

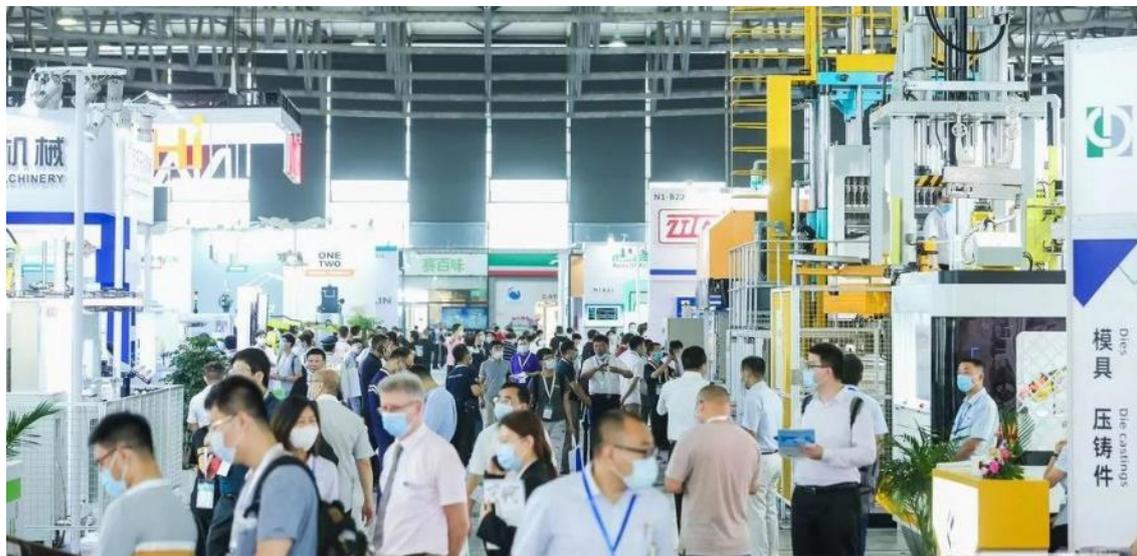
CHINA DIECASTING 2020 grand opened!

With the theme of "Digital Application and Intelligent Development of High Efficiency Die Casting Manufacturing", CHINA DIECASTING and concurrent exhibition CHINA NONFERROUS were held in Shanghai New International Expo Center on July 15-17, 2020. Industry leading technologies and products were displayed on the exhibition, and hot topics such as market changes and automobile lightweight were focused on during the onsite events.



CHINA DIECASTING 2020 attracted a total of 262 exhibitors from 9 countries and 11,986 trade visitors from all over the world. 2 congresses and 12 onsite events were held, including 1 theme event, 4 casting product display and competition events, 61 wonderful speeches

and reports.

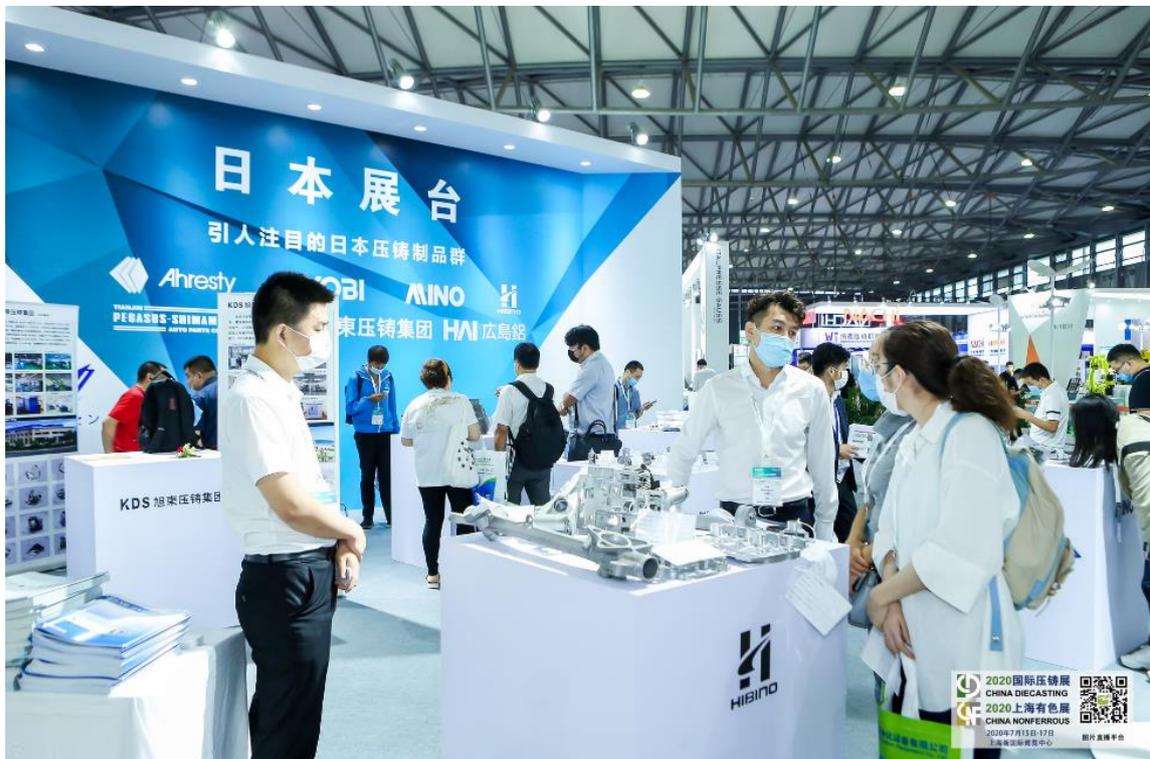


2. Whole industry chain display

CHINA DIECASTING 2020 focused on the world's advanced technology, equipment and mainstream products in the field of nonferrous metals and die casting, such as: Bühler China, Yizumi, Beijing Jingdiao, Dalian Yaming, Dong Guan Jingming, NACHI-FUJIKOSHI, UBE, Strikowestofen, BOHMER, IDRA etc. Exhibitors showed a positive attitude to the market to share the industry new products, new technology, new applications.

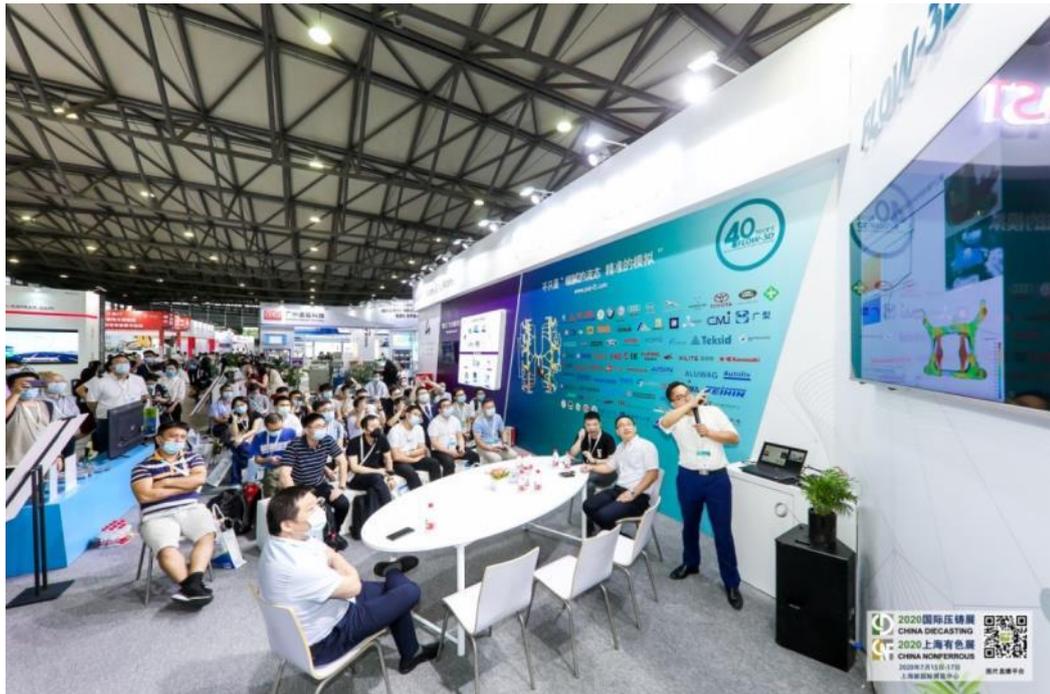


Affected by the epidemic situation, Japanese die casting enterprises still attach great importance to CHINA DIECASTING 2020. 21 well-known Japanese enterprises jointly appeared on the scene as the Japan Pavilion, and showed the high quality Japan die castings.



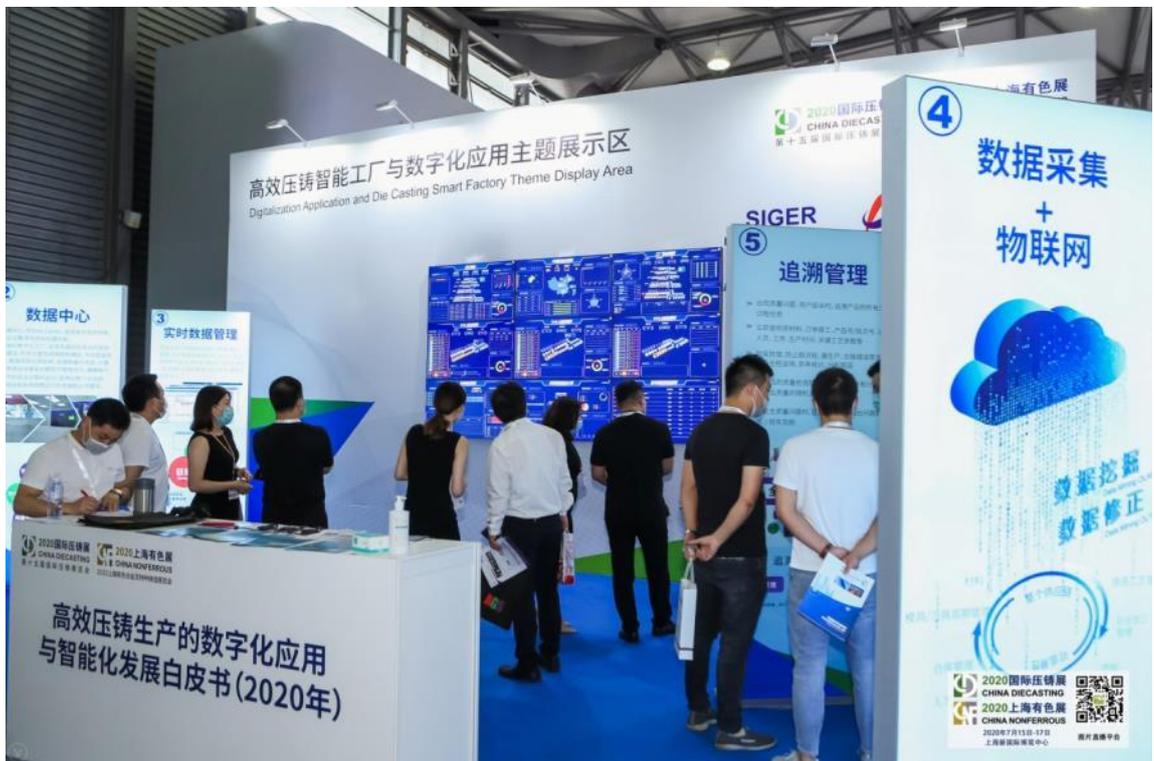
3. Intelligent and digital application display

With the upgrading of smart workshops and e-information applications, the intelligent manufacturing has become a new method for enterprises to improve the management, as well as for full transformation and emerging markets exploration. CHINA DIECASTING 2020 takes Digital Application and Intelligent Development of High Efficient Die Casting Manufacturing as the theme ,and presents in the form of theme display, journey and white paper.





White Paper of Digitalization Application and Die Casting Smart Factory introduces the digital and intelligent production of the industry, including intelligent equipment, numerical simulation, and application cases of digital factories. This aims to provide ideas for industry upgrading.



4. Events focused on industry hotspots

2 congresses and 12 onsite events were held at the exhibition site, which went deep into the industry segments. Discussions on hot topics such as intelligence, lightweight, low pressure gravity etc. helped enterprises obtain more high-quality industry information.

1) The 15th China International Die Casting Congress & The 6th China Symposium on Nonferrous Alloys and Special Casting Technologies

In the theme of "Innovative Development and Practical Application of Nonferrous Alloys and Die Casting Technologies", the congress had invited experts from famous automakers such as Ford, Dongfeng Motor, GM; outstanding die casting producers such as Hongtu Technology, Dalian Yaming, IKD; leading research institutes such as Tsinghua University, Harbin Institute of Technology. Hot topics such as digitalization application, intelligent manufacturing, new materials development and application were discussed.



2) Release Conference - Innovative Products & Technologies

After being reviewed by experts, 10 innovative technologies and products won the **2020 Innovative Products Award**. The award ceremony was held at the exhibition site on July 16. The winning enterprises introduced their technologies and products.



3) Theme Day, experts gather together

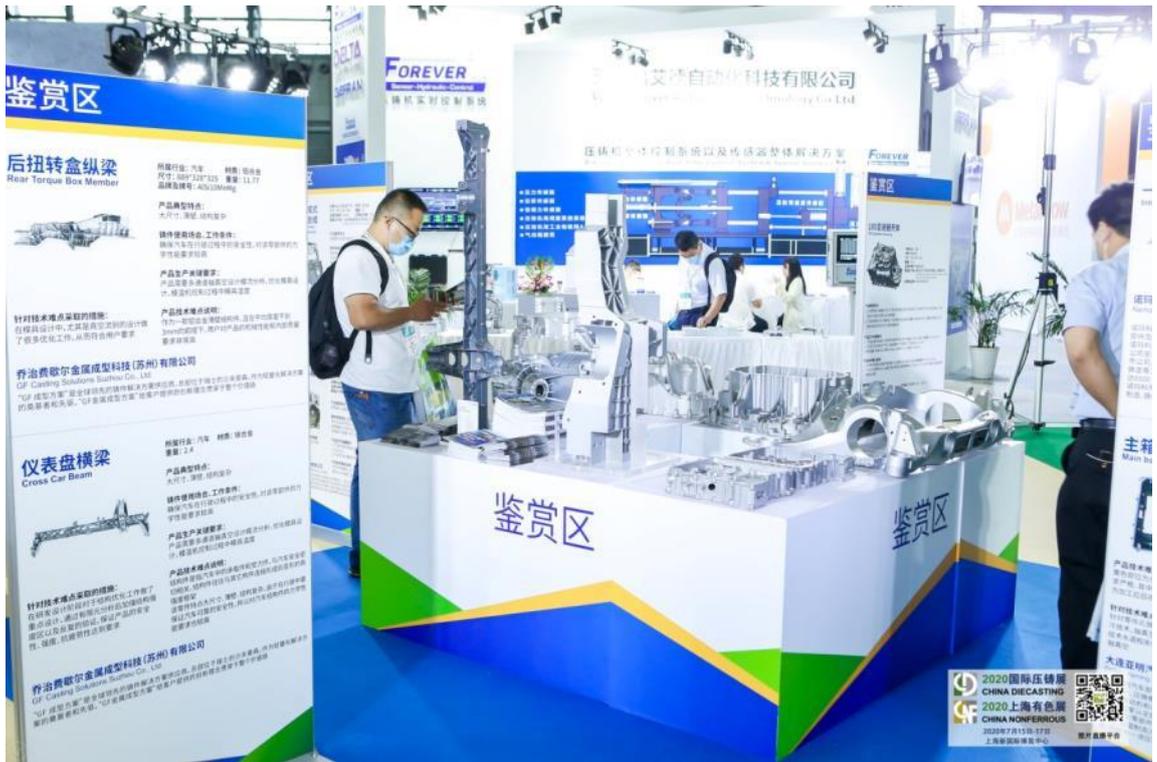
Mold Manufacturing Day, Overseas Market Day, Auto-Tech Day, Seminar on Magnesium Casting Technology and Seminar on Low Pressure & Gravity Casting Technology had invited enterprises and research institutes such as Ford China, Dongfeng, GF, IDRA, Beijing Jingdiao Group, MAGMA, Eaton China, Techno Wave, Visi-trak, HYSH, Jiangsu University.



4) Die casting display for inspiration

In order to help die-casting enterprises expand the application fields such as medical, communications, 3C, CHINA DIECASTING 2020 added High-quality Casting Appreciation, Non-ferrous Casting Classification Display on the basis of Best Die Casting Competition and Japan Die Casting Parts Display.





80 castings from 50 enterprises participated in Best Die Casting Competition. Four gold award castings and 10 excellent castings were selected on site, and the award ceremony was held.





5. Online viewing channels

While affected by the global epidemic, CHINA DIECASTING 2020 still attracted 11,986 viewers and 240 purchasing groups from die-casting and color-related industries such as Accessories for automobiles and motorcycles, Electronics, electrical appliances, Mechanical and electrical instrument, Electric tool, Metal for architecture use, Light fixtures, Toys.

In order to share the highlights of the exhibition with the global professionals, CHINA DIECASTING 2020 provided multi angle viewing methods.

- Online hall: Convenient for buyers to check exhibitors and products
- Photo Gallery: watch the wonderful moment
- Live broadcast: invite industry experts to connect with remote viewers







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