialogue platform will offer an additional service for expert interaction and networking, expanding it-sa in the process to include a dialogue forum designed to bring suppliers and users together all year round. UP20@it-sa will be one of the high points of the programme for the Launch Days.

The nominees will present their IT security solutions from 14:00 on Thursday 8 October and take questions from the jury. Users will have until the end of the pitching session to select the winner, both online and via the platform. In their presentations, the nominee companies will also offer additional information about their general range of services. Interested participants can also use the company pages to arrange individual consultations with the UP20@it-sa finalists and other suppliers.

### **For the winner: coaching and special terms for it-sa 2021**

The winner of the UP20@it-sa award can look forward to an individual coaching programme provided by the two initiators, Digital Hub Cybersecurity and the IT Security Cluster. It will also enjoy special startup terms for it-sa 2021 in Nuremberg.

More information on UP20@it-sa: [www.it-sa.de/en/up20](http://www.it-sa.de/en/up20)

More information on it-sa 365: [www.itsa365.de/en](http://www.itsa365.de/en)

Information for IT security solution providers is available on a dedicated website: [www.it-sa.de/en/preview-itsa365](http://www.it-sa.de/en/preview-itsa365)

### **it-sa and it-sa 365**

It-sa is the largest trade fair for IT security in Europe and is also one of the leading events of its kind worldwide. Congress@it-sa offers decision-makers and experts additional expertise.

All year round, it-sa 365 offers innovative dialogue formats to enable IT security providers to network online with management and technology representatives with an IT security function. The digital platform is currently in the development stage and will launch on 6 October 2020.

### **Safety and security trade fairs at NürnbergMesse**

NürnbergMesse has established and proven expertise in the safety and security field. With events such as Enforce Tac / U.T.SEC – Trade Fair for Law Enforcement, it-sa and it-sa India – Trade Fairs for IT Security, FeuerTrutz – Trade Fair for Preventive Fire Protection as well as Perimeter Protection – Trade Fair for perimeter protection and also FIRE & SECURITY INDIA EXPO, it brings together a total of about 1,650 exhibitors and over 42,000 visitors from all over the world.

For more information please visit: [www.nuernbergmesse.de/security](http://www.nuernbergmesse.de/security)

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All press releases and more detailed information, photos and videos are available from: [www.it-sa.de/en/news](http://www.it-sa.de/en/news)

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