

New Delhi, India 25 – 27.10.2018

BIOFACH INDIA

into organic



PRESS RELEASE

September 2018

BIOFACH INDIA celebrates its 10th anniversary

- **New: NATURAL EXPO INDIA**
- **India's interest in organic food continues to grow**
- **Diverse supporting programme for anniversary round**
- **BMEL funds German pavilion**

From 25 to 27 October 2018, organic products will take centre-stage at the Pragati Maidan exhibition center in New Delhi. BIOFACH INDIA will then open its doors for no less than the 10th time and invite the international organic sector to join with it in celebrating this milestone. The premiere of NATURAL EXPO INDIA will take place simultaneously at the same venue and will showcase semi-natural products that are undergoing the process of organic certification. Both trade fairs are organised and executed by NürnbergMesse India in collaboration with APEDA, India's Agricultural and Processed Food Products Export Development Authority. More than 200 exhibitors and some 10,000 visitors from all over the world are expected to attend this anniversary round. Visitors can look forward to a diverse supporting programme offering a wide range of opportunities to do business and network.

Commenting on this special anniversary, Sonia Prashar, CEO NürnbergMesse India, describes the development of the event as consistently positive, and is very much looking forward to the coming round: "Since it launched in 2009, BIOFACH INDIA has established itself as a strong brand. Meanwhile, it is the must-do event for the Indian and international organic sector that it brings together every year in India. At the same time, it is a great feeling that our event is also offering a platform for education and awareness-raising about a sustainable lifestyle in India. In this anniversary year we are also absolutely delighted to welcome the NATURAL EXPO INDIA to be part of the central gathering place for the

International Patron



Co-located with

**NATURAL
EXPO INDIA**

Trade Connect Partner



Organizers



NürnbergMesse India Pvt. Ltd.
German House, 2, Nyaya Marg
Chanakypuri, Delhi – 110 002, India
T +91 11 47 16 88 30
F +91 11 26 11 86 64
info@biofach-world.com
www.biofach-india.com

NÜRNBERG MESSE

New Delhi, India 25 – 27.10.2018

BIOFACH INDIA

into organic



organic sector in India. The synergies that will result from the pairing of these two events in one place will further strengthen the fast-growing market for organic and natural products in India. Our collaboration with APEDA – together with the active support of other leading associations – will ensure that we have a fantastic 10th anniversary.”

Organic products increasingly in demand in India

India's current organic market development testifies to the previous success of BIOFACH INDIA and at the same time shows the additional great potential of the new trade fair combination. For example, India's organic market is predicted to grow by more than 23% by 2023. The reasons for this are many. The Indian government is systematically promoting organic farming through subsidies and there are more and more areas under cultivation using ecological production methods. In addition, online sales of organic food, an increasing health consciousness and changing consumer preferences towards more organic products are among the most important factors that are likely to continue to boost the growth of the organic sector in India.

Special supporting programme for 10th anniversary round

At the new combined trade fair, all visitors can look forward to an impressive display of products and solutions from the segments organic food and drinks, natural cosmetics, wellness, ecological textiles and certification. Indian government authorities are also represented at the event. As both events have their own eligibility criteria, the unique feature of BIOFACH – to showcase only certified organic products – is strictly observed at BIOFACH INDIA. The NATURAL EXPO INDIA presents semi-natural products and merchandise that are in the process of being certified as organic and is endeavouring to motivate exhibitors in the medium term to change their semi-natural products to a certified organic standard. Another new feature this year is the “German Pavilion” funded by the German Ministry for Food and Agriculture (BMEL). The German pavilion is intended exclusively for companies from Germany and supports their participation in BIOFACH INDIA. Organic companies from Germany interested in the Indian organic market and making a last-minute decision

New Delhi, India 25 – 27.10.2018

BIOFACH INDIA

into organic



to attend should contact the NürnbergMesse exhibition team for information on this opportunity.

As well as the product display, the trade fair also features the accompanying international conference. This is where exhibitors and visitors will find a central knowledge platform for dialogue and networking. High-calibre speakers from India and the rest of the world will put the spotlight on the latest developments and challenges in the organic sector in specialist presentations, case studies and best practice examples. Moreover, the “Farmers' Workshop” will provide interesting information on biodynamic agriculture on the basis of market trends, scientific findings and presentations on innovation production and processing practices.

International buyers can also register for the International Buyers' Delegation at BIOFACH INDIA and NATURAL EXPO INDIA 2018. As part of the organised buyers' tour, participants will take part in B2B discussions and will also get the unique opportunity to experience at first hand the diverse local organic ingredient market and network with producers. The results from the last round of the event are very promising. Over the three days of the event in 2017, there were 286 organised B2B discussions between exhibitors and 50 purchasing executives from Germany, the Netherlands, Italy, France, the USA, Canada, Indonesia, Turkey, the Middle East, China and South Korea.

The next BIOFACH events:

- BIOFACH, Nuremberg: 13-16 February 2019
- BIOFACH AMERICA, Baltimore: 13-15 September 2018
- BIOFACH INDIA, New Delhi: 25-27 October 2018
- BIOFACH JAPAN: March 2019
- BIOFACH CHINA, Shanghai: 16-18 May 2019
- BIOFACH AMERICA LATINA, São Paulo: 5-8 June 2019
- BIOFACH SOUTH EAST ASIA, Bangkok: 11-14 July 2019

New Delhi, India 25 – 27.10.2018

BIOFACH INDIA

into organic



BIOFACH World

NürnbergMesse has proven expertise in the field of organic foodstuffs. In February every year, the international organic sector gathers in Nuremberg at BIOFACH, the world's leading trade fair for organic food products. The comprehensive range of certified organic products on display shows their diversity – from fresh products like dairy and cheese, fruit, vegetables, dry products like grains and pulses, nuts and confectionery to beverages. The international patron of BIOFACH is IFOAM – Organics International, while the national honorary sponsor is the German Federation of Organic Food Producers (BÖLW). An integral part of this world-leading fair is the BIOFACH Congress, a knowledge-sharing platform that is unique worldwide. With another six BIOFACH events in Japan, the USA, South America, China, India and Thailand, BIOFACH World has a global presence and year for year brings together more than 3,000 exhibitors and 100,000 trade visitors.

To participate, please contact:

Ms Priya Sharma

NuernbergMesse India Pvt. Ltd.

German House, 2, Nyaya Marg

Chanakypuri, Delhi – 110 002, India

T +91 11 47168830

F +91 11 26118664

priya.sharma@nm-india.com

T +49 911 86 06-86 98

info@biofach-world.com

Contact for press and media

Christina Kerling, Marie-Claire Ritzer-Berendt

T +49 911 86 06-86 46

F +49 911 86 06-12 86 46

marie-claire.berendt@nuernbergmesse.de

Press releases, more detailed information and photos are available from:

www.biofach-india.com